

Oldham Council and Action for Children

Rolling out and implementing Payment by Results

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Why did we do it? Oldham's collective goal

For our young children to be 'ready for learning' at aged 5.....

these children will become our most successful, productive citizens in adulthood

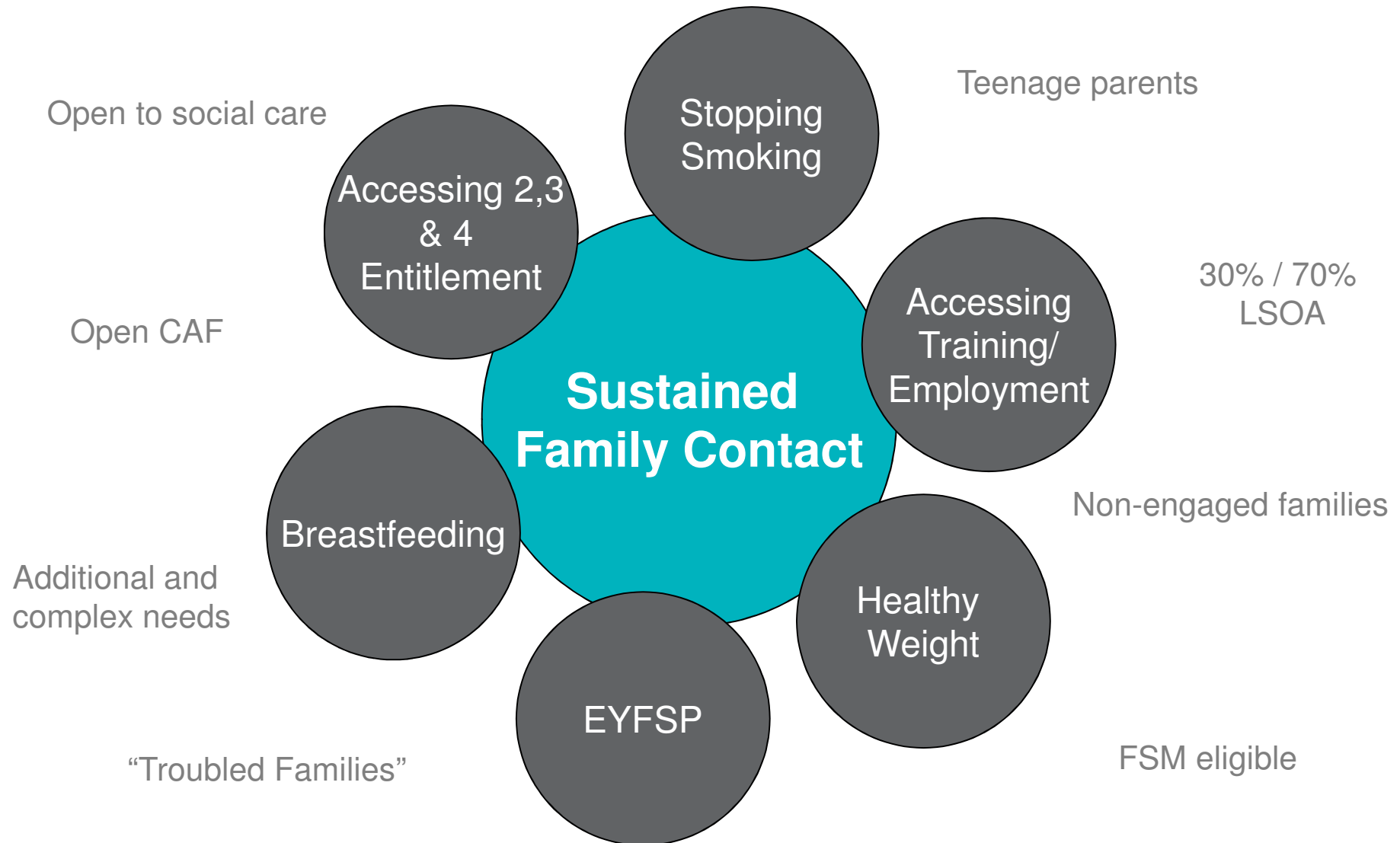
“many of the costly and damaging social problems in society are created because we are not giving children the right type of support in their earliest years, when they should achieve their most rapid development”

Graham Allen, Early Intervention – The next steps (2011)

Why did we do it - Evidencing Impact

- To increase % of 'learning ready' young children
- To evidence the performance of the commissioned service.
- To provide up to date performance information for providers
- Agree a clear definition of performance measures
 - Agreed definitions of measures – coproduction!
 - Integrated performance dashboard
 - Agreed targets
- Looking at things in a new way!...in the context of Ofsted

How did we do it? The attribution headache



How did we do it? Performance Measures

- Measurement of:
 - Registration and engagement – “sustained contact” – Starting point!
 - Uptake of early education entitlements
 - EYFSP “Good level of development”
 - Health and wellbeing
 - Employment and skills
 - Parenting and evidence based interventions
 - Quality of early learning settings
 - THE JOURNEY OF THE CHILD AND FAMILY – IMPACT
- E.g. *“Proportion of families eligible for Free School Meals sustaining contact with children’s centre services prior to the child achieving a good level of development in the Early Years Foundation Stage Profile.”*

How did we do it - Transforming the performance cycle

- Oldham - 6 district children's centres
 - 2 national organisations delivering under contractual arrangements
 - 6 district leadership structures
- Transforming the performance cycle

THEN

- Previously time consuming
 - Physical visits
 - LA heavy involvement
 - LA presenting performance to board
- Reporting heavy, partially subjective

NOW

- Slicker, self service model of performance
- Providers present their own performance picture
- Objective and consistent view of performance

Product 1: Data Matching

Oldham Council - Payment By Results - MAIN MENU

Friday, 31 August 2012

FileMatch/UnmatchJobsAdmin

Oldham Council - Payment By Results - Match/Unmatch Records

System

Swift

Close

Show

All

All Matched

All Unmatched

Any Matched

Any Unmatched

Possible Matches

Search Criteria

Select All

Clear

Forename (First 4)

Surname (First 4)

Forename/Surname Swap

Date of Birth

DOB (Day/Month Swap)

Postcode

Address (First 5)

Possible Matches

Search For:

Find

Swift Details (67 Records)

Huriyyah Khan

ID	Forename	Surname	DOB	Address	Postcode	Checked	CAF	Estart	School	Tribal	T234
144960	Cameron	Hall	14/03/2008	34 Lower Edge Avenue Oldham Lancashire OL...	OL1 2XW	Y	N	Y	N	Y	N
146372	Mohammed Ha...	Rahman	07/12/2007	36 Lower Edge Avenue Oldham Lancashire OL...	OL1 2XW	Y	N	Y	Y	N	N
150017	Olivia	Ratcliffe	22/06/2008	54 Seville Street Royton Oldham Lancashire OL...	OL2 6AN	Y	N	Y	N	Y	Y
152676	Poppy	Hallivell	19/10/2007	8 Beckett Street Lees Oldham Lancashire OL4...	OL4 3LB	Y	N	N	N	N	Y
161295	Lucas William K...	Mayers	17/10/2009	3 Moorcroft Street Oldham Lancashire OL8 3TS	OL8 3TS	Y	N	Y	N	N	N
161457	Sadie Grace	Lancashire	17/02/2009	569 Oldham Road Falsworth Manchester Lanc...	M35 9AE	Y	N	Y	N	N	Y
170809	Huriyyah	Khan	11/11/2008	29 Worcester Street Oldham Lancashire OL9 7...	OL9 7SE	Y	N	Y	N	Y	Y
171808	Shay	Coleman	12/03/2010	3 Acacia Road Oldham Lancashire OL8 3LH	OL8 3LH	Y	N	N	N	N	N
172834	Lia	Gorolova	26/06/2010	Black Swan Hotel Bottom DTh Moor Oldham L...	OL1 3HH	Y	N	N	N	N	N

IDForenameSurnameDOBAddressPostcode

SR000957HuriyyahKhan11/11/200829 Worcester Street OldhamOL9 7SE

Estart DetailsDeselect

IDForenameSurnameDOBAddressPostcode

436257HuriyyahKhan11/11/200829 Worcester Street OldhamOL9 7SE

Tribal DetailsDeselect

IDForenameSurnameDOBAddressPostcode

436257HuriyyahKhan11/11/200829 Worcester Street OldhamOL9 7SE

Tribal234 DetailsDeselect

Search Results

CAF (0) School Census (4)

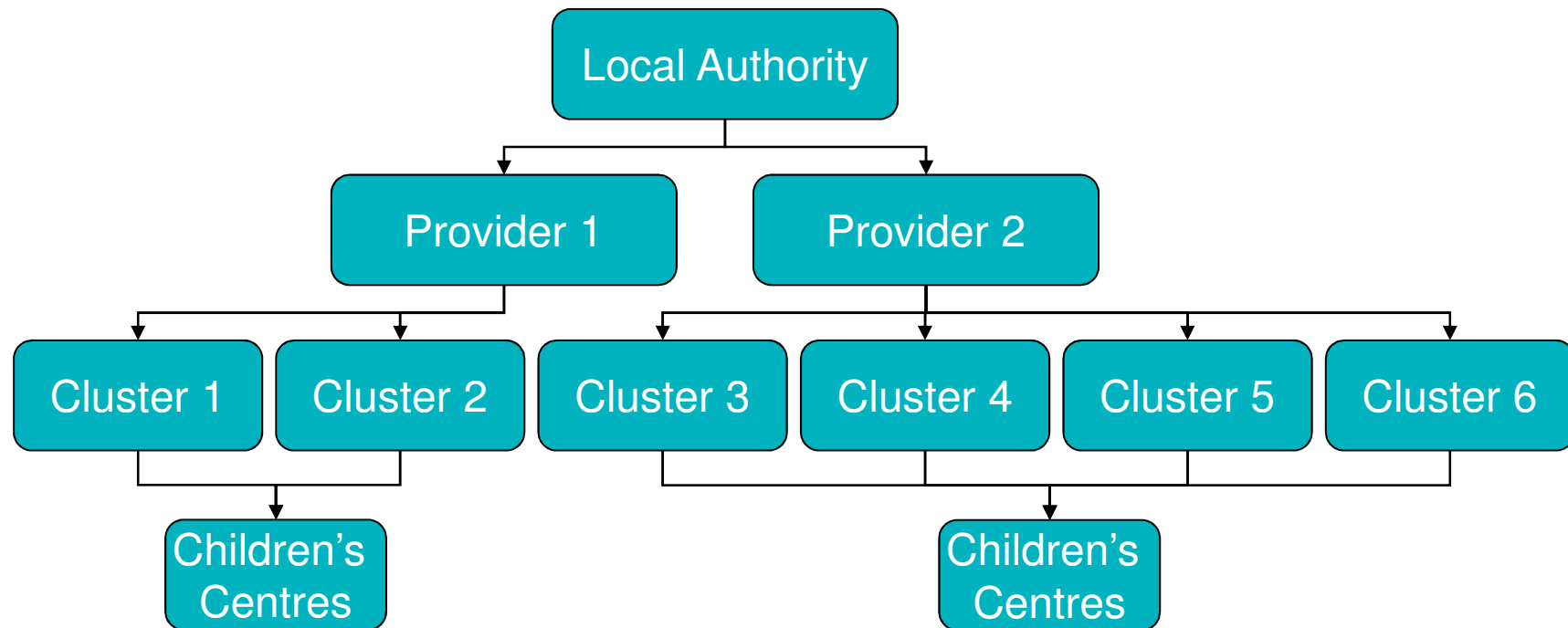
CAF Estart School Census Swift Tribal Tribal 234

School Census (4 Records Found)

ID	Forename	Surname	DOB	Address	Postcode	CAF	Estart	Swift	Tribal	T234
E353200810031	Aksa	Khan	05/08/2007	37 Worcester Street Werneth OLDHAM	OL9 7SE		Y			
N353210908043	HUSSAIN	KHAN	14/07/2007	41 WORCESTER STREET WERNETH OLDH...	OL9 7SE					
Y353210908159	QAYZ	KHAN	17/01/2007	9 WORCESTER STREET WERNETH OLDH...	OL9 7SE					
H353200810033	Saleena Bibi	Khan	28/09/2006	47 Worcester Street Werneth OLDHAM	OL9 7SE		Y			

Select

Product 2: “Early Childhood Services Performance Picture”



- Presentation of performance progress for the Local Authority, provider portfolios, district clusters and individual centres

Product 2: “Early Childhood Services Performance Picture”

Children's Centre Performance

Welcome Aaron Atkinson (Childrens Centre Performance Admin)

[HOME](#)

Authority

Reporting

Authority Reports

PBRL1b - Young children residing in a 30
 PBRL1c - Young children registered with
 PBRL2b - Young children residing in a 30
 PBRL3a - Disadvantaged two year olds cla
 PBRL3b - Two year olds taking free entit
 PBRL3c - Disadvantaged three year olds c
 PBRL3d - Three year olds claiming the fr
 PBRL3e - Four year olds claiming the fre
 PBRL4a - Children achieving a good level
 PBRL4b - Disadvantaged children achievin
 PBRL4c - Free School Meal-eligible child

[Summary of Measures \(PDF\)](#)


Miscellaneous Reports

Missing Post codes

Rocket

Logout

PBRL2b - Young children residing in a 30% LSOA having sustained contact with children's centre services

 Young children residing
 Young children residing



Young children residing in a 30% LSOA having sustained contact with chil

TargetPerPop
SustainedContac

71.66
55.31



Product 3: iMPACT

Wednesday 6th March

iMPACT



Find a Family

Records found: 51

Member ID	<input type="text"/>	Family ID	<input type="text"/>	<input type="button" value="Clear"/>	
Name	<input type="text" value="atkinson"/>	Address	<input type="text"/>	Date of Birth	From <input type="text"/> To <input type="text"/>
Status	<input type="radio"/> Active	<input type="radio"/> Other	<input checked="" type="radio"/> All	Centre	<input type="text"/>
				<input type="button" value="Search"/>	

Family ID	Member ID	Name	Gender	DOB	Age	Address	Postcode	Type
CN000069	CN000155	Aaron Atkinson	Male		5			Child
SR000116	SR000285	Alfie Atkinson	Male		4			Child
CN000069	CN000154	Andrea Atkinson	Female		39			Carer
SH000743	SH001985	Ava Atkinson	Female		2			Child
SR000269	SR000638	Charlotte Atkinson	Female					Carer
SN000291	SN000791	Clare Atkinson	Female		37			Carer
SH000557	SH001417	David Atkinson	Male					Carer
SH023065	SH023066	Deborah Atkinson	Female		29			Carer
AL000330	AL000857	Donna Atkinson	Female		30			Carer
RO000037	RO000092	Eileen Atkinson	Unknown		71			Carer
SH000557	SH001415	Emily Atkinson	Female					Carer
SR000708	SR001731	Ethan Atkinson	Female		2			Child
SH019018	SH019021	Felix Atkinson	Male		0			Child
CC000106	CC000267	Freya Atkinson	Female		5			Child

iMPACT

Wednesday 6th March

iMPACT



Question Maintenance

Question Pack Parenting Daily Hassles Scale

Menu

No		Question Text	Option 1	Option 2	Option 3	Option 4	Option 5	Man	Dir	
1	Edit	Continually cleaning up messes of toys or food	Rarely	Sometimes	A Lot	Constantly		Y	L	Delete
2	Edit	For the above, how much of a hassle is this?	1	2	3	4	5	Y	L	Delete
3	Edit	Being nagged, whined at, complained to	Rarely	Sometimes	A Lot	Constantly		Y	L	Delete
4	Edit	For the above, how much of a hassle is this?	1	2	3	4	5	Y	L	Delete
5	Edit	Meal-time difficulties with picky eaters, complaining etc.	Rarely	Sometimes	A Lot	Constantly		Y	L	Delete
6	Edit	For the above, how much of a hassle is this?	1	2	3	4	5	Y	L	Delete
7	Edit	The kids won't listen or do what they are asked without being nagged	Rarely	Sometimes	A Lot	Constantly		Y	L	Delete
8	Edit	For the above, how much of a hassle is this?	1	2	3	4	5	Y	L	Delete
9	Edit	The kids schedules (like pre-school or other activities) interfere with meeting your own household needs	Rarely	Sometimes	A Lot	Constantly		Y	L	Delete
10	Edit	For the above, how much of a hassle is this?	1	2	3	4	5	Y	L	Delete
11	Edit	Sibling arguments or fights require a 'referee'	Rarely	Sometimes	A Lot	Constantly		Y	L	Delete
12	Edit	For the above, how much of a hassle is this?	1	2	3	4	5	Y	L	Delete
13	Edit	The kids demand that you entertain them or play with them	Rarely	Sometimes	A Lot	Constantly		Y	L	Delete

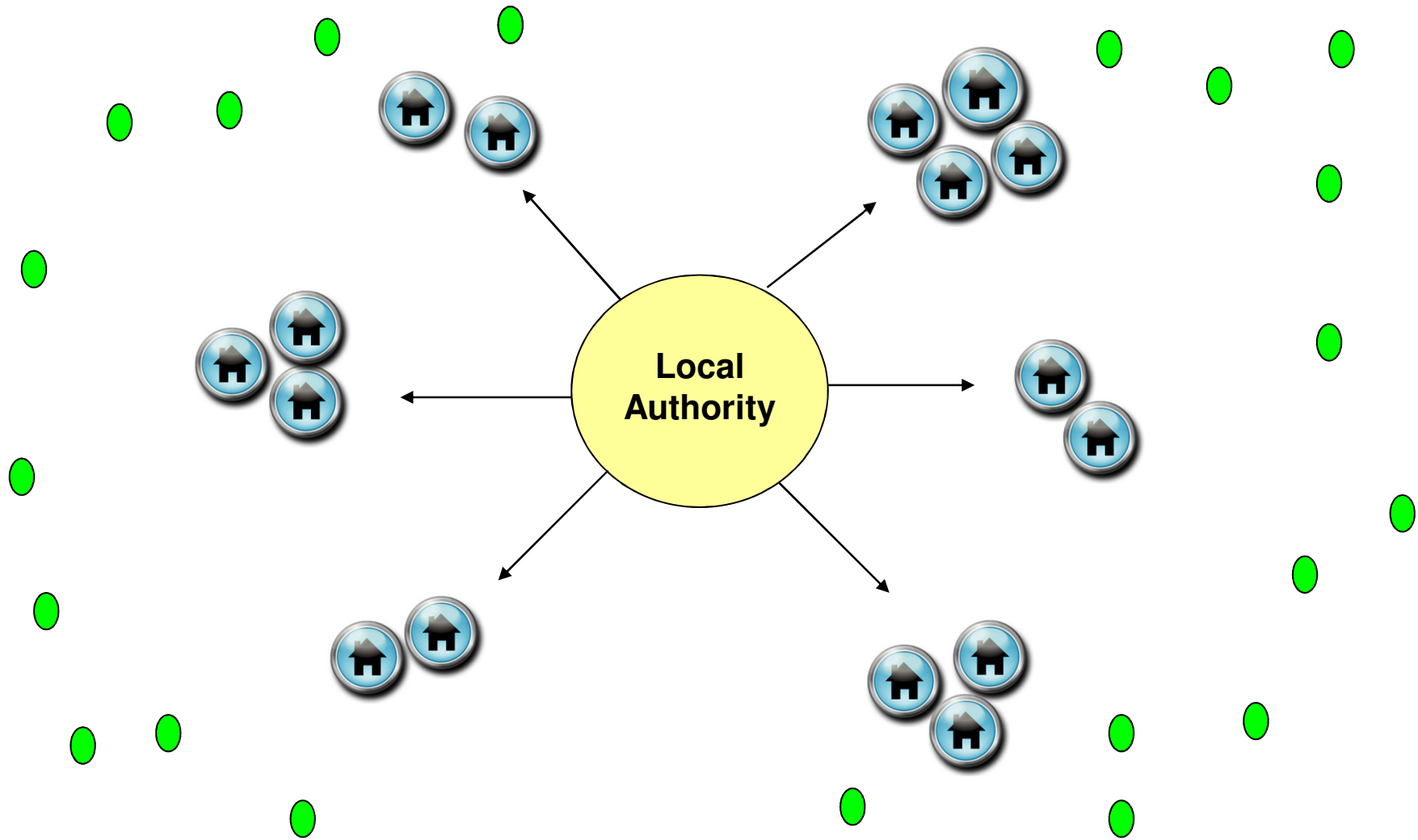
How did we do it – Payment Mechanisms (Proposed)

- Good or Outstanding at Ofsted
- Meet or beat 80% of performance targets
 - Exceptional performance premium
 - Additional funding for outstanding providers to support peers who do not reach expected targets
 - Sector led support to raise standards.

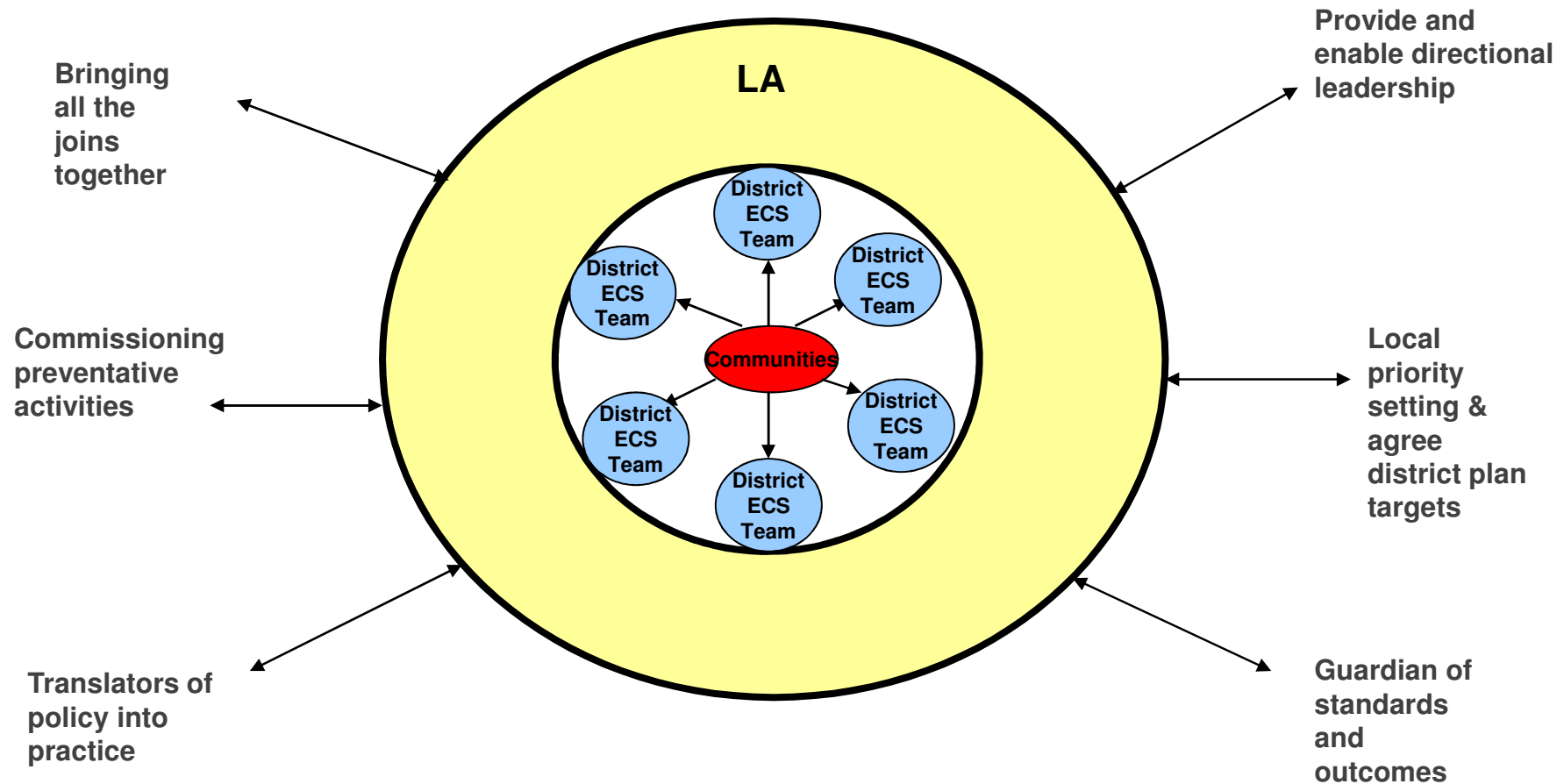
What were the barriers...

- Without looking at the entire picture across early childhood services, it becomes difficult to evidence significant change for the population
- Information sharing, across agencies, is an absolute must to:
 - Improve timeliness of services and remove duplication
 - Challenge the effectiveness of all early childhood services
- Clarity of performance measure definitions is imperative for the success of PbR

The Oldham model - As is



The Oldham model – To be



...and overcoming them

- Integrated principles of working
- Integrated information sharing pathways
- Single district performance targets
- **Single channel of accountability for outcomes**
- Potential integration of PbR payment models
- Investment agreements, SIB's...