

# Sports Provision for Children & Young People Conference...

Geoff Thompson MBE Executive Chairman  
Youth Charter

Thursday 26 January 2012 - London

“How the new service delivery models for sport outsourcing can be identified as a 2012 legacy for young people and communities”...

# Definition...

Sport is a philosophy which in its widest definition is a social, cultural, artistic, spiritual, economic and political activity. It serves to engage, motivate and inspire the positive, the negative challenges and opportunities of human and social development of young people & communities, through the unifying power of the Olympic & Paralympic rings...



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# Challenges and Opportunities ?...

- How do we engage and co-ordinate our collective efforts?
- How do we encourage multi-agency collaborative partnership?
- How can we achieve a 2012 Games legacy with social, cultural, and economic benefits?

# What is the Youth Charter?

- **Assist children & young people's 'Social & Human Development for life through sport, culture & the arts'**
- **Education** - vocational attainment & achievement
- **Health** - attitudes, lifestyle & behaviour
- **Social Order** - Good Citizenship, discipline & respect
- **Environment** - Safer & cohesive communities
- **Employment/Enterprise**- providing economic & sustainable





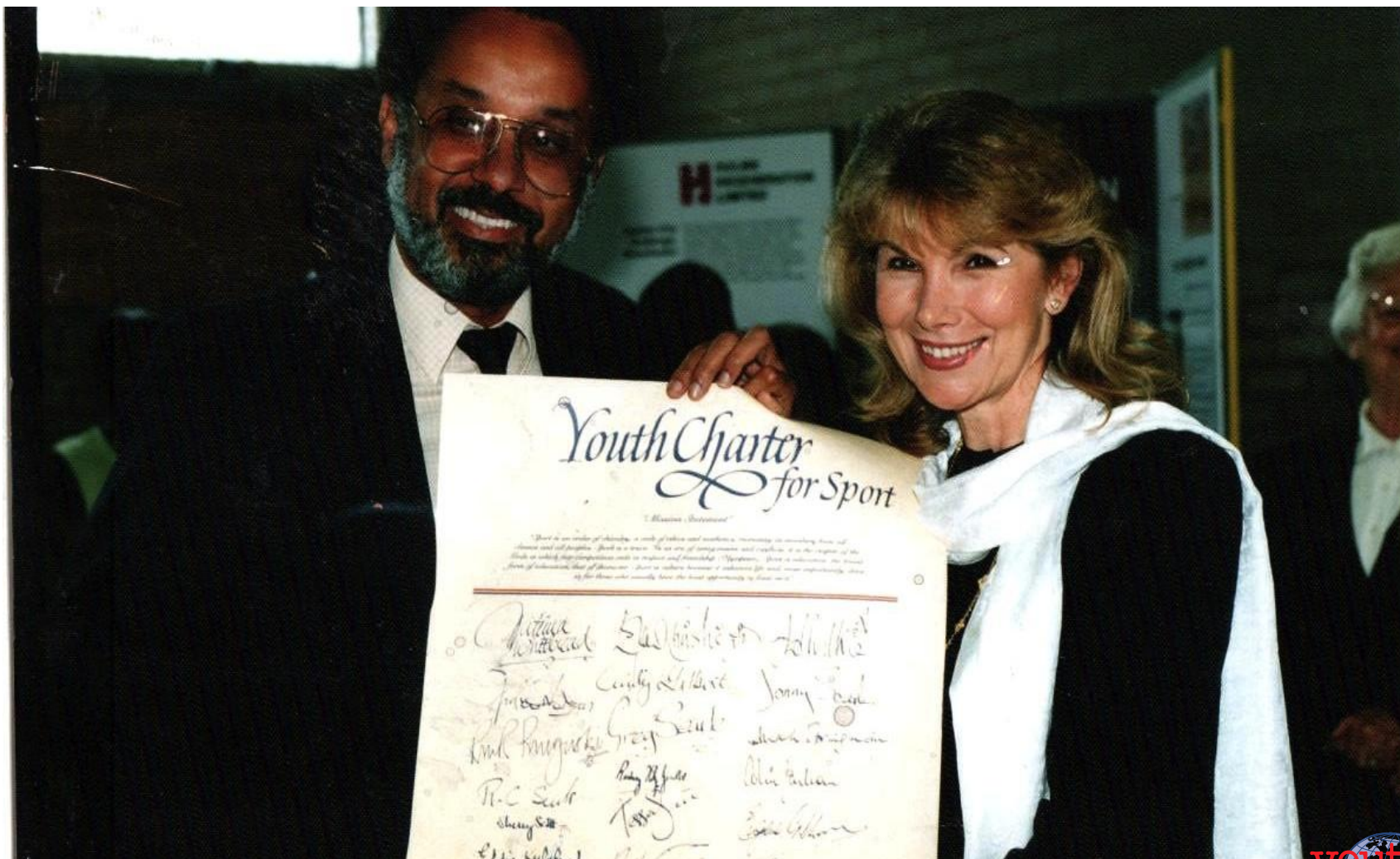
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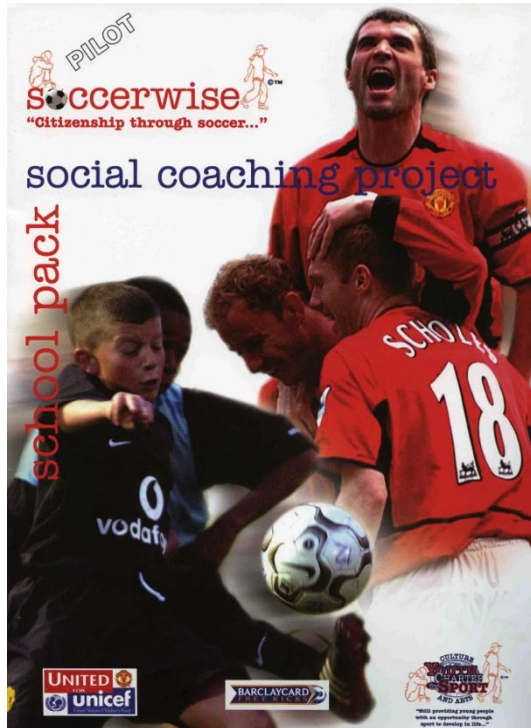
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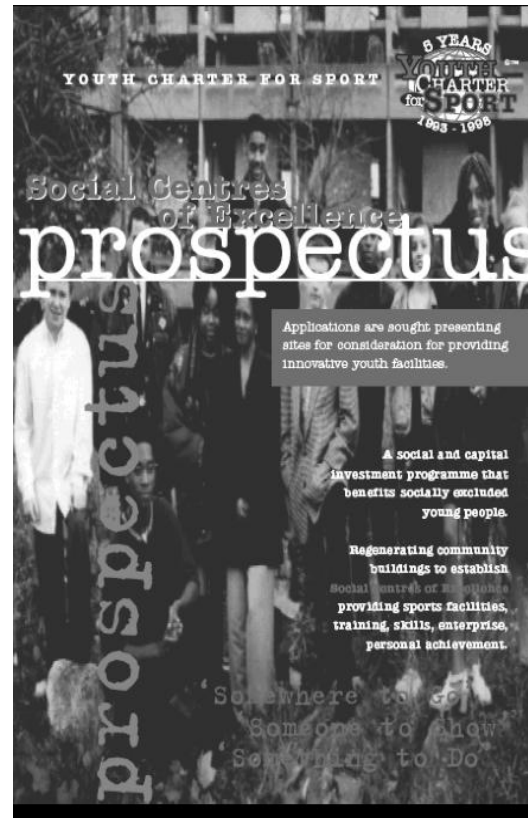
# What have we achieved?

- **Proven-** track record of 18 years in the delivery of social regeneration and renewal programmes and projects to the most hard to reach and challenging communities.
- **Pioneered-** the case for sport in the social and human development of children, young people and communities.
- **Campaigned-** influenced, developed and inspired government policy in the role of sport and arts in the wider social areas of education, health, social order and the environment
- **Brokered-** multi agency public- private and community partnership networks locally, nationally and internationally

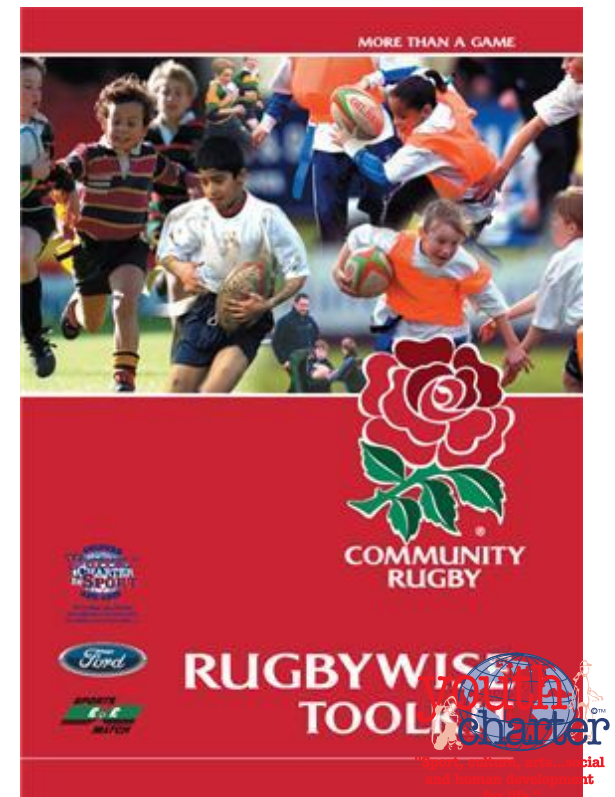
# Something to do

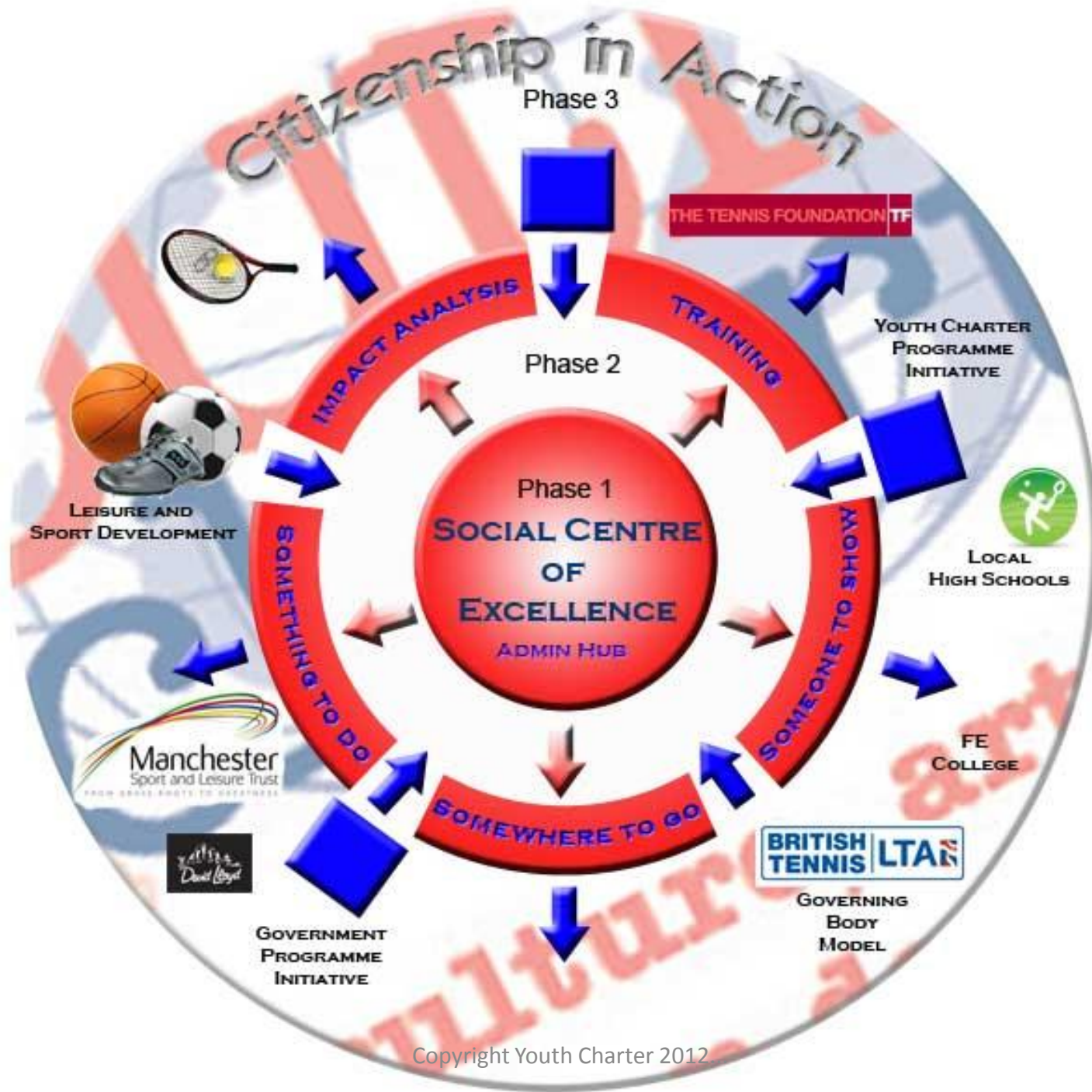


# Somewhere to go



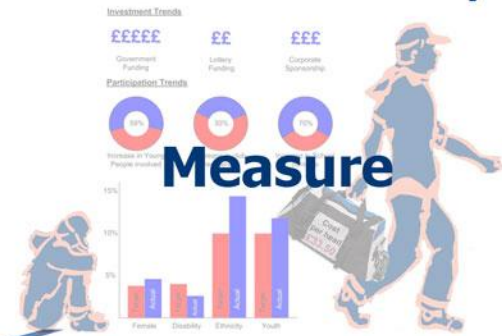
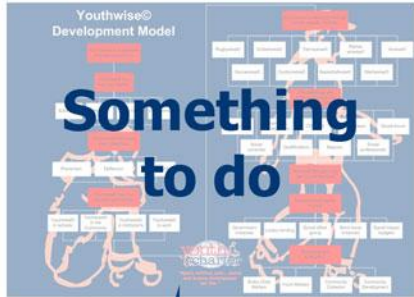
# Someone to show them...



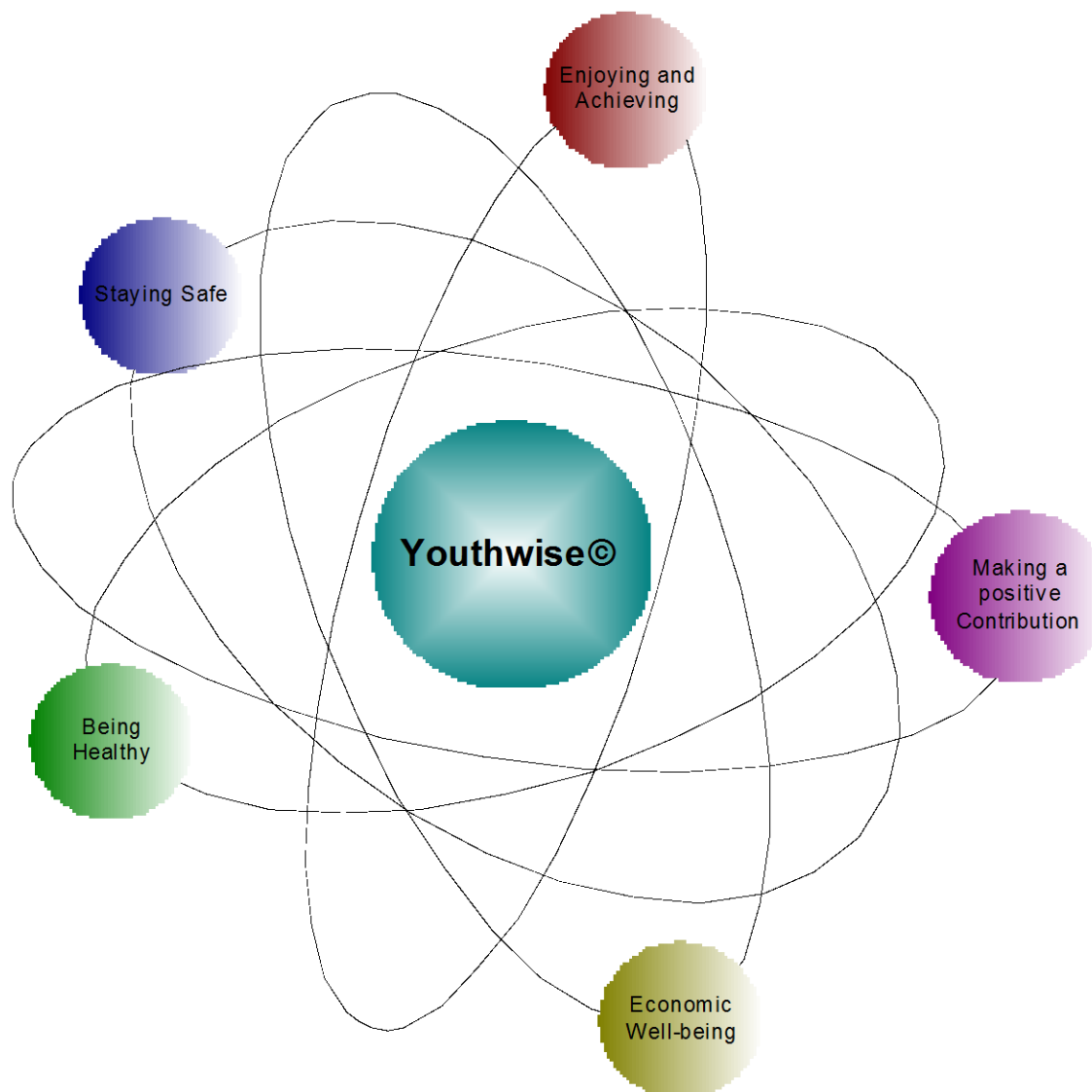


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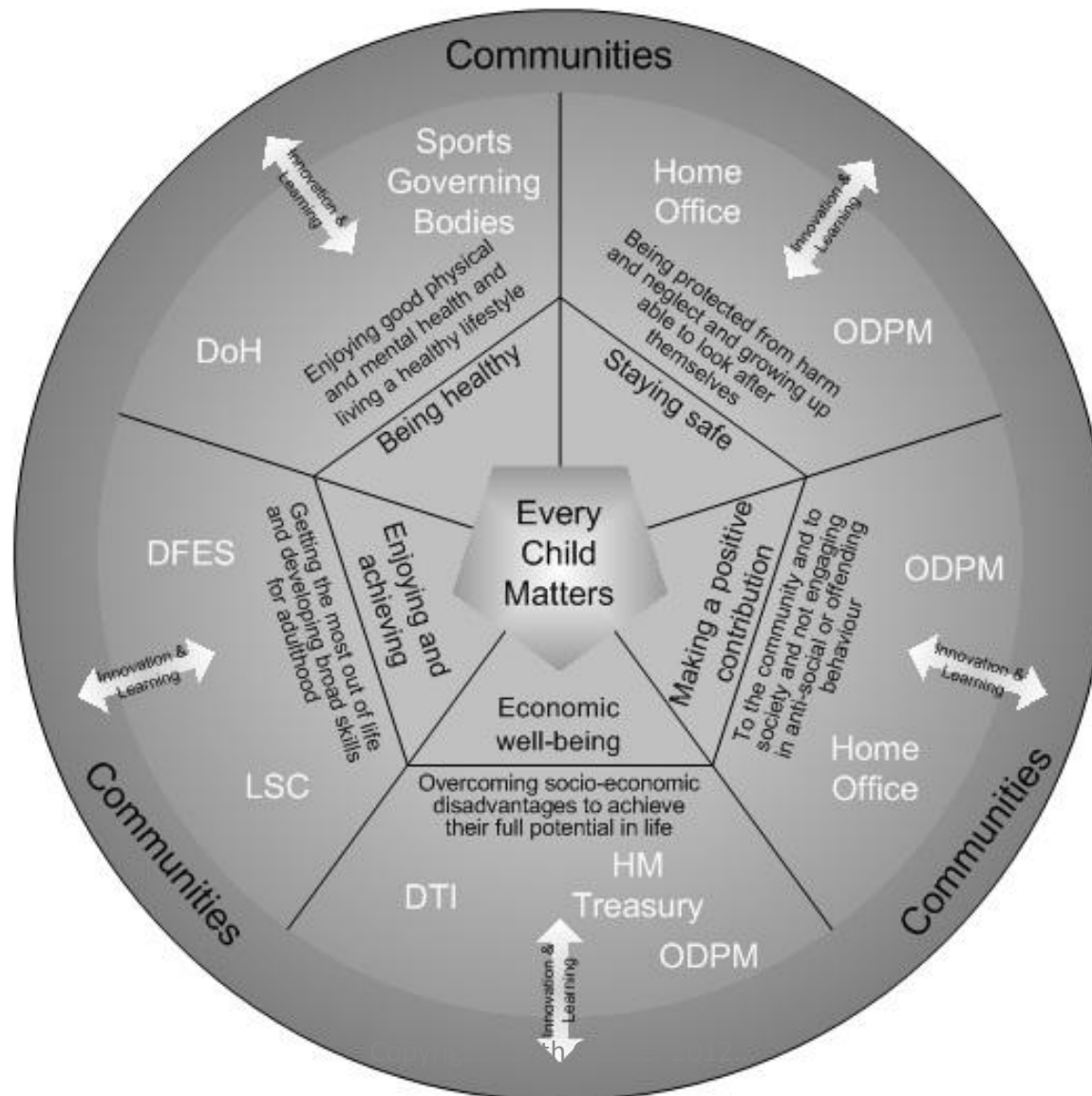


# Every Child Matters



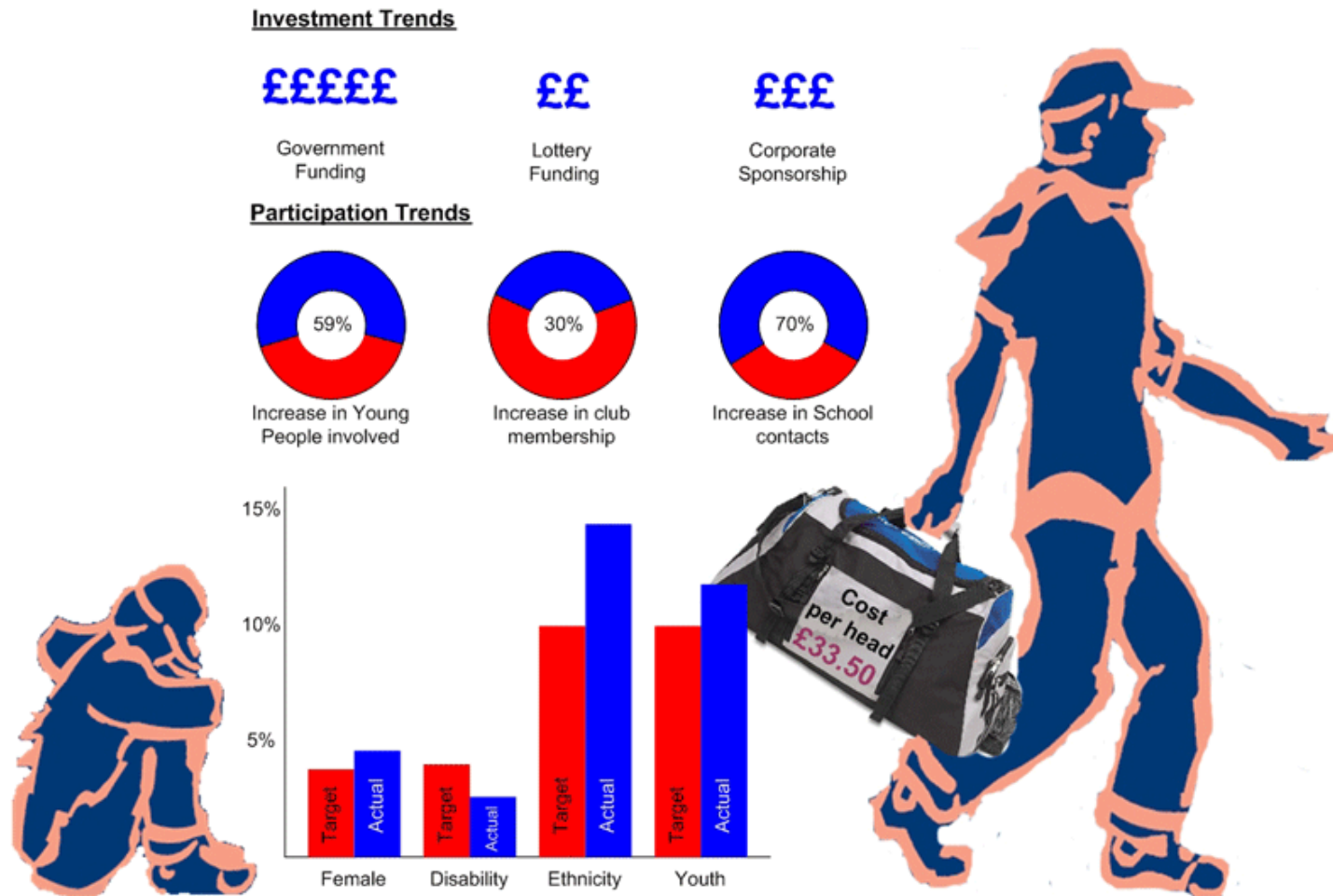
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# Integrated Policy & Delivery ?...



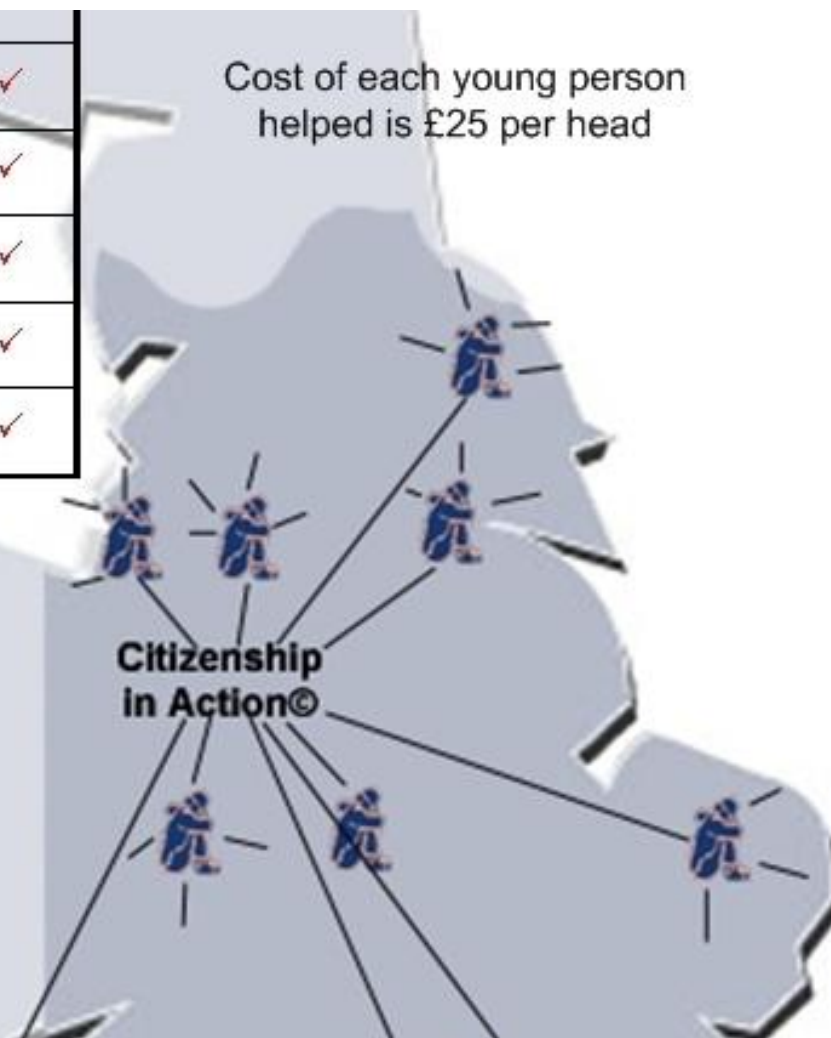
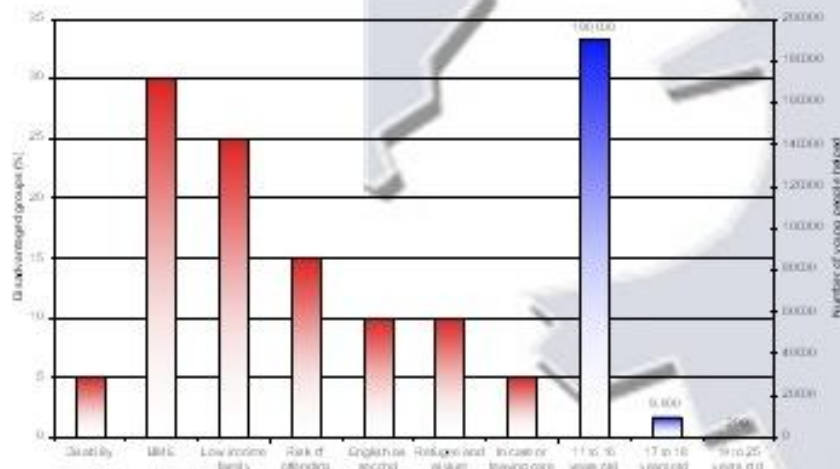


# Socio-economic Impact



Across all 9 English Regions	✓
50 schools	✓
1000 Social Coaches	✓
Train 200,000 young people	✓
Network of Social Coaches	✓

Cost of each young person helped is £25 per head



# 2012 Games Cultural Framework

**Engaging**  
Children & Young  
people

**Motivating**  
Multi-agency  
working

**Inspiring** sustainable  
communities

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# What is our experience based on?

- 
- 1992 • Birmingham Olympic bid
  - Barcelona Olympics
  - 1996 • Manchester Olympic bid
  - 1999 • All Africa Games
  - 2000 • Manchester Olympic bid
  - Anglo—Olympic initiative including Cape Town Olympic bid
  - 2001 • Magglingen
  - 2002 • Commonwealth Games Manchester
    - bidding, host & pre-volunteer
  - Anglo—SA spirit of the streets tour
  - 2003 • ILO seminar

- 
- 2003 • Next Step Amsterdam
  - Cricket World Cup South
  - 2004 • European Year of Sport and Physical Activity
  - 2005 • UN Evaluation of Sport
  - Next Step II
  - IYSPE
  - Sport & Peace Conference (Moscow)
  - Magglingen II
  - 2006 • South Africa Soccer World Cup bid
  - England Soccer World Cup bid
  - All Africa Nations Cup Ghana
  - 2008 • Anglesey Island Games bid
  - 2009 • London 2012 Olympics
  - 2012



**'International  
Citizenship in Action -  
A legacy of opportunity  
in the social  
cultural and human  
development of  
young people and  
communities...'**



**Youth Charter  
Muhammad Ali Scholars Tour  
Report 2010**

Sports, culture and arts...  
Social and human legacy  
development for life



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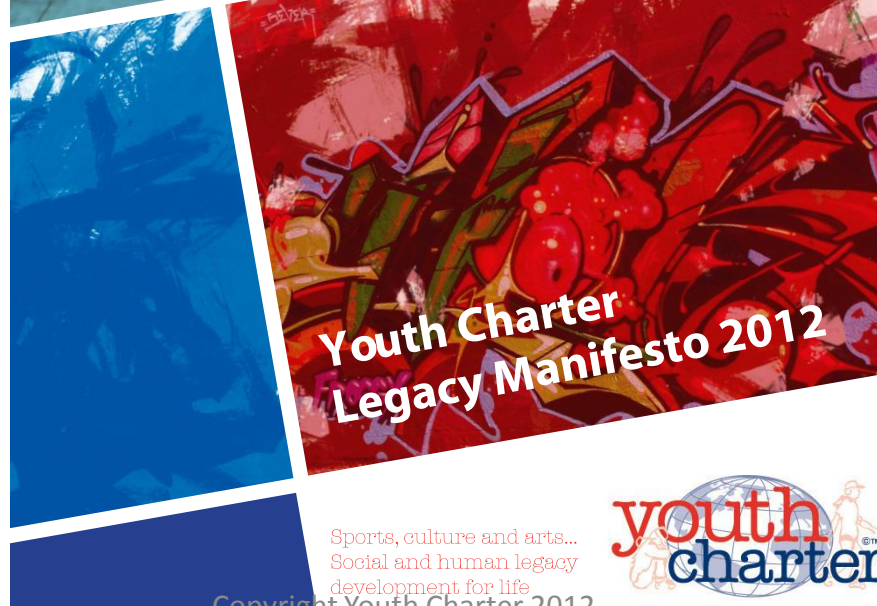
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## Citizenship in Action

A legacy initiative for young people and communities globally and locally



**Youth Charter  
Legacy Manifesto 2012**

Sports, culture and arts...  
Social and human legacy  
development for life

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"Sport, culture, arts...social  
and human development  
for life."



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**“Sport is an order of chivalry, a code of ethics and aesthetics, recruiting its members from all classes and all peoples. Sport is a truce.**

**In an era of antagonism and conflicts, it is the respite of the Gods in which fair competition ends in respect and friendship (Olympism).**

**Sport is education, the truest form of education, that of character.**

**Sport is culture because it enhances life and most importantly, does so for those who usually have the least opportunity to feast on it”.**







Sports, culture and arts...  
Social and human  
development for life



Something to do,  
somewhere to go,  
someone to show them...



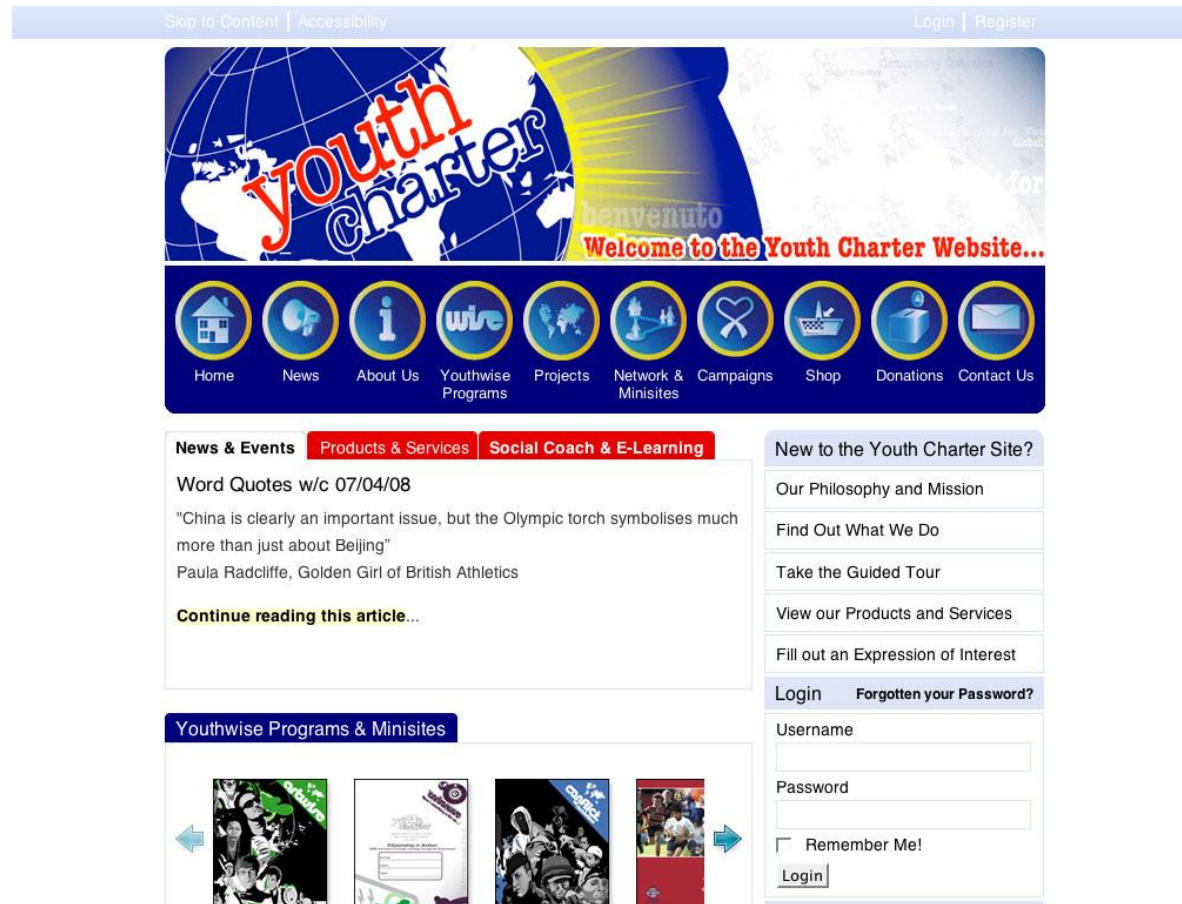
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<http://www.youthcharter.co.uk>

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- ONLY 185 DAYS LEFT!