



# Employers for Carers: working futures

Madeleine Starr
Head of Policy Development
Carers UK





**CARERS** UK the voice of carers













# The demographic imperative

The demographic 'timebomb' has gone off

How we manage care and caring is as great a global challenge as climate change







### Who cares?

#### We all care or will have to care

- The bulk of care has always been provided within relationships and families
- By 2050 globally three times more people of working age will be looking after 2 billion ageing family members
- More people are living longer, and at home, with disability and illness

#### Which means...

 More people needing care and more people needing to provide that care











### Who works?

We all work or will have to work (and work longer too!)

- By 2060 there will be only 2 people working for each 1 in retirement, compared to 4 to 1 today
- The UK and many other economies will need a shrinking workforce to work longer to meet growing care and pensions bills - at a point when many of them will be sandwiched between caring roles
- Choosing between work and care will not be an option for individuals or the economy

#### Which means...

More support needed to combine work with care











# Juggling care and work

- Of the UK's 6 million carers, 58% are women, 42% are men
- Nearly 80% 4.4 million are of working age
- 3 million 1 in 7 people in the UK workforce juggle paid work with care, 2 million full time, 1 million part time
- 400,000 people combine work with 20+ hours of care per week 200,000 people combine work with 50+ hours of care per week
- Male carers are more likely to work than women 6 out of 10 work, 90% full time
- Women carers are more likely to work part time







# employers The impact of caring on work

- 1 in 5 carers gives up work to care
- There is evidence that carers are working below their potential
  - Many have to reduce their working hours
  - Many cannot access professional development and training
  - Many face restricted opportunities for promotion and advancement
  - Many are forced to take low paid part-time jobs to work around their caring role
- 83% of women combining work and care are working below their skills level











# What does this mean?

- We cannot afford for this to be the impact of caring as societies or economies
- How we manage care and caring must be seen as an issue of economic productivity as much as an issue of social cohesion
- We need good services that support families
   BUT
- We also need good employment practices







# Employment rights for carers

- Right to emergency leave to care for dependants
- Right to request flexible working for parents of disabled children up to the age of 18
- Right to request flexible working for carers of adult dependants
- Equalities Act
  - Protects people at work associated with a disabled person and by definition with an older person from discrimination
  - Extends that protection to goods and services







# The service offer

### National Carers Strategy

- The Vision
  - Carers will be able to have a life of their own alongside their caring role
  - Carers will be supported so that they are not forced into financial hardship by their caring role











# Carers in work

#### Government commitment to:

- An awareness raising campaign to promote the right to request flexible working
- Production with business of a good practice guide for all employers on the business benefits of recruiting carers
- A review of the definition of a carer in the flexible working regulations to extend it to the 20% of carers who currently miss out







# Carers returning to work

#### Government commitment to:

- A Care Partnership Manager in every Jobcentre Plus district to:
  - Ensure carers receive targeted return to work support
  - Ensure carers are aware of care services that are available in their local area
- Training for Jobcentre Plus advisers
- Funding for replacement care for carers participating in approved training
- Investigating the provision of return to work support through not-for-profit organisations
- Promoting more flexible learning opportunities to be made available to carers







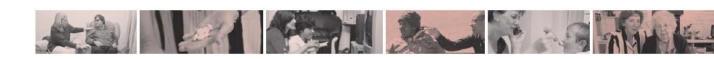


# The employer offer

### **Employers for Carers**

- A membership forum for employers designed to:
  - Identify and promote the business benefits of supporting carers in the workplace
  - Influence employment policy and practice to create a culture which supports carers in and into work
  - Provide a service to employers seeking to develop carer friendly workplace policies and practices







# Membership offer

- Password protected interactive website
- Dedicated web forum
- Online employer self assessment benchmarking tool
- Online good practice case studies
- Practical guides for employers
- Practical guides for carers
- Practical advice on employment issues
- Networking events
- Monthly e-bulletins and quarterly policy briefings
- Training and consultancy services











# Website











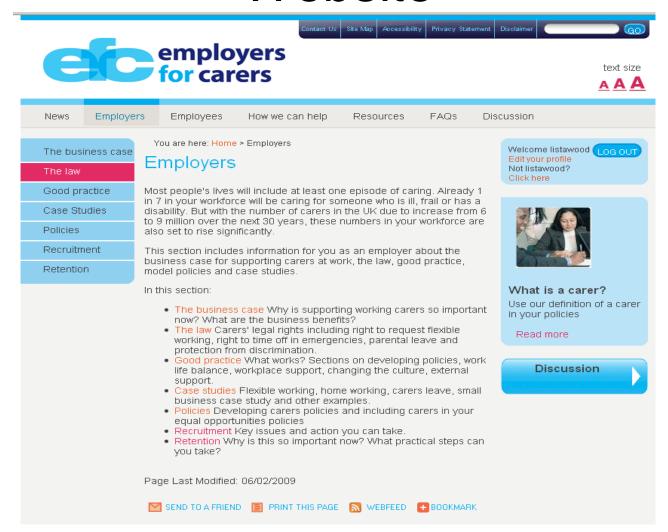








### Website



















# Website



















# Policy leadership

### Employers for Carers Leadership Group

- Committed to working with Government to:
  - deliver on the National Strategy for Carers
  - engage in the debate on the care and support system
- Memorandum of Understanding
  - signed with six Government departments, all signatories to the National Strategy for Carers
- International forum for employers





















# Carers UK

Websites:

www.carersuk.org

www.employersforcarers.org

madeleine.starr@carersuk.org



