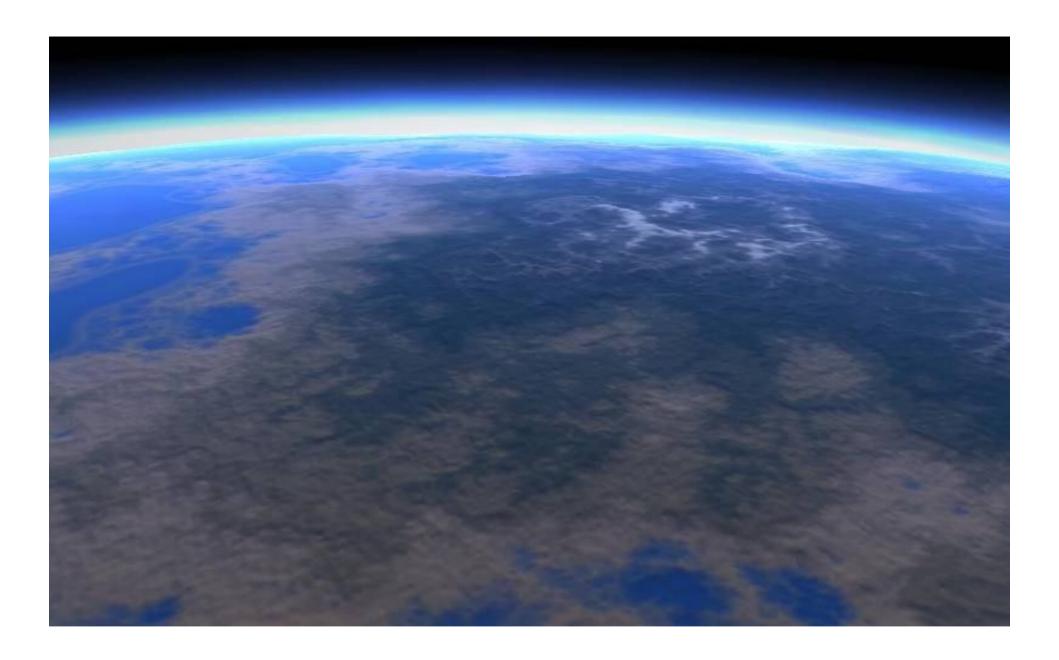


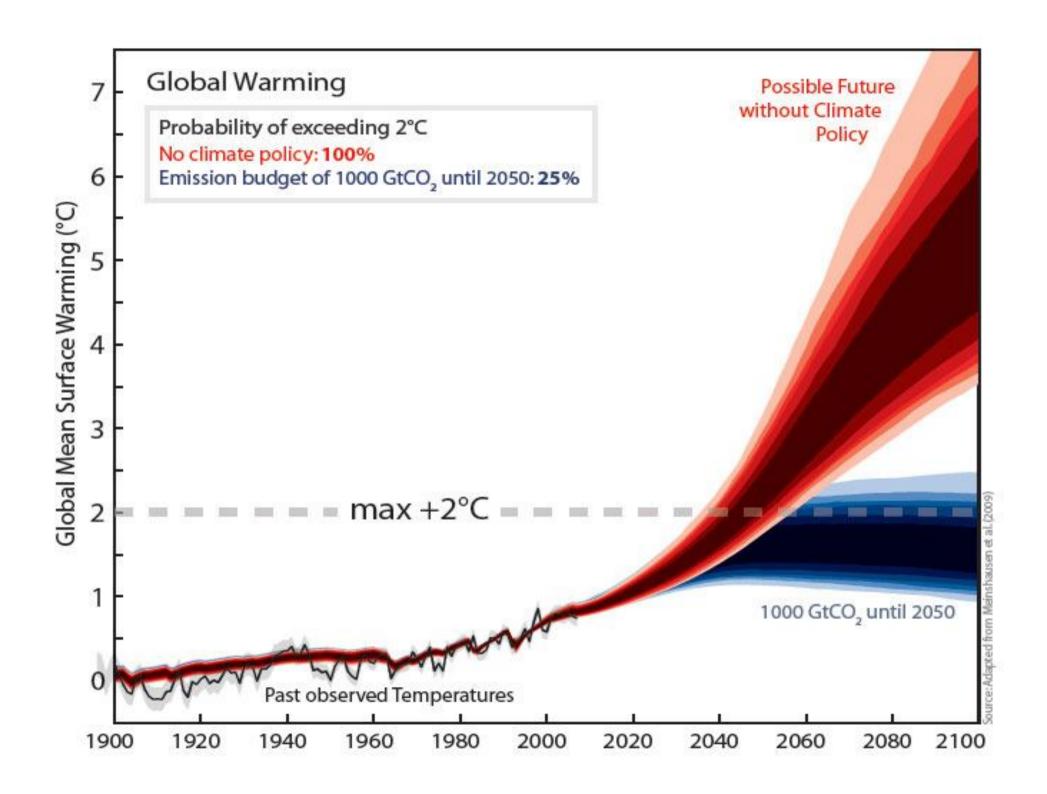
Maternity Services in a Changing World

Head in the sand or Line in the sand?

Karl Heidel
NHS SDU
Communications



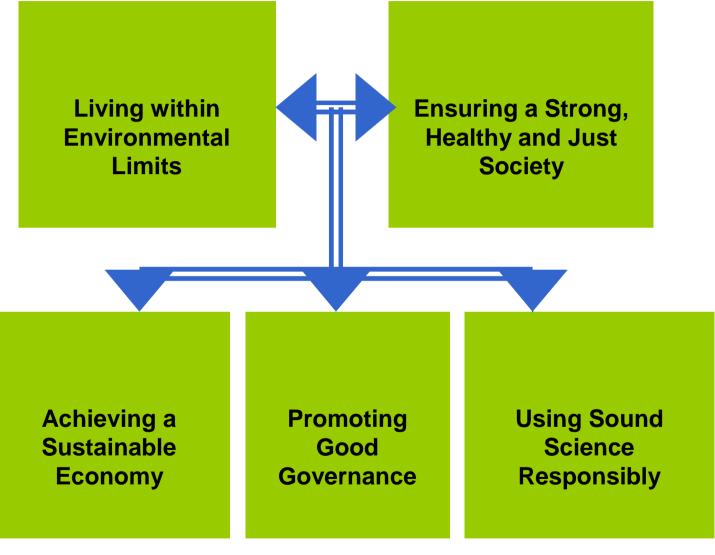








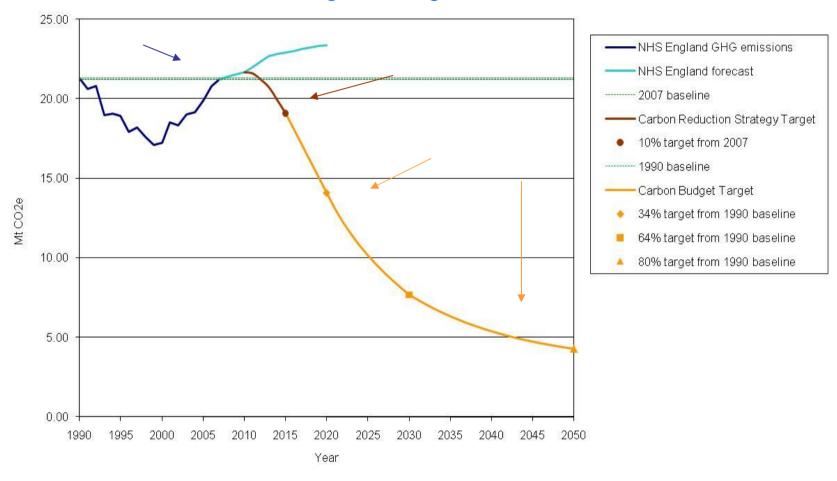




NHS Sustainable Development Unit



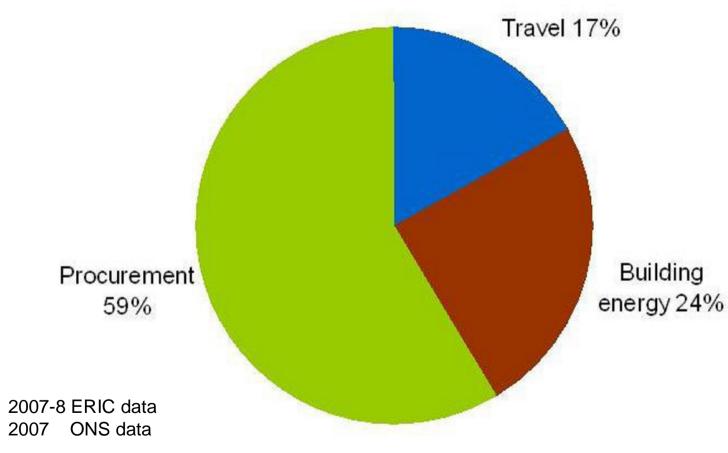
NHS England CO₂e footprint 1990 – 2020 with Climate Change Act targets







Carbon footprint – NHS England –



www.sdu.nhs.uk

Sustainable Development Unit



"...it's a very important strategy for the NHS: it is really good for the environment, it's good for our society, it's good for our staff and for us most importantly it's good for our patients"



David Nicholson, CEO NHS England











Saving Carbon, Improving Health









NHS CARBON REDUCTION STRATEGY FOR ENGLAND
January 2009





Individual

Physical activity, mental health, trauma, air pollution, food and agriculture...

Organisational

Resilience, business continuity, financial returns

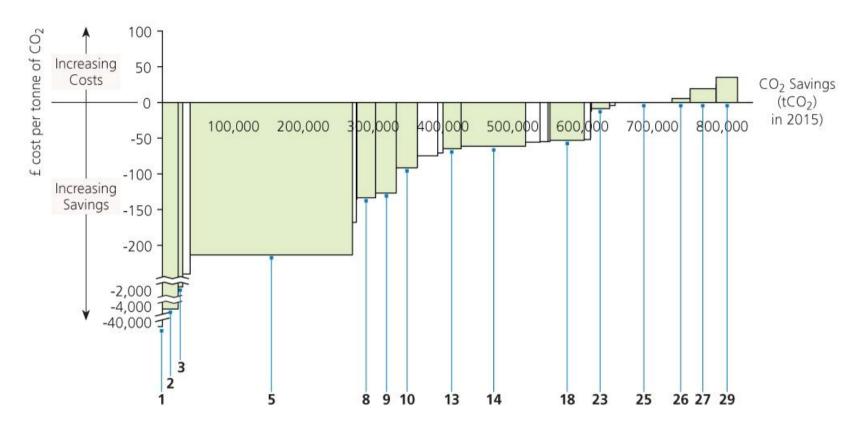
Health System

Aligned with policy direction for most health systems: care closer to home, empowered, ICT supported self care, chronic disease management





NHS MAC curve







- 1 bedday reduces carbon emissions by ~
 80kg and saves £200
- Estimated 33M (of 55) bed days could be saved in NHS if LoS reduced to national median in 2008/9
- This would save 2.6Mt of CO2e (~ 10% of NHS carbon footprint)







What do we need to do?







www.sdu.nhs.uk

















NHS Sustainable Development Unit



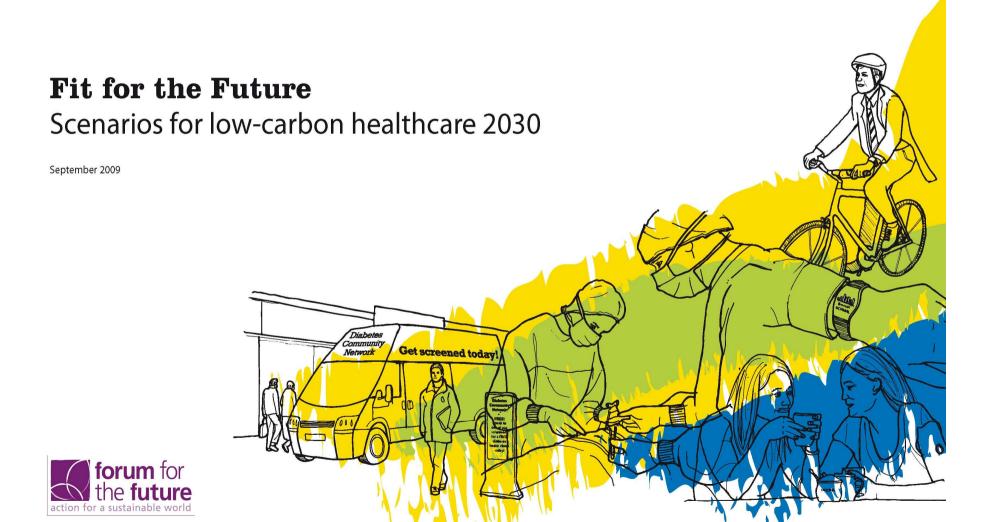
Let's get started!

- Board Approved Sustainable Development Management Plan
- Good Corporate Citizenship Assessment Model
- Monitor, Review and Report on Carbon
- Raise carbon awareness at every level









To a Sustainable Health System

Vision

Measures of Success

Key themes for transformational times

Key themes for turbulent teens

Energy Efficiency and resilience

Focus on Wellbeing care IM&T

Models of care IM&T

IM&T

People and Leadership

Must Do's by 2020

From Business as usual



When the winds of change blow, some people build walls and others build windmills

(Chinese proverb)

