

► Neil Baxter

- 30+ years experience
- Regional MD Midlands & South Wales
- Ambassador for Apprenticeships
- Past Chair of Work & Skills board for Rotherham
- Vice Chair of the Economy board for Rotherham

Keepmoat

- ▶ £1.2 bn Turnover
- ▶ 3500 Full Time Employees
- ▶ 22 Regional Offices
- ▶ 60 + apprentices regionally
- ▶ Over 300 apprentices nationally



Construction Industry

- ▶ Reliance on apprentices for the future of the industry
- ▶ Culture within the industry
- ▶ One of the largest employers of apprentices



What's in it for us?

- ▶ Up-skilling and reinvesting the wider industry
- ▶ Developing and growing the business
- ▶ Genuine commitment as a good employer
- ▶ Consequences of not investing
- ▶ Preparation for the up turn
- ▶ Growing staff with the business



Excellence

- ▶ Value of the apprenticeship
- ▶ Keepmoat's commitment to apprenticeships
- ▶ Award winning apprentices



Case Study

Dean Jarrett

- ▶ Outward Bound 2007
- ▶ Gained Apprenticeship 2008
- ▶ Mentoring Scheme 2009
- ▶ Completed NVQ Level 2 & 3 Advanced Carpentry 2010
- ▶ Promoted to Assistant Site Manager 2011
- ▶ Promoted to Finishing Foreman 2012
- ▶ Currently studying for his HNC in Construction

