

Internationalisation partnerships An OECD viewpoint Fabrice Hénard, Analyst

London

23 March 2011

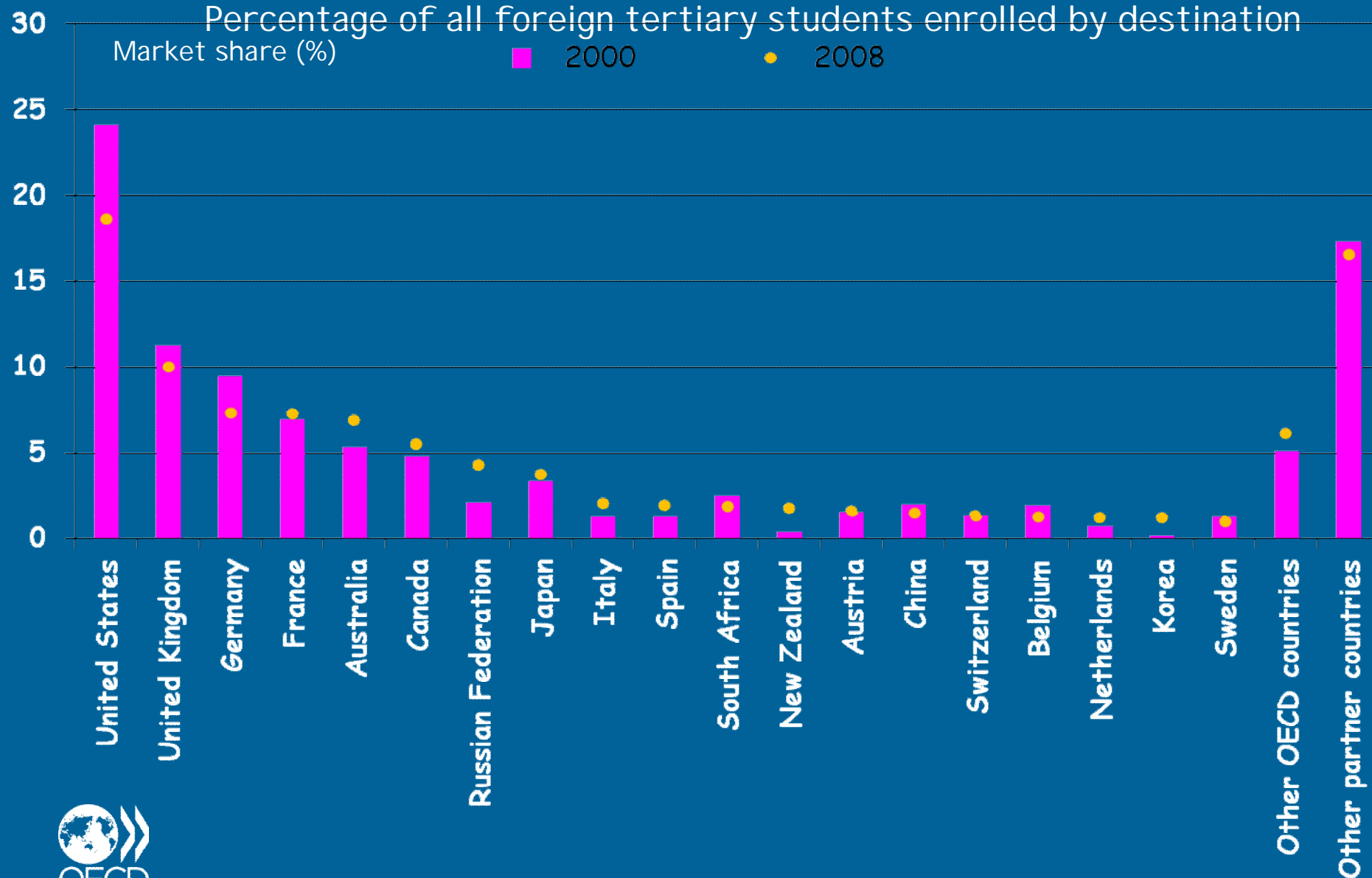
Trends in internationalisation of HE

Students and academics' mobility

- Dramatic growth in student mobility over past 3 decades:
 - » 0.6 M (1975) - 3.3 M (2008) +11% / 2007
 - » 79% in OECD (2.7 M)
 - » 49% Asians (amongst students abroad) study in OECD
- Emergence of new players in recent years
- No clear evidence of mobility for academics/staff

Where do students go to study?

Percentage of all foreign tertiary students enrolled by destination



Slide 3

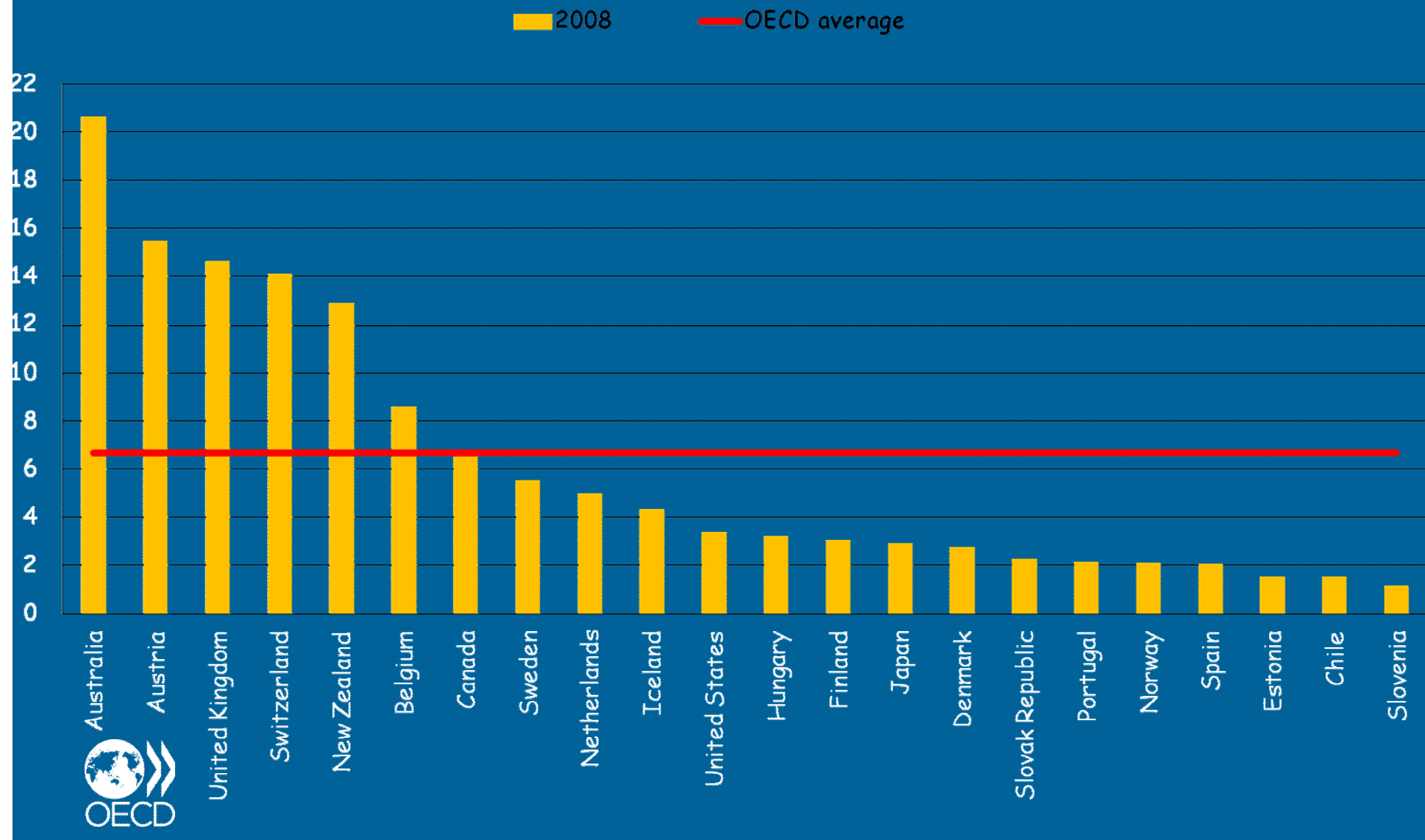
G1

updated

Gerick_J, 21/07/2010

How many students study abroad?

Percentage of international students in tertiary enrolments



Slide 4

G2

new slide: Chart C2.1

Gerick_J, 21/07/2010

What main factors in students' choice?

- language of instruction
- tuition fee policy
- immigration policy
- Reputation/job opportunities/portability-credits

Trends in internationalisation of HE

Growth of varied forms of internationalisation

- Internationalisation of curricula
- 'Infusion approach'
- International studies

Internationalisation
at home

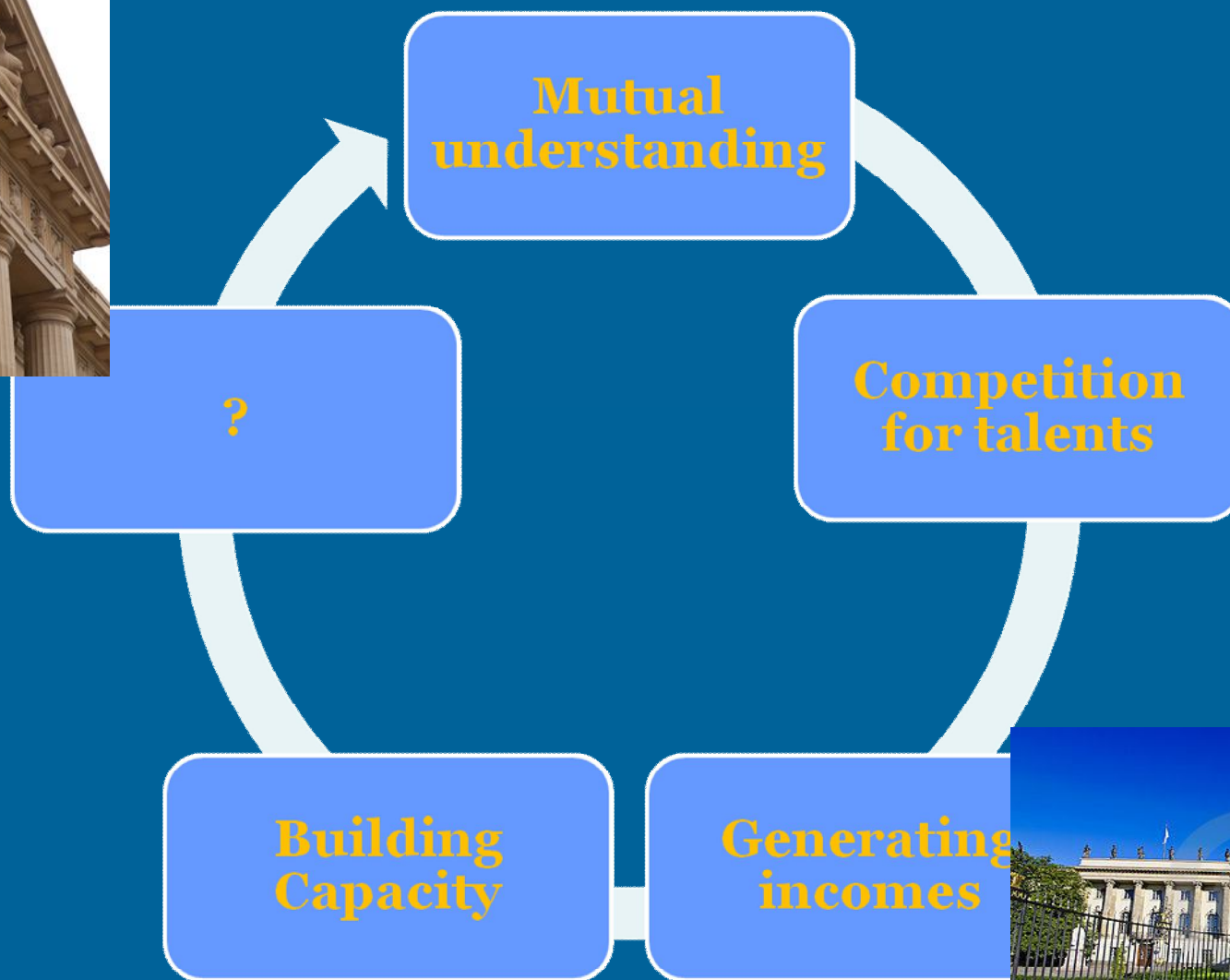
- Bologna Process

Regional priority

- Off shore/
- Dual / joint programmes

Mobility of
programmes

Internationalisation strategies



Dimensions of internationalisation



- For institutions:
 - Worldwide reputation
 - Anticipate/Be equipped to meet unpredictable challenges/ globalisation.



Internationalisation: some challenges



Issues at stake

- Mobility has overshadowed other dimensions
- Worldwide reputation= quality ensured?
- What is measurable is not always what counts
- A lack of reflexion...and a shortage of instruments able to encompass the international dimensions

Managing internationalisation

The **evolving perception** of internationalisation and how institutions are making use of it.

Identify the factors, instruments, approaches and reference points for **strategic management** and **institutional practice**.

Managing Internationalisation

- To what extent is internationalisation reflected in institution-wide governance and management?
- How is internationalisation perceived by all players within institutions – faculty, students, and support staff – and how do these players feel involved in the process?
- What does it mean to be a truly international institution and what are the implications for national policy?
- How has internationalisation spurred on innovation in any of the activities (pedagogy, programmes, research, institutional management, etc) in institutions?

Managing internationalisation

- Collaborative
- IMHE membership
- Inclusive
- Other associations consulted/engaged
- Incremental: Objectives/Scope/Activities
 - Launch meeting -1 April 2011 - Paris
 - Lund University-15-17 December 2011
 - Spring 2012
 - General Conference -17-19 Sept 2012- Paris

Thank you!

Fabrice.henard@oecd.org

www.oecd.org/edu/imhe