

The 11th Annual Conference School Transport

**Austerity – an opportunity for collaboration and
change in 21st Century Travel Training.**

**Marie Rooney
Independent Travel Advisor
Tyne and Wear**



North Tyneside Council

horizons widening

What does “austerity” mean in the North East?

- Newcastle to make efficiencies of £100 million over next 4 years
- Sunderland : £100 million over next 3 years
- North Tyneside:£12million next year
- Gateshead: £30 million over 2 years (66)
- South Tyneside £20 million next year



North Tyneside Council

widening
horizons

Sustainable school travel

- Section 508A 1996 Education Act
 - (from April 2007)
- All LAs have a duty to promote sustainable travel
- “Travel that improves physical and environmental well being”
- E.Gs Walking, cycling, bus / metro / train use or car sharing



North Tyneside Council

widening
horizons

The 4 Elements

- An assessment of general travel needs of young people in the area
- An audit of the transport infrastructure
- A strategy to develop the infrastructure to better meet the needs of young people
- Promotion of sustainable travel
- LAs have must have regard to the Disability Equality Duty to ensure pupils with disabilities are not disadvantaged.



North Tyneside Council

widening
horizons

Collaboration

- Efficiencies----new concept?
- Sir Peter Gershon report to deliver 2.5% savings each year of the spending review!
- “to review the scope of efficiency savings across the public sector” (2004)
- “the management of change”



North Tyneside Council

widening
horizons

Outcome

- LSC agreed to fund the setting up of Independent Travel Project using Pathfinder money.
- 2006 set up in Tyne and Wear.
- Audit of provision for Post 16 completed



North Tyneside Council

widening
horizons

Change

- Challenging to introduce
- Difficult to implement
- Opposed by Parents, students, schools
- Culture Change
- Excuses: affect benefits, vulnerable young people, expense, convenience,
- Considerations: assessment, training, support monitoring, appraisal, change.



North Tyneside Council

widening
horizons

Positive change

- Increased confidence
- Greater motivation
- Higher achievement
- Better aspirations /goals
- Positive attitude to education
- Health benefits / active travel



North Tyneside Council

widening
horizons

Young People and Public Transport

- Public transport is important for young people:
- To access education, training and employment
- To access leisure and friends
- **(over 1 million unemployed people between 16 - 24)**



North Tyneside Council

widening
horizons

Concerns and Issues for young people

- Transport costs are a significant barrier in accessing education and employment
- No consistency in fares
- Lack of information about the availability of concessionary schemes
- Single National Concessionary Scheme for bus travel
- Variability in age at which adult fares start
- Consultations on local transport to include young people



North Tyneside Council

horizons^{widening}

Recommendations from the British Youth Council

- Adult fares commence at 18 nationally
- Better transport staff training
- Consistent standards in Concessionary schemes
- Young person's bus pass
- Improved access to public transport information / online and leaflets



North Tyneside Council

widening
horizons

Recommendations from the British Youth Council

- Include young people in policy making
- Include disabled young people in consultations and review
- Adequate passenger information systems provided for Disabled people
- Rural transport v rural isolation to be considered



North Tyneside Council

widening
horizons

Present Situation

- Independent Travel Advisor post is hosted by North Tyneside Council
- Job evaluated on HR Employment grid
- Secured buy in from all 5 LAs in TW for 3 years

North Tyneside, South Tyneside, Newcastle, Gateshead
and Sunderland



North Tyneside Council

widening
horizons

Financial Options for the Future

- Schools and Colleges may not have the funding available to be able to buy time from PITT. However they may be able to apply for grants from the LA, or the LA could use grant it receives to buy into the scheme.
- This would require a ready reckoner to ensure that any support provided was equitable and wouldn't reduce the support structure in TW.
- One suggested area of funding could be that forwarded to LA's for 'Extended Rights to Free Travel and a general Duty to Promote Sustainable Travel'



North Tyneside Council

widening
horizons

Financial Options for the Future

- Extended Rights to Free Travel and a general duty to promote sustainable travel - Grant

	2011/2012	2012/2013
Gateshead	£115,622	£143,448
Newcastle	£78,940	£97,938
Nth Tynseide	£56,094	£69,593
Sth Tyneside	£63,074	£78,253
Sunderland	£153,665	£190,646

Durham	£1,243,830	£1,543,175
--------	------------	------------

Cumbria	£727,581	£902,683
---------	----------	----------

Northumberland	£152,453	£189,143
----------------	----------	----------

Darlington	£106,286	£131,866
Hartlepool	£82,109	£101,869
Middlesbrough	£64,518	£80,045
Redcar & Cleveland	£242,116	£300,384
Stockton	£107,549	£133,432



North Tyneside Council

widening
horizons

What does buy-in provide?

- A service level agreement with each LA
- Annual targets to reduce the use of taxi transport
- Access to the Programme by Schools and Colleges
- Access to the Staff Training Programmes
- School / College based Travel Training Sessions
- Individual programmes for 1-1 H2S and H2C training
- Holiday Training Sessions
- Accreditation for the Learner and the Trainer
- Use of the Resource Centre and Travel Training Facility



North Tyneside Council

widening
horizons

What is on offer to LAs?

- Bespoke Training of staff
- Training handbook / staff
- Student resources / teaching resources
- Assistance and advice in setting up a Programme
- Accreditation / Associate membership



North Tyneside Council

widening
horizons

How cost effective is the Programme?

- Annual student taxi costs £7000
- Train 10 students – saving £70.000
- Rationalisation of transport provision?
- Variety of combinations H₂S, S₂H, etc
- Co-ordinators in schools.
- Embed in curriculum
- Sustainable



North Tyneside Council

widening
horizons

How is it set up and managed?

- An Advisor / Champion
- Strategic and consistent management
- Travel Trainers??
- Travel Trainers and Co-ordinators
- Termly meetings
- Monitoring and evaluation sessions



North Tyneside Council

horizons^{widening}

Award winning Travel Training Facility

- Outstanding Special Needs Initiative of the year
- Times Educational Supplement Award 2009
- Phase 1 £50,000
- Phase 2 £52,000

Funded by bids and not by the LA or School



North Tyneside Council

widening
horizons

Tyne and Wear Travel Training Facility



North Tyneside Council

widening
horizons

Tyne and Wear Travel Training Facility



North Tyneside Council

widening
horizons

Tyne and Wear Travel Training Facility



North Tyneside Council

widening
horizons



Norman Baker's visit to Tyne and Wear Travel Training Facility January 2012



North Tyneside Council

widening
horizons

Tyne and Wear Travel Training Facility



North Tyneside Council

**widening
horizons**



**Norman Baker tours the Facility with
Bernard Garner D.G Nexus**



North Tyneside Council

horizons widening

Tyne and Wear Travel Training Facility



North Tyneside Council

widening
horizons



**Transport Minister purchases Metro ticket
with the Mayor of North Tyneside**



North Tyneside Council

horizons widening



Using the Puffin Crossing



North Tyneside Council

widening
horizons

Tyne and Wear Travel Training Facility



North Tyneside Council



Tyne and Wear Travel Training Facility



North Tyneside Council

widening
horizons

Tyne and Wear Travel Training Facility



North Tyneside Council

widening
horizons

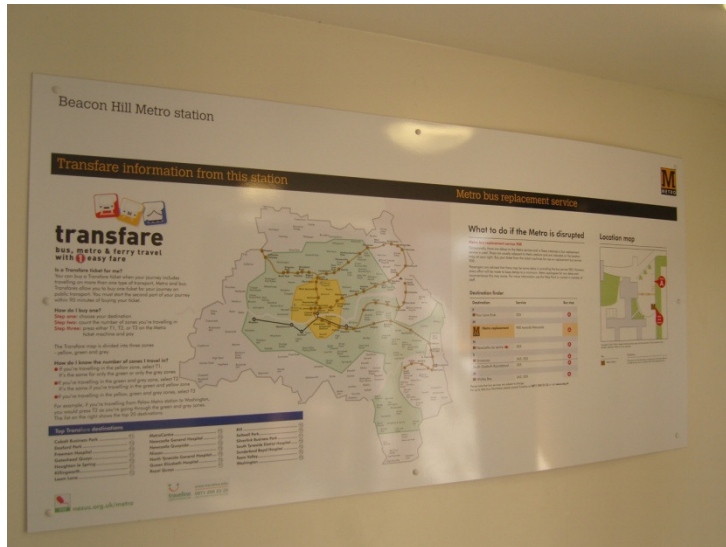
Tyne and Wear Travel Training Facility



North Tyneside Council

widening
horizons

Tyne and Wear Travel Training Facility



North Tyneside Council

widening
horizons

Tyne and Wear Travel Training Facility



North Tyneside Council

widening
horizons

Tyne and Wear Travel Training Facility



North Tyneside Council

widening
horizons

Contact details

Marie Rooney

Independent Travel Advisor

Email marie.rooney@northtyneside.gov.uk

Tel. 0191 2534518

Mob. 07976987411

www.traveltraining.org



North Tyneside Council

widening
horizons