# Blackburn with Darwen

# **Safety First Scheme**

### Prevention is better than cure

Sarah McCrossan & Patsy Lister



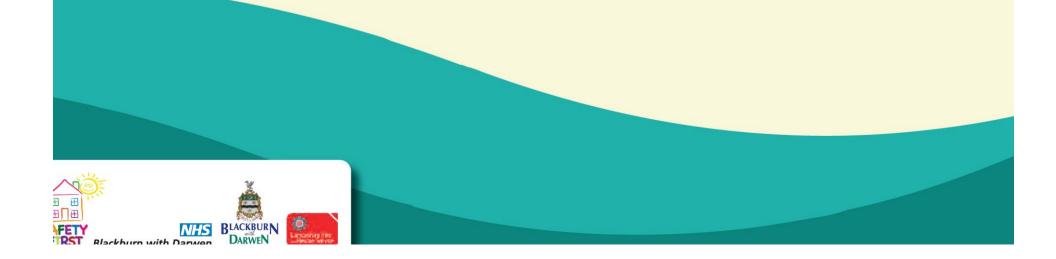
## **Presentation Outline**

Facts Vision Our Aims Rationale The Scheme Working together Our Achievements The Future



# FACT

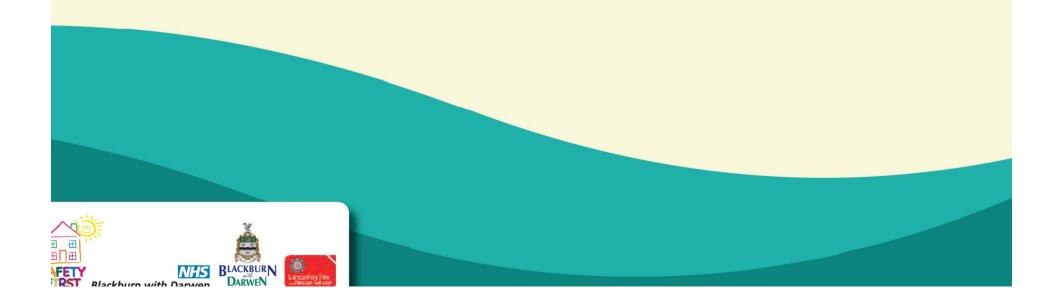
- E E E∏E SAFET FIRS
- Today 45 children will be admitted to hospital from a serious fall in the home.
- Today 11 toddlers will swallow something in the home so harmful that they will be admitted to hospital.
- Today 6 Children will be admitted into hospital because of a burn caused by a hot drink or hot bath water!



### **Our** Vision



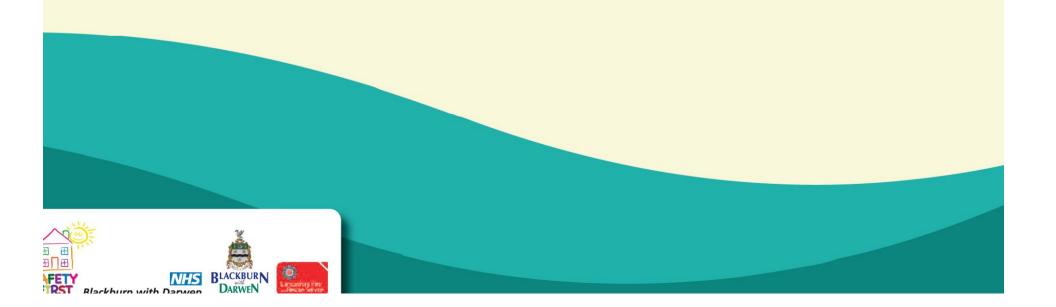
### To bring about a substantial reduction in unintentional injuries and death caused by preventable accidents.



### Rationale



- Population
- Wards
- SOA's
- Data 120 A & E attendances per week 0 5



# Aims



- Working with children, parents/carers and partner agencies, to promote consistent positive safety messages to children and their families, through posters, safety packs and calendars.
- To raise parental awareness of home safety and associated risks for pre-school children
- Provide and install "free" home safety equipment to families in the bottom 30% SOA



### Our Journey

A bid and business plan submitted to Commissioners and was successful

- Project manager employed
- Marketing campaign commenced and is ongoing
- A further bid to RoSPA was successful to partake in the national "Safe At Home" Scheme
- Developed partnerships with East Lancashire Fire and Rescue, BwD Borough Council, Sure Start Children's Centres and others



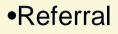
### How?

- A list of all eligible families is generated by each Health Visiting team.
- The NN visits the family for a Home Safety Session. Home safety equipment is offered and measurements taken.
- The NN will complete a referral form and send to our fitting partners at the Borough.
- The Borough will administer the referral and fitting is carried out by the Home Safety Technicians.



# **The Borough's Process**

FIRS



- Administration
- •Work is allocated to Home Safety Team
- •Work is carried out
- •Multi-agency approach
- •Evaluation



### **Working Together**

- Partnership Working
  Setting foundations
  Wide range of experiences
- Learn from each other
- Breaking down barriers



# **Our Achievements**

- Multi-agency Safety Steering group developed
- The profile of Safety raised through a robust marketing campaign
- Effective partnership working has been demonstrated
- In the first 12 months of the scheme 1500 families were fitted with home safety equipment
- HSJ Awards submission
- Further developed the role of the Nursery Nurse and the Safety Technician through a Competency framework



#### **The Future**



- On going funding
- 2011 Calendars
- Preset targets
- Evaluation
- Reduce A & E Attendances

