QS INTELLIGENCEUNIT

Sponsored by IELTS English for International Opportunity

QS UNIVERSITY RANKINGS LATIN AMERICA™

2011/2012 REVIEW OF FINDINGS

LONDON, OCTOBER 2011

Ben Sowter
Head of Division
QS Intelligence Unit

Trusted. Independent. Global.



To **ENABLE** motivated people around the world to achieve their **POTENTIAL** by fostering international **MOBILITY**, educational **ACHIEVEMENT** and career **DEVELOPMENT**

"Though of course we recognize limitations of all league table methodologies, we greatly value QS for the clarity and quality of the data you use and for the stability which enables us to see and understand trends over time.

This, we think, gives your rankings a comparative advantage and considerable authority."

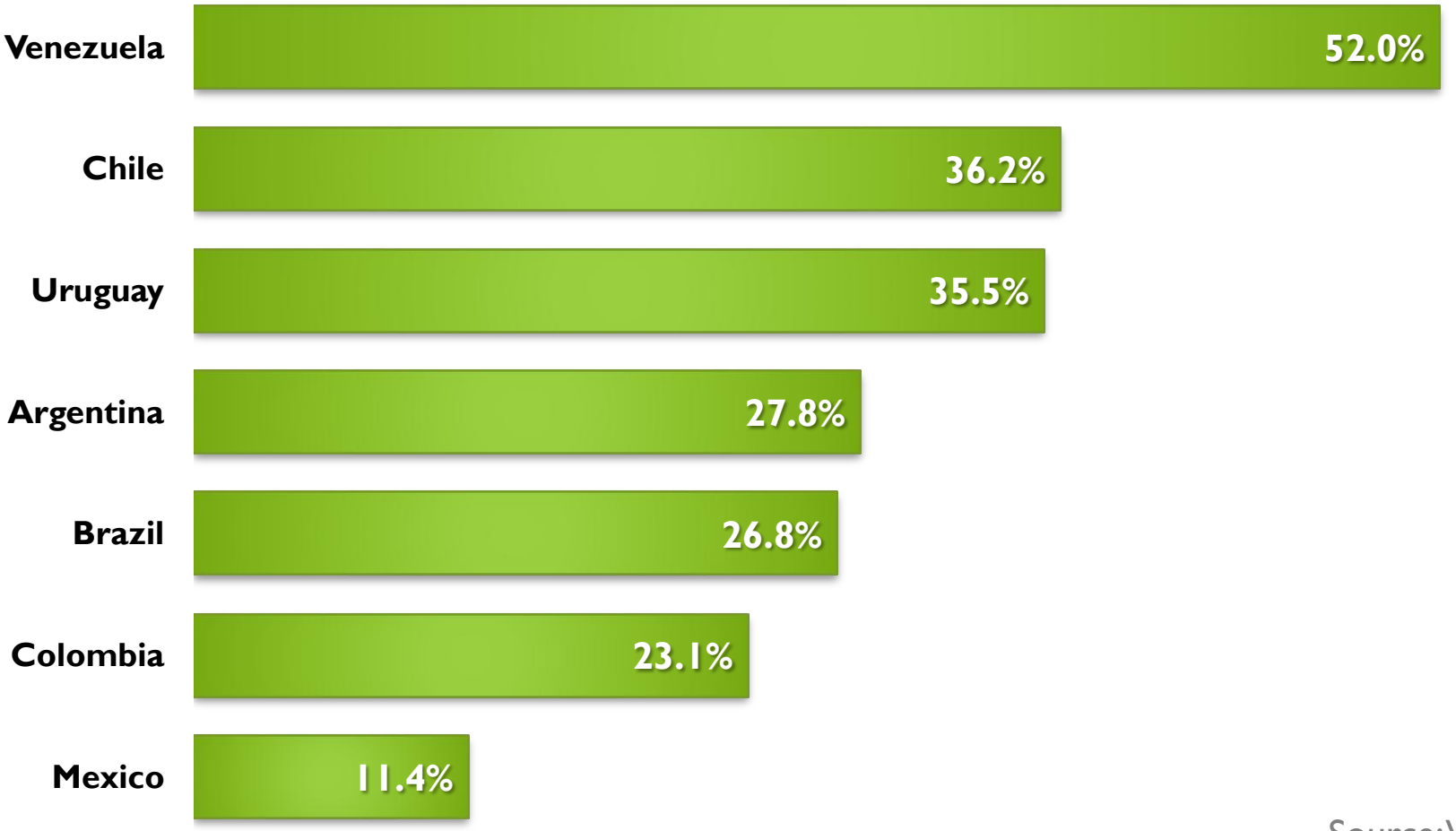
David Eastwood

Vice-Chancellor, University of Birmingham

WHY GO REGIONAL?

- Global ranking can only feature a finite number of institutions (approximately 3% of world institutions)
- Increasing demand from prospective students for more data on more institutions
- Different priorities for different institutions
- Independent table of reference for quality of institutions in the region

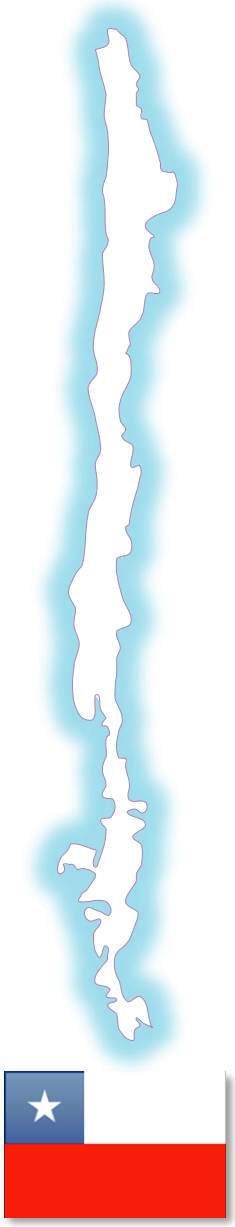
HE ENROLMENT GROWTH 1999-2009



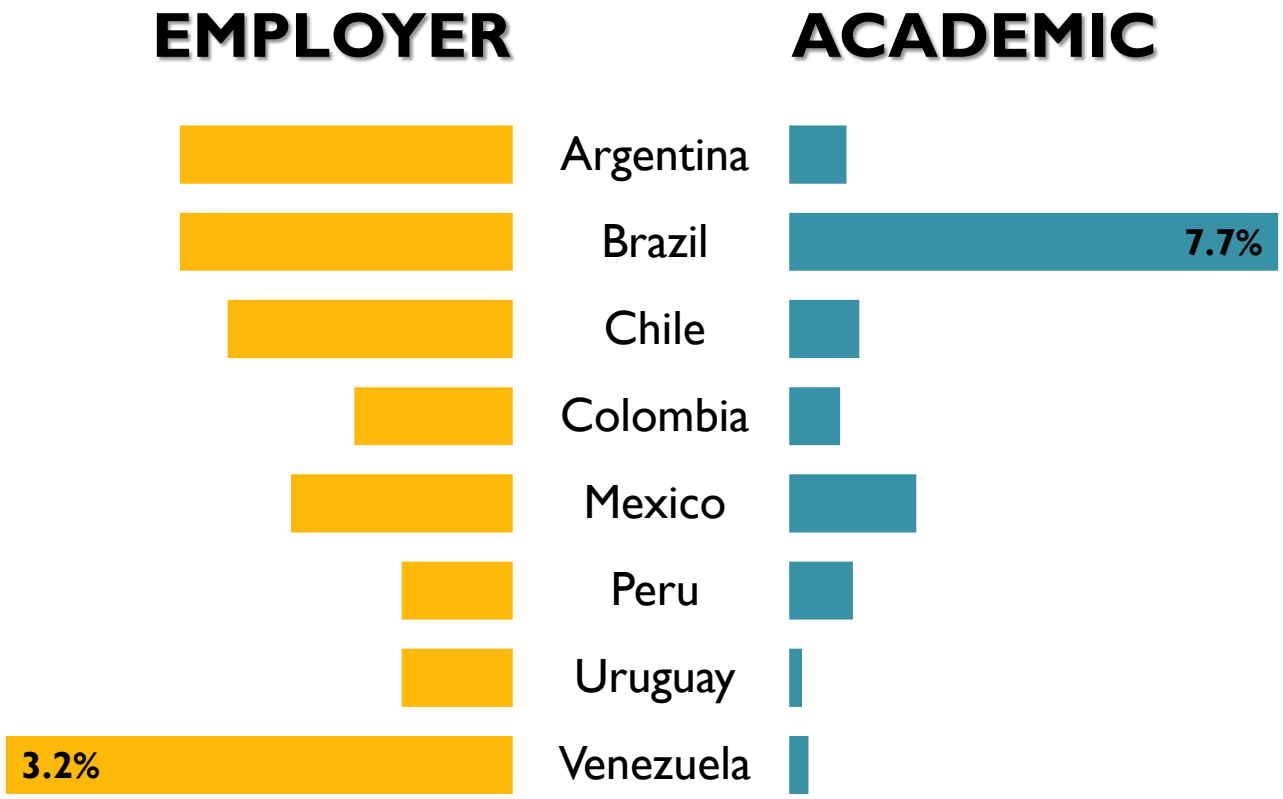
Source: World Bank

FOCUS ON CHILE

- 12,155 international students in 2008 [OECD]
- 2000-2008 growth of 249.6%
- Mainly from within the region
  1. Peru
  2. Colombia
  3. Ecuador
  4. Argentina
  5. Bolivia
- Top outbound destinations – Spain, US, France, Germany, UK



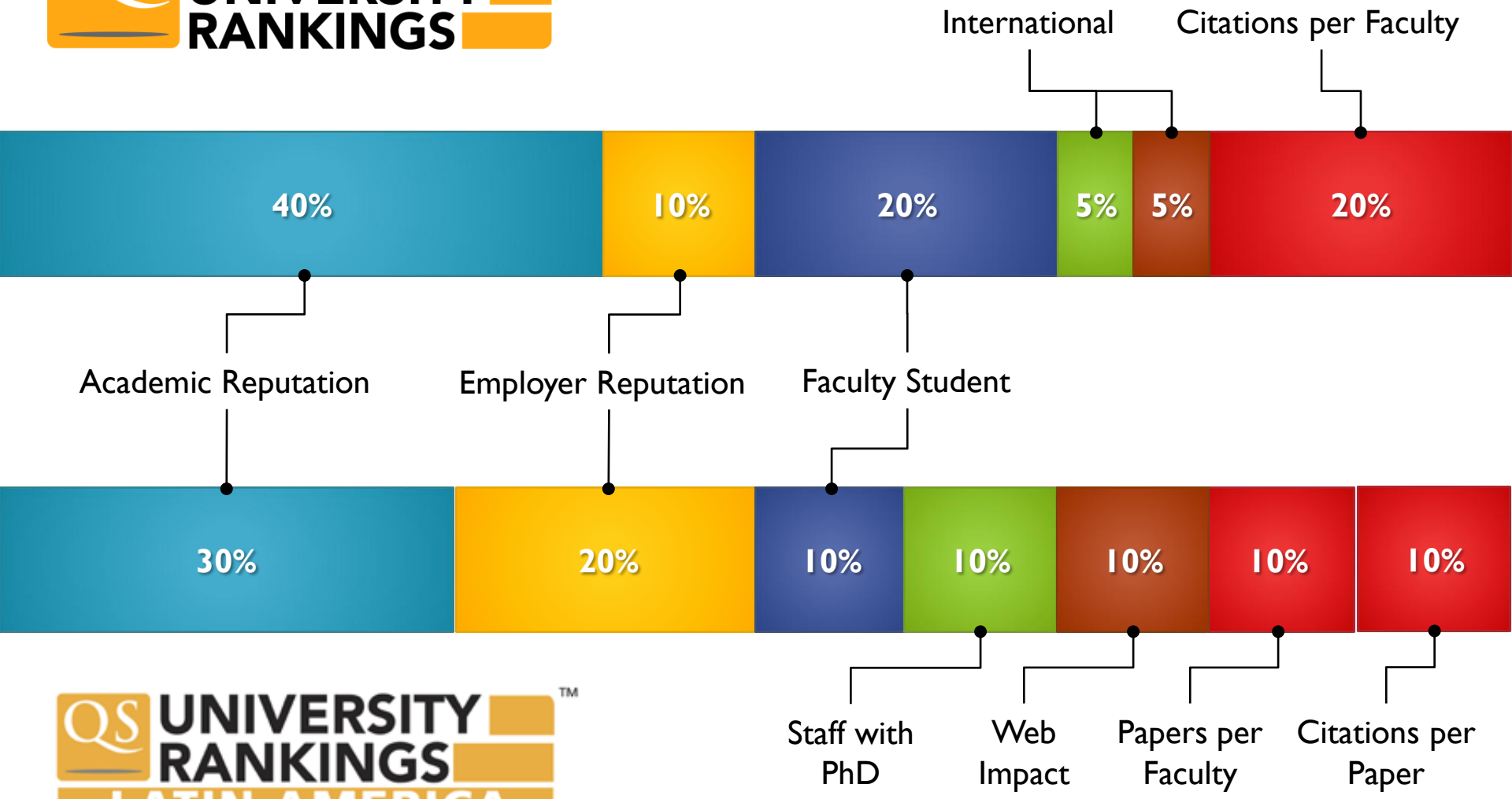
STRONG SURVEY RESPONSE



Global Employer Response: **16,785**

Global Academic Response: **33,744**

QS WORLD UNIVERSITY RANKINGS®



QS UNIVERSITY RANKINGS™ LATIN AMERICA

2011 HIGHLIGHTS

- **33,744** academic respondents
  - **4,300+** from Latin America
- **16,785** employer respondents
  - **2,300+** from Latin America
- **54** Latin American institutions ranked in 2011 world rankings
- **169** – highest Latin American institution in world rankings
- **388** – highest new entry from Latin America in world rankings
- Correlations with WUR
  - Top 50 – **0.79**
  - Top 100 – **0.71**
- **20** countries included
- **367** universities considered

2011 OVERALL RESULTS

QS UNIVERSITY RANKINGS LATIN AMERICA™



IN DETAIL

QS UNIVERSITY RANKINGS LATIN AMERICA™



TOP 5 – 3 COUNTRIES

Brazil
Chile
Mexico

TOP 10 – 5 COUNTRIES

Argentina
Colombia
Venezuela
Peru

TOP 50 – 8 COUNTRIES

Cuba
Puerto Rico
Ecuador
Bolivia
Uruguay

TOP 100 – 12 COUNTRIES

Costa Rica
Paraguay
Panama

TOP 200 – 15 COUNTRIES

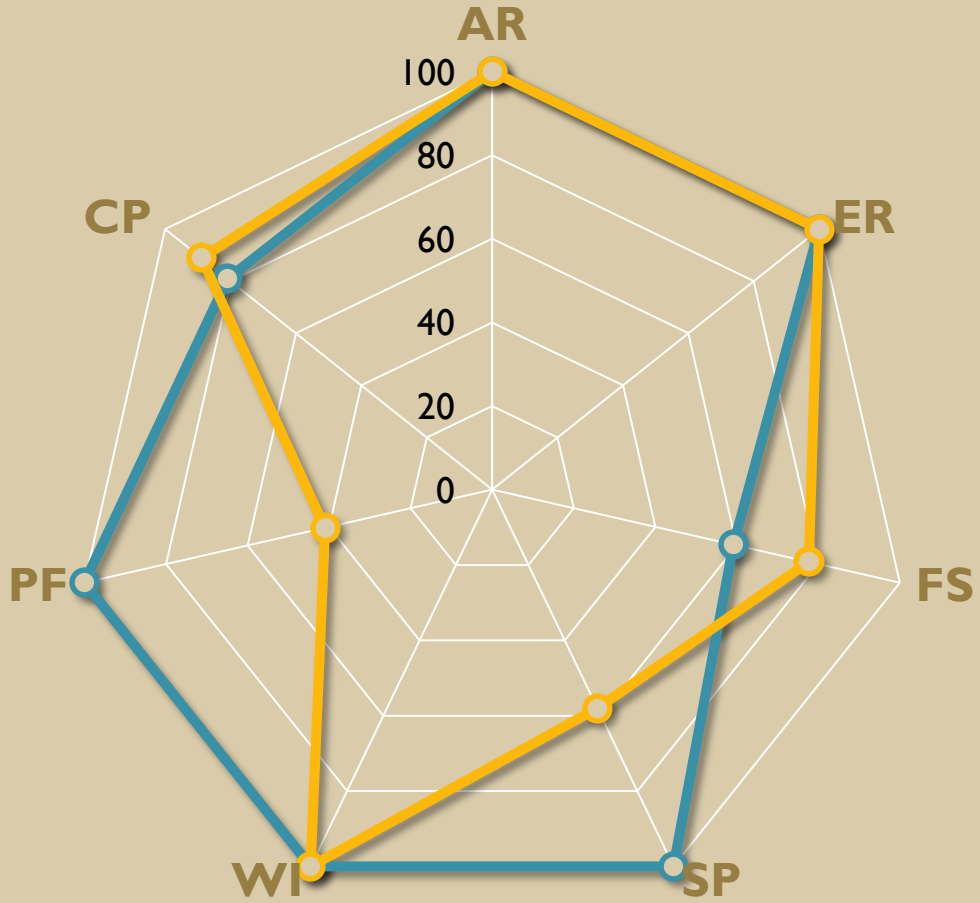
TOP 5 BY INDICATOR

QS UNIVERSITY RANKINGS LATIN AMERICA

Academic Reputation	Employer Reputation	Faculty Student	Staff with PhD
UNAM [5]	UBA [8]	UTP [101+]	UENF [88]
USP [1]	ITESM [7]	U Bahia [101+]	Torcuato di Tella [26]
UBA [8]	PUC Chile [2]	Colegio de Mexico [86]	USP [1]
U Chile [4]	USP [1]	ORT [101+]	Unicamp [3]
Unicamp [3]	UNAM [5]	UERJ [55]	UNESP [16]

Web Impact	Papers per Faculty	Citations per Paper
USP [1]	UNIFESP [31]	El Bosque [101+]
UNAM [5]	Unicamp [3]	Austral [13]
Unicamp [3]	USP [1]	UPCH [75]
UFRJ [19]	UFLA [101+]	ITSON [101+]
UFRGS [14]	UFRGS [14]	UMSA [89]

USP vs. UNAM



USP UNAM

AR	Academic Reputation
ER	Employer Reputation
FS	Faculty Student
SP	Staff with PhD
WI	Web Impact
PF	Papers per Faculty
CP	Citations per Faculty

WHAT'S NEXT

- Deriving additional indicators
  - International
  - Inclusion
  - Student Satisfaction
- Forging closer links
  - First QS Stars participants in the region
  - Seminars, workshops and conferences
  - Responding to questions and feedback
- Strengthening data collection
- Drilling deeper

Results: www.topuniversities.com / www.topmaster.com
Blog: iu.qs.com
Email: ben@qs.com / intelligenceunit@qs.com
Twitter: @bensowter, @worlduniranking
Facebook: www.facebook.com/universityrankings

THANK YOU