

# Ensuring Access and Partnerships with Schools

Panel Discussion

## About HELOA

- Association has over 800 members drawn from 142 Institutions
- Founded in 1990, HELOA operates in 9 Groups across the UK where members come together for training, networking and professional development
- Members typically operate in Education Liaison/Recruitment/Admissions/Marketing/WP remits

## About HELOA

- Strong focus on 'regionality' in the Association
- Members have an excellent understanding of the issues in their local area
- Members work closely and have excellent relationships with other agencies and organisations

# Our Purpose

HELOA's Governing Constitution sets out three purposes for the Association:

- To promote entry to all sectors of Higher Education;
- To have concern for the nature and quality of the information and counselling given in the United Kingdom either directly, or indirectly to all potential students
- To support the professional development of the membership through providing appropriate high quality training and networking opportunities

# **Ensuring access and partnerships with schools...**

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