

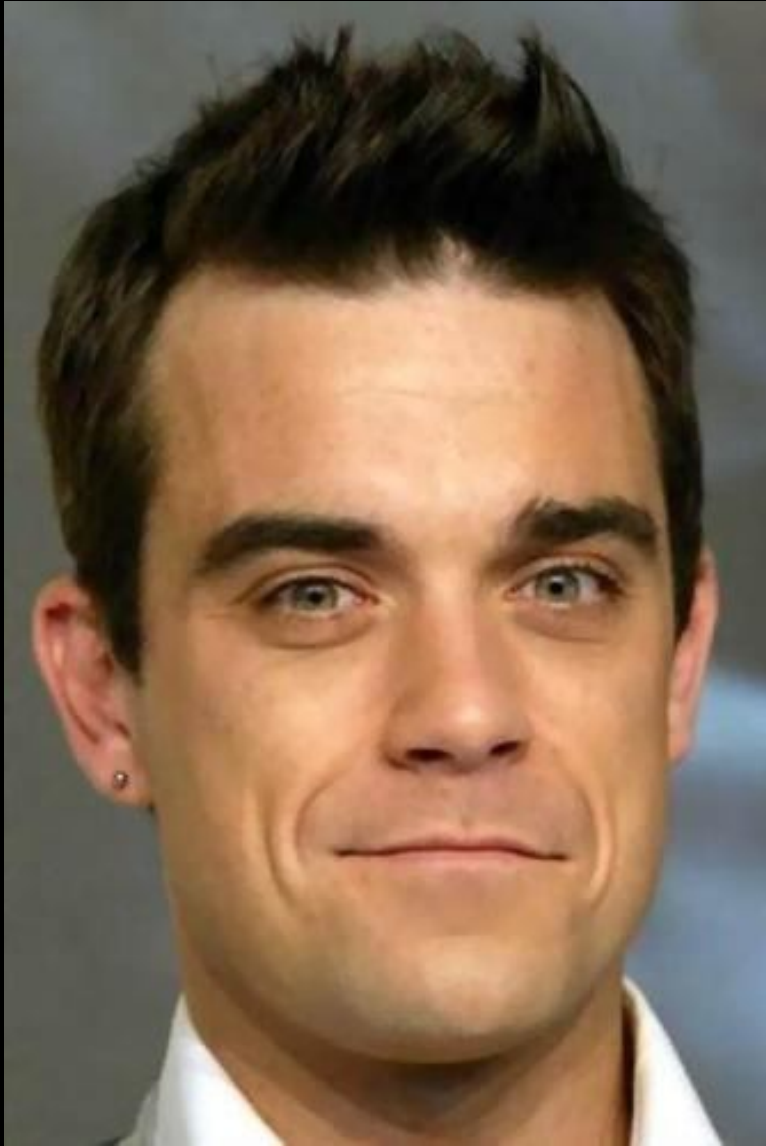
**PIONEER
WITH
PLYMOUTH
UNIVERSITY**

**Threading employability through
the student experience**

Marc Lintern

Head of Employability, Plymouth University

Board of Directors, Association of Graduate Careers Advisory Services



“My careers officer told me to forget about being a singer!”

MailOnline

**Robbie's career
dilemma - pop star
or social worker**

17 June 2006







12 August 2011

Average UK student debts 'could hit £53,000'

Average debts may reach £53,000 for UK students starting in 2012 - double the figure for 2011

**By 2020 there will be
more graduates than
there were people in the
world 100 years ago**

Engines of Change, Chatham House Forum, 2000





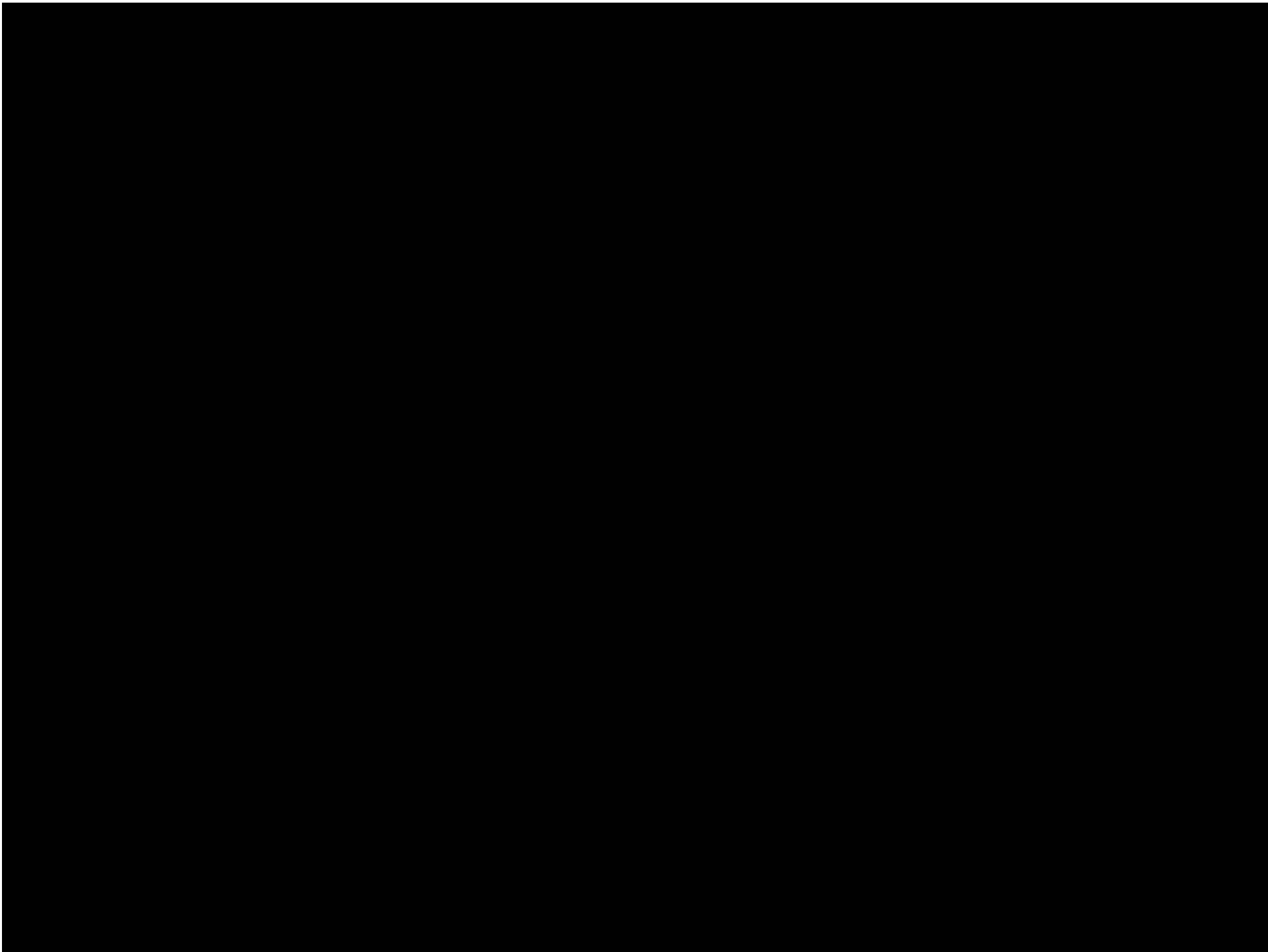
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Top FIVE Employability Tips

1



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2

solving. Team work. Computing skills. Word processing. Time management. Project Communication Emotional skills. 'T' skills. judgement. Analytical skills. Critical thinking. Cultural Confidence. Decision-making. Decisiveness. Flexibility. Insightfulness. Self-marketing. Managerial potential. Leadership. Self-g. Creativity. Enthusiasm. Presentation skills. Financial analysis. Project management. Critical thinking. Languages. Bid writing. Handling difficult situations. Resolving difficult situations. Handling conflict. Customer services. Crises management. Recruitment and selection of staff. Working with other cultures and people from different backgrounds. Communicating under pressure. Physical and psychological toughness. Energy. Thinking outside of the box. Familiarity with computers. Ability to set own deadlines. Ability to manage others. Capable of demonstrating mental agility. Willing to take risks. Working to budgets. Awareness of other's emotions. Creative thinking. New solutions to tried and tested problems. Insight into how other people approach business. Critical thinking skills. Ability to set own priorities. Monitor performance. To motivate a team of complex individuals. Confidence and self-motivation. To always be the one who comes up with new ideas, regardless of the circumstances. To be the last one standing. To lead presentations. To win new business. To expand the business. Generate new customers. Energy. Insight skills.

3

McJobs™

4



5



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Curriculum

- Develop skills to help find a fulfilling career
- Embedded in courses
- Includes skills such as:
 - Self awareness
 - CV writing
 - Team working
- Work placements
- Work based learning
- Personal Development Planning

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University of Plymouth

Teaching and Learning Strategy 2009 – 2012



Extra-Curriculum

- Life-wide personal development
- Recognised through employability awards

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HOT₂ SEAT=

Student Interview Competition









formationZONE

Creative Business Growth

A low-angle photograph of a modern building with a glass and metal facade, featuring a prominent triangular glass section. The building is set against a bright sky with a lens flare effect. In the bottom right corner, there is a stylized graphic of overlapping green and grey circular shapes.

Top Tips for Career Success

www.plymouth.ac.uk/careers





PLYMOUTH
AWARD

Plymouth Award

Enhancing student employability

www.plymouth.ac.uk/plymouthaward

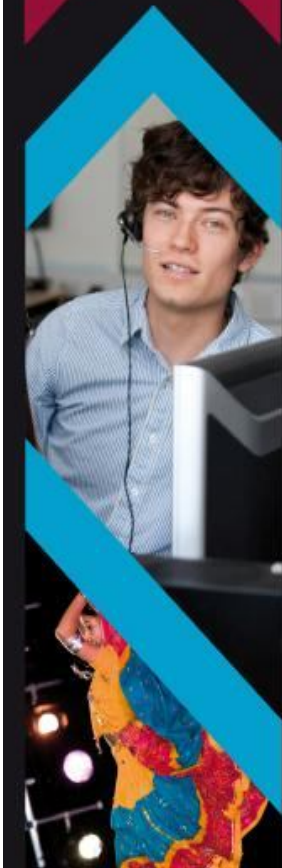














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