



Blackburn with Darwen Safety First Scheme

Prevention is better than cure

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Presentation Outline



- Facts
- Vision
- Our Aims
- Rationale
- The Scheme
- Working together
- Our Achievements
- The Future



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FACT



- **Today 45 children** will be admitted to hospital from a serious fall in the home.
- **Today 11 toddlers** will swallow something in the home so harmful that they will be admitted to hospital.
- **Today 6 Children** will be admitted into hospital because of a burn caused by a hot drink or hot bath water!



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Our Vision



To bring about a substantial reduction in unintentional injuries and death caused by preventable accidents.



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Rationale

- Population
- Wards
- SOA's
- Data - 120 A & E attendances per week 0 - 5



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Aims



- Working with children, parents/carers and partner agencies, to promote consistent positive safety messages to children and their families, through posters, safety packs and calendars.
- To raise parental awareness of home safety and associated risks for pre-school children
- Provide and install “free” home safety equipment to families in the bottom 30% SOA



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Our Journey



A bid and business plan submitted to Commissioners and was successful

Project manager employed

Marketing campaign commenced and is ongoing

A further bid to RoSPA was successful to partake in the national "Safe At Home" Scheme

Developed partnerships with East Lancashire Fire and Rescue, BwD Borough Council, Sure Start Children's Centres and others



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How?



- A list of all eligible families is generated by each Health Visiting team.
- The NN visits the family for a Home Safety Session. Home safety equipment is offered and measurements taken.
- The NN will complete a referral form and send to our fitting partners at the Borough.
- The Borough will administer the referral and fitting is carried out by the Home Safety Technicians.



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The Borough's Process



- Referral
- Administration
- Work is allocated to Home Safety Team
- Work is carried out
- Multi-agency approach
- Evaluation



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Working Together



- Partnership Working
- Setting foundations
- Wide range of experiences
- Learn from each other
- Breaking down barriers



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Our Achievements



- Multi-agency Safety Steering group developed
- The profile of Safety raised through a robust marketing campaign
- Effective partnership working has been demonstrated
- In the first 12 months of the scheme 1500 families were fitted with home safety equipment
- HSJ Awards submission
- Further developed the role of the Nursery Nurse and the Safety Technician through a Competency framework



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The Future

- On going funding
- 2011 Calendars
- Preset targets
- Evaluation
- Reduce A & E Attendances



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