

The future NHS – Midwifery 2020

Scottish policy context



Scottish Government Health
Directorates
Chief Nursing Officer
Directorate



Political context



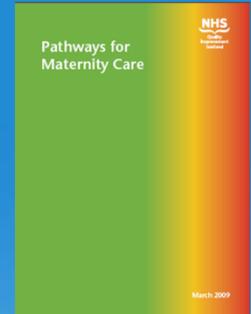
- Devolved administration
- Key policy aims relevant to maternity
 - Our children have the best start in life **and** are ready to succeed
 - We have improved the life chances for children, young people **and** families at risk
 - We have tackled the significant **inequalities** in Scottish society
 - We live longer **healthier** lives
- Concordat between SG and local government
 - Work in partnership, align resources & priorities
- 60,000 births
 - CMU, CLU, alongside MLU, homebirth



Core role & public health



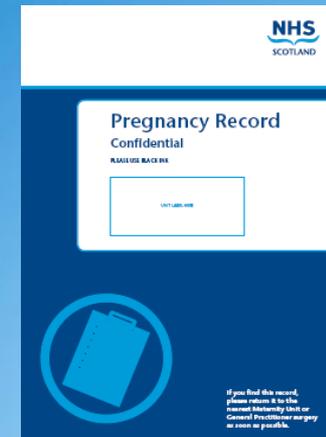
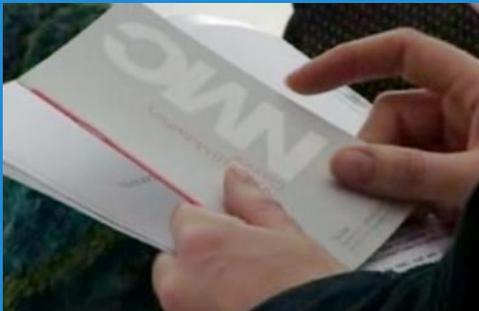
- Keeping childbirth natural and dynamic
 - Midwife 1st point contact
 - Seamless access, early needs assessment
 - Appropriate care pathway for need
 - Appropriate lead professional
- Vulnerable families pathway
 - Framework for co-ordinating support for “vulnerable” pregnant women and children (0-3 years)
 - Midwives role
 - Robust history
 - Advocacy around uptake of support
 - Assertive follow up of planned interventions



Quality



- NHS Scotland Healthcare Quality Strategy
 - Quality is *‘built from the ground up, dependant on the effects of millions of individual care encounters’*
 - Strategy built around what Scottish people said they want
 - **Caring** and **compassionate** staff and services
 - Clear **communication** & explanation about conditions & treatment
 - Effective **collaboration** between clinicians, patients, others
 - A **clean** and safe environment
 - **Continuity** of care
 - **Clinical** excellence
- NMC Rules and Standards and The Code



Education & research



- Undergraduate - well established Degree exit
 - Static workforce
 - “One year guarantee” for newly qualified
 - Student numbers challenge
- Postgraduate - SMMDP
- Research - CSO unit & Universities
 - Future opportunities for centres of excellence
 - Opportunities for clinical academic careers
 - Evidence from joint appointments, Consultant Midwife roles
 - Centres of excellence for practice, research and education



Leadership



- Securing attractive midwifery careers
 - Valuing leadership at all levels
 - Growing and supporting *all* poppies
 - Succession planning
 - Responsibility to stand tall
 - Criticality associated with fiscal challenges



2020 in reality



- Towards 2020 national event
 - February 2010, key midwifery leaders
 - Horizon scanning
- 2020 in practice
 - SGHD and CNOD commitment
 - Consistency with policy imperatives
 - Link related work
 - National consensus event
 - Stakeholder engagement
 - Scottish implementation plan

