



Nurturing the Talent of Children & Young People

Using the 5 Hour Offer to Drive Up Positive Engagement by Young People In Sport

Ali Oliver – Youth Sport Trust

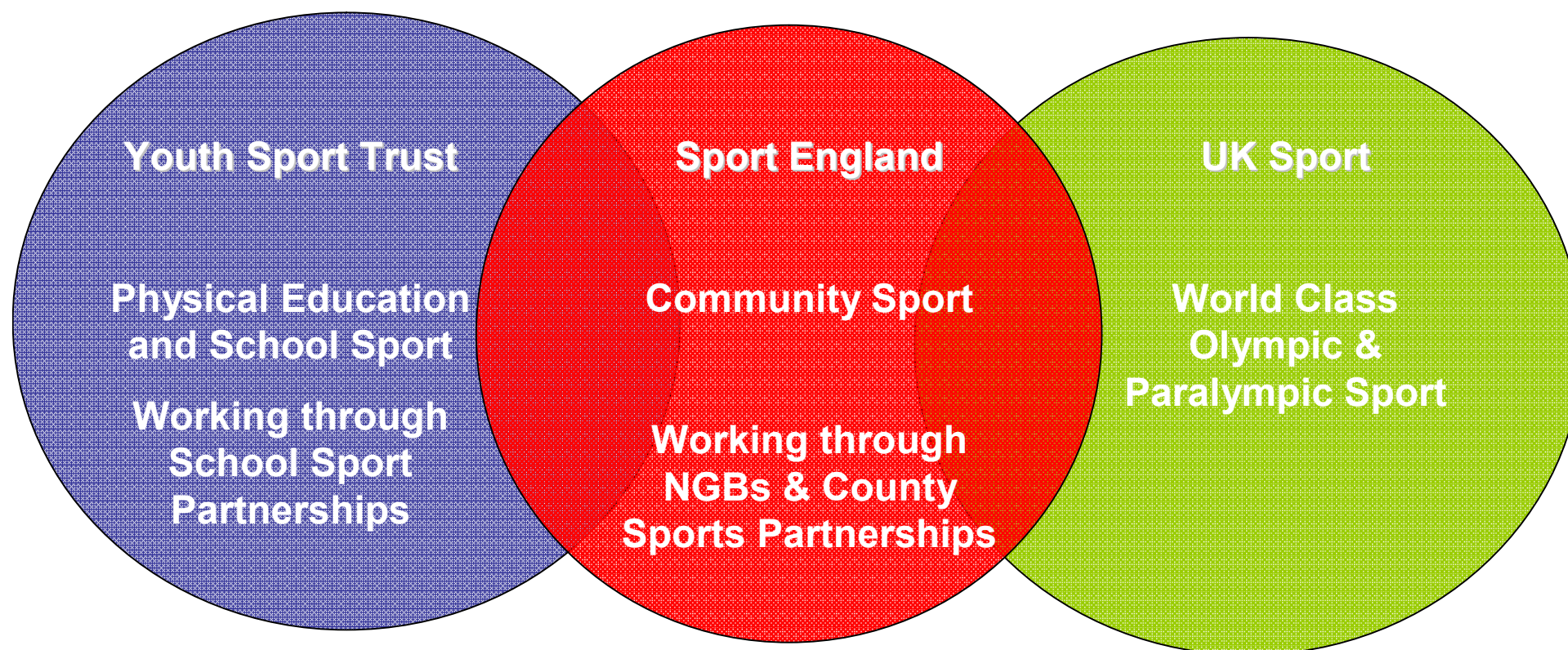
Mike Diaper – Sport England



- Context
- Our ambition
- State of play
- Enabling young people to do 5 hours of sport
 - through schools
 - through linking schools and the communities
 - through communities

Context

- The Sporting Landscape



Our Ambition

- Every 5-19 year old able to do 5 hours of sport each week (3 hours 16-19 year olds)
- Made up of:
 - 2 hours of curriculum physical education
 - 1 hour of school sport
 - 2 hours of community sport

Targets:

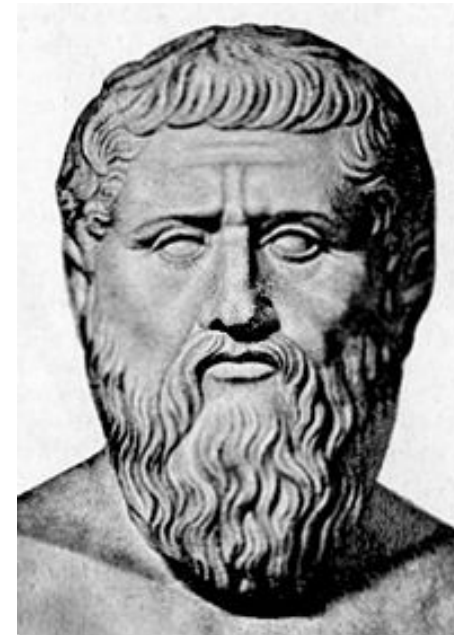
40% take up by 2010-11

60% take up by 2012-13

Reminding ourselves why ?



.....PE and Sport a powerful vehicle



.....Every young person has a talent



Contribution to our shared targets



PSA	Outcome
PSA 10	<i>Raise the educational achievement of all children and young people</i>
PSA 11:	<i>Narrow the gap in educational achievement between children from low income and disadvantaged backgrounds and their peers</i>
PSA 12	<i>Improve the health and wellbeing of children and young people</i>
PSA 13	<i>Improve children and young people's safety</i>
PSA 14	<i>Increase the number of children and young people on the path to success</i>
PSA 22	<i>Deliver a successful Olympic and Paralympic Games with a sustainable legacy and get more children and young people taking part in high quality PE and sport</i>



State of Play



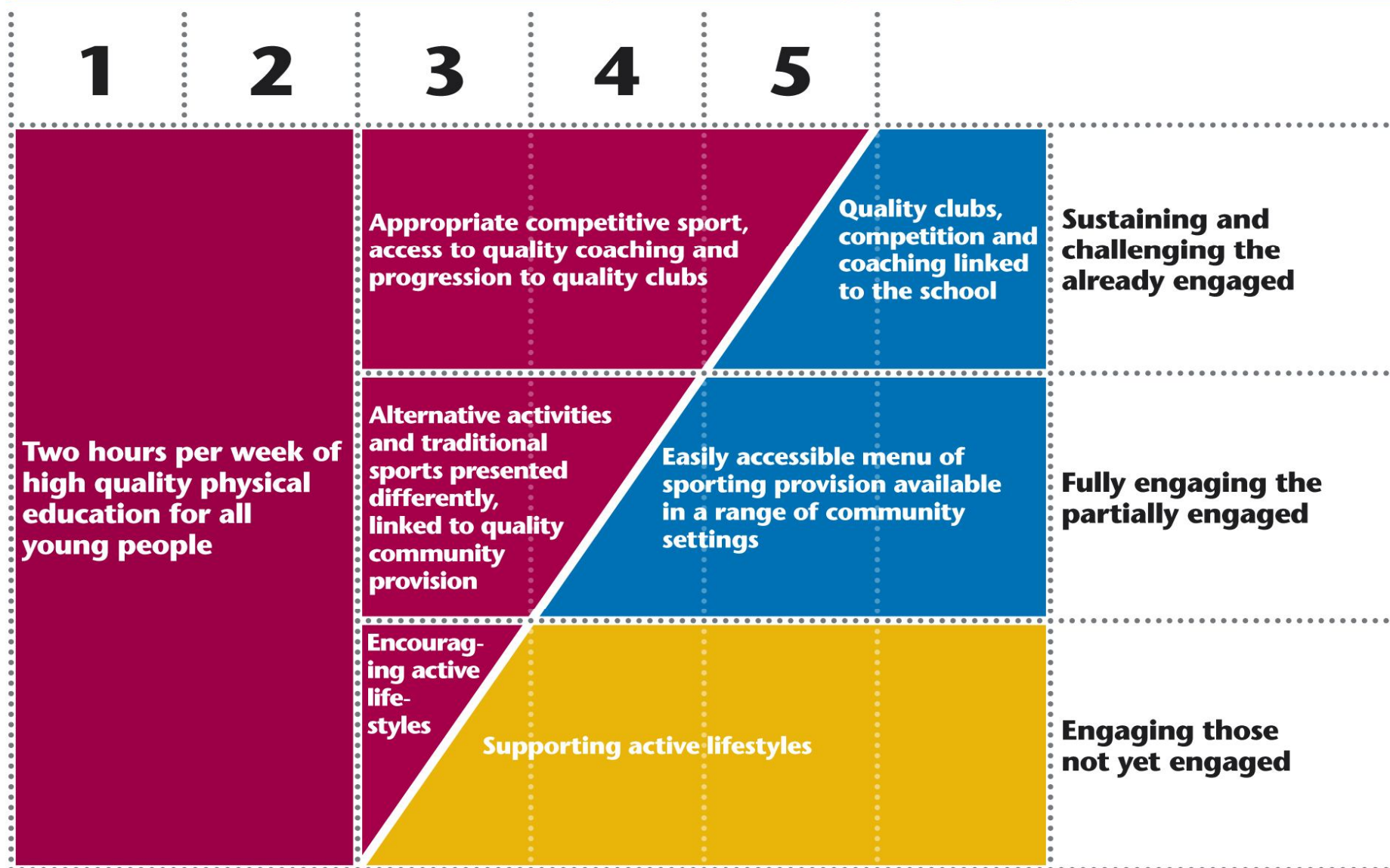
- Basic 5 Hour Offer in place in most areas (92% of England)
- 32% of 5-19 year olds are doing 5 hours (3 hours 16-19)
- Most schools offer 2 hour of PE
- 32% participate in club sport
- 22% of older pupils volunteer
- 44% participate in inter-school competition

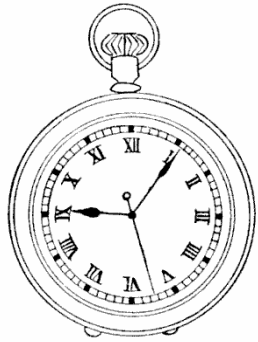


**The Challenge is to make the
offer accessible, attractive,
affordable and appropriate**



Towards 5 hours of PE and sport for all young people





Enabling young people to do 5 hours of sport

- Schools



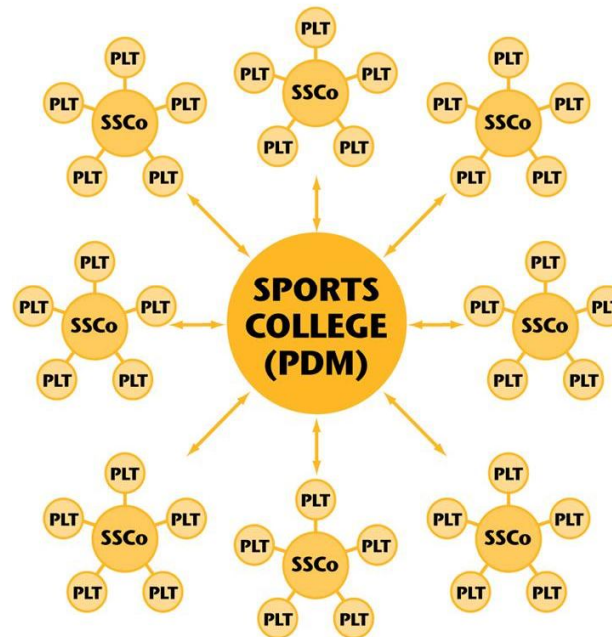
Putting **sport** back at the heart of **schools**

- the curriculum
- whole school impact

Putting **schools** back at the heart of **sport**

- out of school hours learning (competition, coaching, clubs, volunteers)

Infrastructure: 450 School Sport Partnerships



450

Partnership Development Managers

225

Competition Managers

3,200

School Sport Coordinators

337

Further Education Sport Coordinators

18,000

Primary Link Teachers



Leadership

A large group of diverse young people, mostly of Asian descent, are gathered outdoors. They are wearing bright yellow t-shirts that have "ARMS" printed on them in green and blue letters. Many of the participants have their hands raised high in the air, some with palms facing forward, suggesting a group exercise, a rally, or a celebratory event. The background is slightly blurred, showing more people and what appears to be a grassy area.

More diverse young people as leaders
Role Models
Model Roles

Competitive School Sport

Modernisation – redefining competition
Intra Mural Sport
Inter School Competition

How can we achieve more together ?



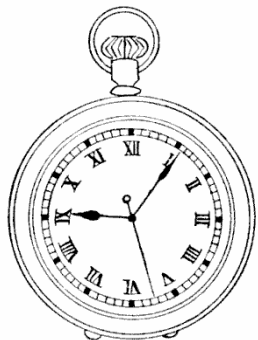
Help join up funding streams

(e.g. Extended Schools & School Sport Coaching)

Planning the 'demand side' of a new generation of volunteers

Collective use of competition for ALL





Enabling young people to do 5 hours of sport

- **Schools and Communities**



Creating a seamless pathway
between school sport and
community sport
that makes sense for young
people

- School to Club and Club to School Links
- Volunteering and Leadership
- Premier League 4 Sport
- Recruit into Coaching



A young man with dark skin and short black hair is wearing a bright yellow sports jersey. He is in a dynamic pose, leaning forward with his mouth open in a shout or cheer. In the foreground, a volleyball with blue and yellow panels is visible. The background is slightly blurred, showing a blue wall with some yellow circular patterns.

Premier League 4 Sport Clubs on school sites

New and exciting partnerships
Satellite Clubs on School sites

Coaching



- Developing the workforce
- School Sport Coaching
 - Recruit into Coaching
 - The Future Jobs Fund

How can we work together ?

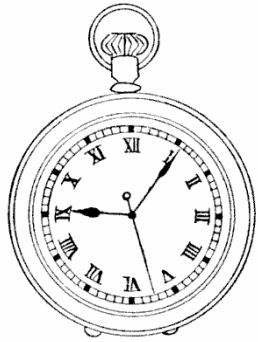


Think differently about clubs

Help open up school sites for community club use

LAs, Schools, NGBs and CSPs collaborating on workforce development





Enabling young people to do 5 hours of sport - **Communities**



Creating supply and demand and high quality opportunities within local communities

- Free swimming
- Club Development
- Sport Unlimited



Sport Unlimited

Local funding through County Sports Partnerships

Targets “partially engaged” with a particular focus on 11-19 year olds

Activities based on what youngsters want

Provides quality taster sessions

Transitions youngsters into regular sport (including “clubs”)

By 2011:

900,000 completing tasters (252,169 to date)

300,000 transitioned into regular sport





What is proving popular

Cheerleading/Street Dance

Free Running

Trampolining

Climbing

Fitness

BMX

Football

Basketball

Hi 5 Netball

Horse Riding



What's successful

Student voice

Equal split boys/girls

Signposting

Retention incentives

Mix of settings

What's challenging

Workforce (4-6 pm)

Facilities

Engaging 16-19

Conflicts - student voice/local politics

How can we work together ?



Help join up funding streams (e.g. Sport Unlimited and Positive Futures)

Take sport into more and different contexts

Exit routes = sustainability





All of young people do not
have equal talent.....
.....but all of all young people
should have equal opportunity
to develop their talents'

(variation on J.F. Kennedy)

