

WEST LINDSEY DISTRICT COUNCIL

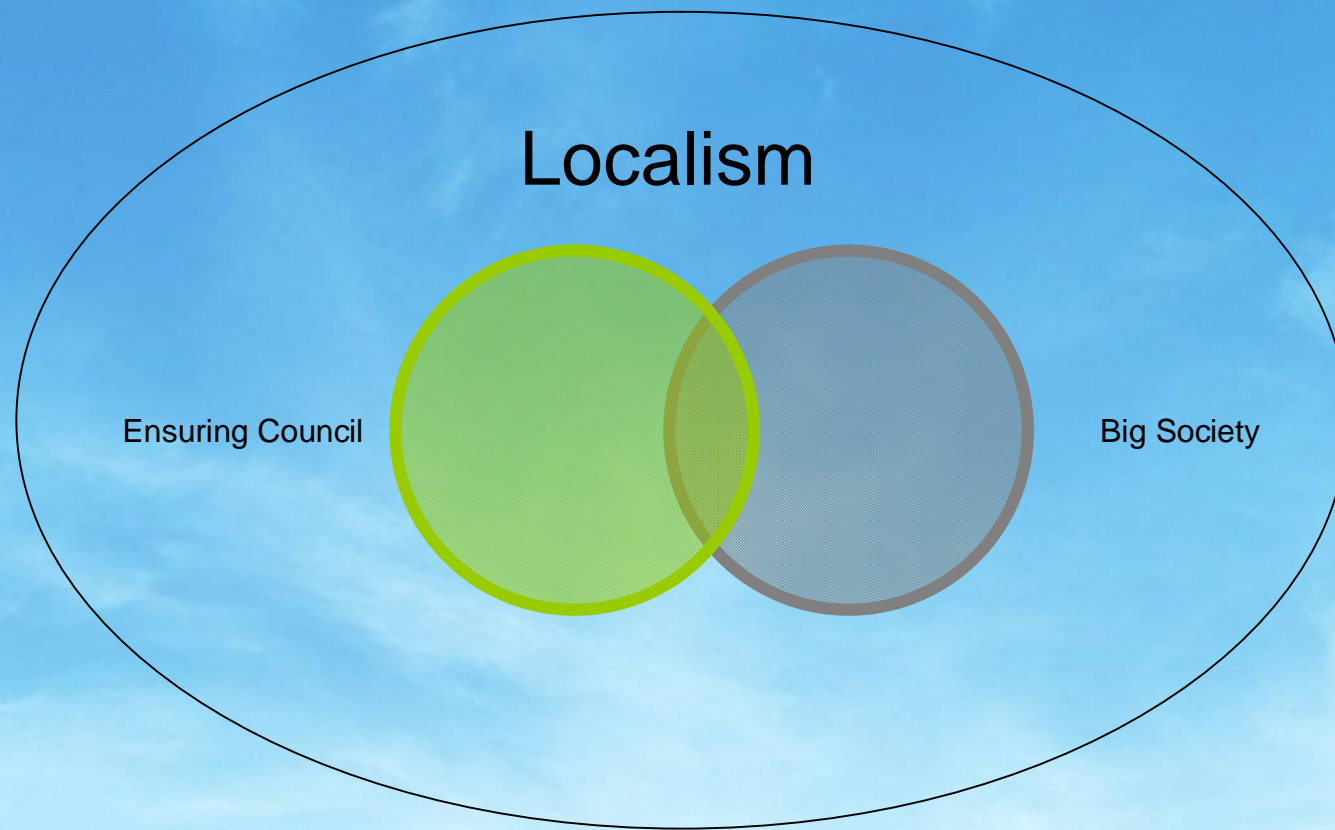
“The Entrepreneurial Council, with a Social
Enterprise Mindset”

Manjeet Gill, Chief Executive

The Entrepreneurial Council

- Social Enterprise – more than legal structures
- Small state, Big Society and Localism. The West Lindsey way
- Mutuels, Joint Ventures – what and why

The West Lindsey Way



Creating shared value

Localism – many layers

- County Level
- District Level
- Area Level
- Neighbourhood / Village Level
- Street Level
- Individuals

The Council and State

- Move from Player to Groundsman
- Community Development – a corporate mindset
- Entrepreneurial
 - ≈ Commercial and income focussed
 - ≈ Results and opportunities
 - ≈ Creative
 - ≈ Social / ethical conscience
 - ≈ More like the Co-Op
- Big Society infrastructure and support

Big Society in West Lindsey

- Society – ‘Common Leadership of Purpose’
 - ≈ Citizens and community groups
 - ≈ Businesses – SMEs/Corporate
 - ≈ Social Enterprises
 - ≈ Voluntary Sector
 - ≈ Public Agencies
- Help connect communities to each other
 - ≈ Voluntary Sector Infrastructure Groups
 - ≈ Area / Neighbourhood Management
 - ≈ Community Internet TV / Social Media

Big Society in West Lindsey

- Support Volunteering
- Hybrid Volunteer / staff structures
- Community manager hubs running services
≈ Caistor Multi-use Centre
- Volunteering Strategy – why, what, how?

Mutuals and Social Enterprise

- Recognise existing local and national talent
- Strategic advisors shaping our policies and delivery
- Joint ventures
 - ≈ Future jobs fund
 - ≈ Community land trust
- No plans to make services mutual as yet
 - ≈ Why put a different legal wrapper on it if it works or if a poor performing service

West Lindsey

The Entrepreneurial Council

- Organisational and Community Development
- Cultures and Mindsets
- Not simply a new structure
- Understand Social Enterprise local and national – how some innovate