

UK
TRADE &
INVESTMENT



Further Education and International Markets

“I’m from the Government – I’m
here to help you!”

- What is UK Trade & Investment?
- Government department
- Two functions
- How we are set up

Education and skills

- Team based in London; overseas network; UK regional network
- Website – www.ukti.gov.uk (register!)
- Around 60 events a year in many segments – but not students!

Our work with FE/VET

- Helped create TVET UK – why?
- The right vehicle for us
- Encouraged development of international markets
- Telling the network and developing contacts

There are other players

- British Council
- Dept for Business Innovation and Skills (BIS)
- Association of Colleges

So, where's the business?

- Matthew Anderson's presentation
- Follow the money, not the trend
- Challenge perceptions...is Nigeria awful..is Germany a non-starter?

And...

- Global market growing
- Corporate training is not just for universities and companies

Graham Snape

- International Trade Advisor