

# IMPACT OF EMERGING TECHNOLOGY



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# LEARNING

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Focus on  
Learning Moments...  
Amid an  
Explosion of  
Emerging Technologies

MOMENT

THREE

MEGA  
TRENDS



**WHO WE SERVE?**  
**WHERE WE SERVE?**  
**HOW WE SERVE?**

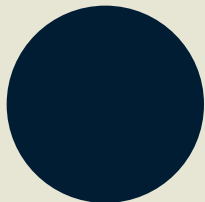
# WHO WE SERVE



Most Students Are Non-Traditional

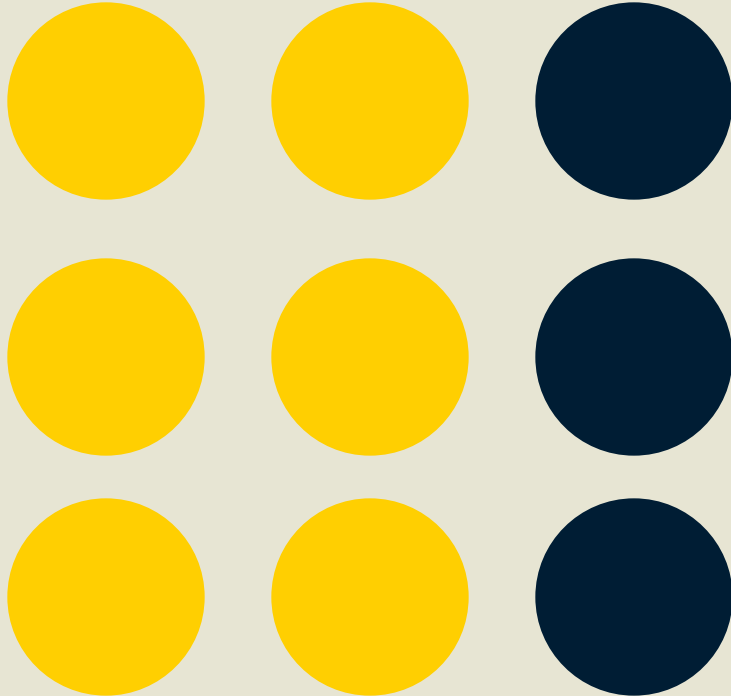


Higher Education Hasn't Caught Up



Yet

# WHERE WE SERVE



Online Learning Is Popular For  
Non-Traditional Students

But

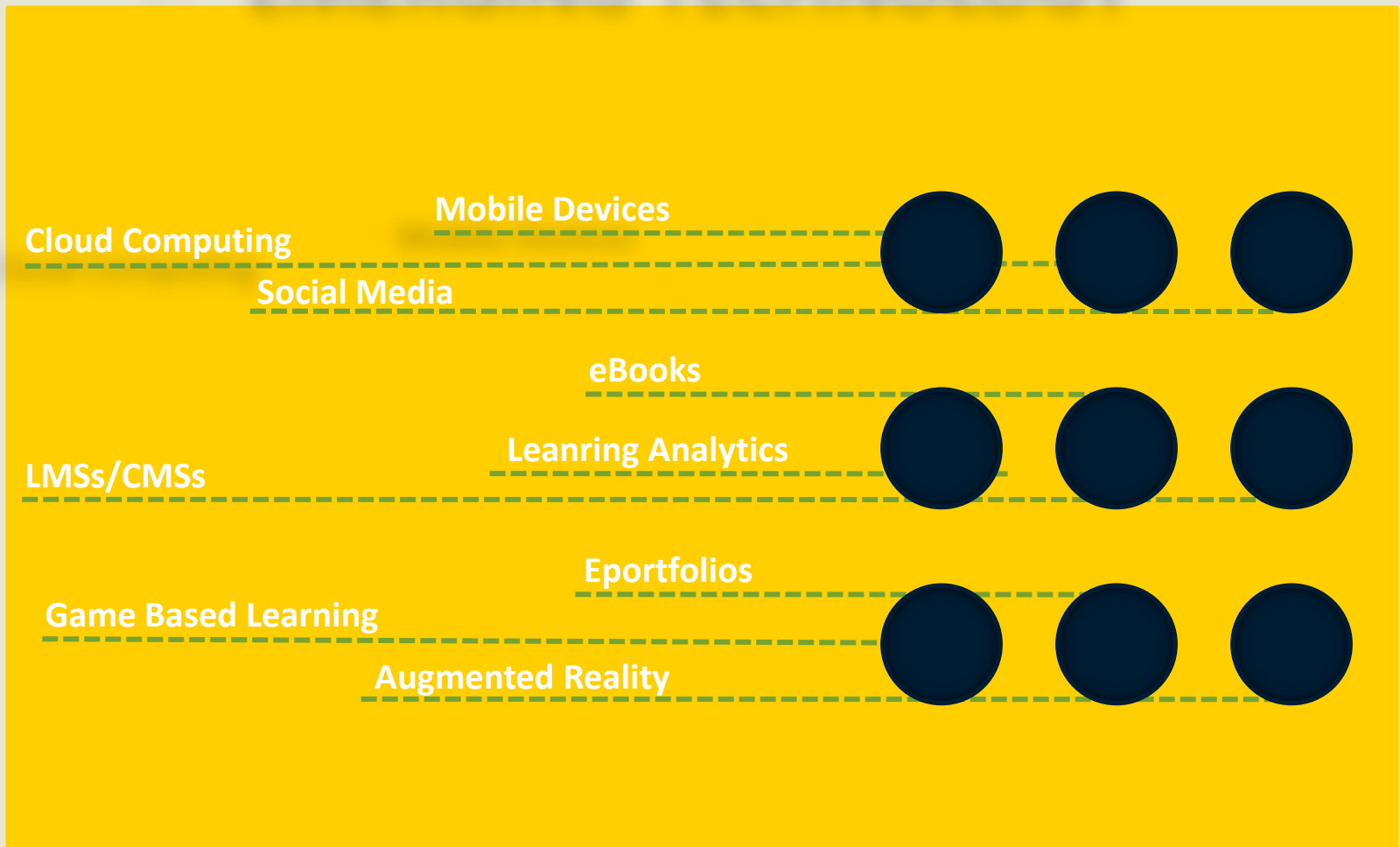
It's A Compromise

# HOW WE SERVE

Education Is Becoming More And  
More Of A Retail Transaction

Outside Of The Selective Schools

# PROLIFICATION OF EMERGING TECHNOLOGY







# LEARNING MOMENTS FRONT AND CENTER



## 5 STRATEGIES TO PROMOTE LEARNING MOMENTS



# INSTRUCTOR IN A CLASSROOM

FACULTY TRAINING TOOLS

MOBILE APPLICATIONS

SYNCHRONOUS SOFTWARE

TEST/QUIZ SOFTWARE

VIRTUAL OFFICES

STUDENT RETENTION TOOLS

# VIRTUAL NETWORKS “ON THE FLY”

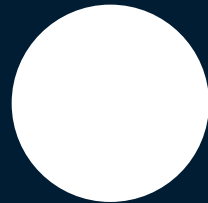
CLOSED SOCIAL NETWORKS

CHAT TOOLS

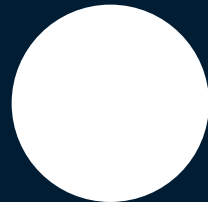
TUTORING APPLICATIONS



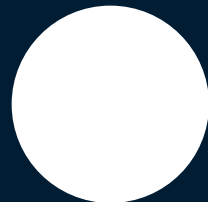
# EXPERIENTIAL APPROACHES TO LEARNING



SIMULATIONS



GAMING



VIRTUAL REALITY



# INDEPENDENT LEARNING

STUDENT DASHBOARDS

PROGRESS REPORTS

ASSIGNMENT LIBRARIES

SELF ASSESSMENTS

MOBILE TOOLS

# STUDENT SERVICES OUTSIDE THE CLASSROOM

High levels of customer service needed to  
facilitate Learning Moments.

TICKETING SYSTEMS FOR ISSUE TRACKING

CONTACT TOOLS

24/7 RESPONSIVENESS

STUDENT-EMPLOYER LINKING TOOLS

WEB USABILITY STUDIES

# DATA-DRIVEN

# ASSESSMENT

Assess learning AND satisfaction  
with the five strategies....Both are  
important.

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MOMENT



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CONTINUE THE CONVERSATION AND LEARN MORE ABOUT SOURCES AND REFERENCES.



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