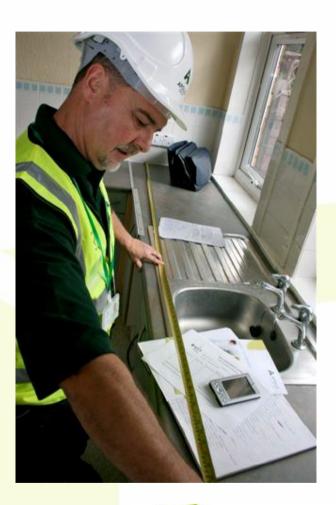
Neil Baxter

- -30+ years experience
- –Regional MD Midlands & South Wales
- Ambassador for Apprenticeships
- -Past Chair of Work & Skills board for Rotherham
- -Vice Chair of the Economy board for Rotherham



Keepmoat

- ▶ £1.2 bn Turnover
- ▶ 3500 Full Time Employees
- 22 Regional Offices
- ► 60 + apprentices regionally
- Over 300 apprentices nationally





Construction Industry

- Reliance on apprentices for the future of the industry
- Culture within the industry
- One of the largest employers of apprentices





What's in it for us?

- Up-skilling and reinvesting the wider industry
- Developing and growing the business
- Genuine commitment as a good employer
- Consequences of not investing
- Preparation for the up turn
- Growing staff with the business





Excellence

- Value of the apprenticeship
- Keepmoat's commitment to apprenticeships
- Award winning apprentices











Case Study Dean Jarrett

- Outward Bound 2007
- Gained Apprenticeship 2008
- ▶ Mentoring Scheme 2009
- Completed NVQ Level 2 & 3 Advanced Carpentry 2010
- Promoted to Assistant Site Manager 2011
- Promoted to Finishing Foreman 2012
- Currently studying for his HNC in Construction

