

Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One:

 Available on policyreview.tv

Setting the scene

- 09:45 Welcome and introduction from conference Chair
John O'Leary, Editor, Times Good University Guide
- 09:50 Keynote address: One year on: delivering the additional 150,000 apprenticeship opportunities
Dr Susan Pember, Director, Further Education and Skills Investment, Department for Business, Innovation and Skills
- 10:05 The future of apprenticeships
Sajid Javid MP, Parliamentary Private Secretary to John Hayes MP, Minister of State for Further Education, Skills and Lifelong Learning
- 10:20 The new policy landscape: SASE, Guided Learning Hours and funding
Simon Waugh, Chief Executive, The National Apprenticeship Service
- 10:40 Creating a sustainable market for world class apprenticeships
Michael Davis, Chief Executive, UK Commission for Employment and Skills (UKCES)
- 10:55 Questions and discussion
- 11:05 Refreshments, networking and exhibition

Session Two:

 Available on policyreview.tv

The future of apprenticeships

- 11:35 Delivering Apprenticeships in a challenging context
Trevor Luker, Managing Director, Pearson Work Based Learning
- 11:50 Improving access for young people to apprenticeships: diplomas, vocational pathways, the Wolf Review and information advice and guidance
Gareth Griffiths, Head of Curriculum and Qualifications Policy, Young People's Learning Agency
- 12:15 Matching supply and demand: engaging and incentivising SMEs
Catherine West-McGrath, Director of Employer Engagement, New College Nottingham
- 12:35 Panel discussion: key skills vs functional skills?
Session speakers
- 13:00 Buffet lunch, networking and exhibition

Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decisionmakers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Katie Wright** on 020 7324 4330 or e-mail katie.wright@neilstewartassociates.co.uk

Register online today:

www.neilstewartassociates.com/jd251

Tel: 020 7324 4330 / Fax: 020 7490 8830

Session Three:

Seminars

- 14:00 Delegates should choose one stream to attend. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

Stream A EXPANDING APPRENTICESHIP SCHEMES

- 1 Rolling out apprenticeships for the over 19's: Single Line Flexibilities & Fees
Nick Linford, Managing Director of Lsect and publisher of www.feweek.co.uk
- 2 Implementing an apprenticeship programme for young disabled people
Patrick Fitzgerald, Apprenticeships Co-ordinator, Hertfordshire PASS

Stream B DELIVERING NEW FRAMEWORKS

- 1 Delivering new frameworks post 'Programme Led Apprenticeships'
Bill Twigg, Development Director, Sema
- 2 Developing Pre-Apprenticeship programmes
Jilla Jamfar, Coordinator, Apprentice Project, West Euston Partnership
Margaret Fletcher, Director, West Euston Partnership

Stream C PROMOTING APPRENTICESHIPS

- 1 The role of Apprenticeship Training Agencies in engaging with SMEs
Check website for latest speaker updates
- 2 Effective promotion and marketing of apprenticeship programmes through schools and career guidance
Peter Cobrin, Director, Not Going to Uni

- 15:00 Refreshments, networking and exhibition

Session Four:

 Available on policyreview.tv

Case Studies

- 15:30 Competing for contracts and funding: FE colleges, private providers and voluntary organisations
Amanda Vickers, Development Manager, Involve Yorkshire & Humber
- 15:45 Developing apprenticeship programmes in partnership: FE colleges working with local businesses
Chris Pickles, Economic Development Officer, Copeland Borough Council
Lorraine Irving, Business & Community Development Manager, Lakes College
- 16:05 Best practice in developing higher apprenticeships
Graeme Hall, Chair of the Directors' Group, National LLN Forum
- 16:20 A journey to success for an employer and their apprentices
Sharon Alexander, Managing Director, Rosy Apple Childcare
Caroline Young, Apprentice Business Finance Manager, Rosy Apple Childcare
- 16:30 Questions and discussion
- 16:40 Close of conference

All delegates receive free post-event access to filmed plenary sessions

Purpose of the Conference

Specifically this conference will enable you to:

- Consider how far apprenticeships have come since the coalition's announcement to fund an additional 150,000 apprenticeships
- Assess the available funding streams for apprenticeship schemes
- Explore the new policy landscape including SASE and the Guided Learning Hours
- Understand the role of the Work Programme in supporting, motivating and encouraging people into apprenticeships
- Improve access for young people to apprenticeships through diplomas and other vocational pathways whilst taking onboard the guidance of the Wolf Review
- Assess how to match supply and demand through employer engagement
- Discuss the appropriateness of key skills vs functional skills
- Benefit from understanding how FE colleges, private providers and voluntary organisations can work together despite competing for contracts and funding
- Explore best practice in effective partnership working between FE institutions and local businesses
- Assess how to develop higher apprenticeships
- Hear an employer's account of running apprenticeship schemes
- Understand the journey of a young apprentice, what works and what doesn't
- Benefit from hearing best practice on regional successes, good news stories and gain practical information to implement in your day-to-day role through interactive seminars examining key issues on:
 - > Rolling out apprenticeships for the over 19's and understanding Single Line Flexibilities and Fees
 - > Implementing an apprenticeship programme for disadvantaged people
 - > Delivering new frameworks post 'Programme-Led Apprenticeships'
 - > Developing Pre-Apprenticeship Programmes
 - > The role of Apprenticeship Training Agencies in engaging with SMEs
 - > Promotion of apprenticeship programmes

Who should attend

From Further Education, Colleges and Sixth Forms:

- Principals and Chief Executives
- Deputy, Assistant and Vice-Principals
- Managing Directors
- Heads of Sixth Forms
- Directors and heads of:
 - > Curriculum/ Programmes
 - > Quality and Learning
 - > Strategy and Planning
 - > Finance
 - > Innovation and Skills
 - > Skill and Enterprise
 - > Employer Engagement
 - > Business and Development
 - > Employer Training
 - > Strategic Partnership and Planning
 - > Workforce
 - > Employability Programmes
 - > 14-19 Learning
- HR Advisors
- Work-Based Learning Managers and Co-ordinators
- Apprenticeship Team Managers
- Contracts managers
- CoVE Managers
- Careers Co-ordinators
- Employer Engagement Co-ordinators
- Senior Administrators
- Workforce Development Managers

From the wider education sector:

- Sector Skills Councils
- Apprenticeships Ambassadors and Champions
- Head Teachers of Secondary Schools
- Heads of Key Stage 4 in Secondary Schools
- Private and Voluntary Training

- Providers
- Work-Based Learning Providers
- QCA and SQA
- Awarding Bodies
- Lifelong Learning Networks

From Business and Industry:

- Trade Associations
- Chief Executives
- HR Directors and Managers
- Directors of Training
- Business Development Directors and Managers
- Business Link
- Small Business Service
- Trade Unions
- Chambers of Commerce
- Education-Business Partnerships
- Directors and Heads of Human Resources
- Education Consultants

From Local Authorities:

- Universities, Health Services, Transport and Housing:
 - Chief Education Officers
 - Staff Training Managers
 - Apprenticeships Co-ordinators and Managers
 - Economic Regeneration and Development Managers
 - Information, Advice and Guidance (IAG) Managers
 - 14-19 Partnerships and Advisors
 - Business and Employment Skills Managers
 - Work-Based Learning Co-ordinators
 - Partnership Managers



Can't attend? Time poor? Diary clash?

Attend a regional satellite conference near you

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- See and hear all the speakers and interact remotely
- Receive all the back-up papers and research
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- Environmentally friendly option

Attending a satellite conference costs just **£195.00 + VAT** (£234.00). See the conference website for locations near you or complete the booking form.

For further information email

paul.rushworth@policyreview.tv

Watch online

Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep - ideal for management and staff briefing
- Unique insight into the choices and dilemmas faced by policy makers and managers
- Find out how your peers are solving the policy challenges you face
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The costs of the live broadcast and access to the video archive are:

Individual licences
£99 + VAT (£118.80)

Group licences - per person
1-2 viewers £99.00 + VAT (£118.80)
3-9 viewers £89.00 + VAT (£106.80)
10-19 viewers £79.00 + VAT (£94.80)
20-29 viewers £65.00 + VAT (£78.00)


4th National Conference The Future of Apprenticeships

Thursday 24th November 2011,
ICO Conference Centre, London W1


To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** www.neilstewartassociates.com/jd251

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,
Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at
customer.services@neilstewartassociates.co.uk

Delegate Information

jd251

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

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Reduced Rate -

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Departments and Agencies, Non-Departmental Public Bodies, Other
Public Sector Organisations

£389.00 + VAT (£466.80)

Supported Rate -

Voluntary Organisations, Trade Unions

£240.00 + VAT (£288.00)

The above fees include all day access to the event, available
conference papers, buffet lunch and refreshments, for registered
delegates only. Fees do not include travel costs or accommodation.
Shared places are not permitted.

Seminar Selection

Delegates should choose to attend one stream from the list
below. Places are allocated on a first-come, first-served basis.
Please circle your choices:

Session Three:

Stream: A B C

Live viewing and on-demand access

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 3-9 viewers @ **£89 + VAT** (£106.80) per person
 10-19 viewers @ **£79 + VAT** (£94.80) per person
 20-29 viewers @ **£65 + VAT** (£78.00) per person

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@ £ _____ per person:

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Satellite conference

£195.00 + VAT (£234.00)

Bristol Leeds St Helens Wigan

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available conference material including documents, podcasts and in some
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notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on www.policyreview.tv. If you do not wish to be filmed, your voice recorded or your
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Supported by:



4th National Conference

The Future of Apprenticeships

Thursday 24th November 2011, ICO Conference Centre, London W1

Keynote Speaker:

Dr Susan Pember

Director, Further Education and Skills Investment,
Department for Business, Innovation and Skills

Sajid Javid MP

Parliamentary Private Secretary,
John Hayes MP, Minister of State for Further Education, Skills and Lifelong Learning

Speakers include:

Simon Waugh

Chief Executive,
The National Apprenticeship Service

Bill Twigg

Development Director,
Semta

Michael Davis

Chief Executive,
UK Commission for Employment and Skills (UKCES)

Catherine West-McGrath

Director of Employer Engagement,
New College Nottingham

A year on from the coalition Government's commitment to create a total of 150,000 additional apprenticeship places, we are provided the opportunity to assess success and look to 'what's next' in vocational training.

Figures by the National Apprenticeship Service demonstrate that there are now more than 85,000 employers offering apprenticeships in more than 130,000 locations. Furthermore, 83% of these employers report that they now heavily rely on their apprenticeship programme to match their skill requirements.

Although a step in the right direction, there is still so much to achieve in reducing unemployment, ensuring the financial feasibility of apprenticeship schemes and promoting positive engagement with small and medium enterprises. This conference is a must-attend for FE and HE providers, small to medium-sized businesses, trade associations and all those aiming to increase apprenticeship opportunities and employer engagement.

For more information please visit:

www.neilstewartassociates.com/jd251



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