

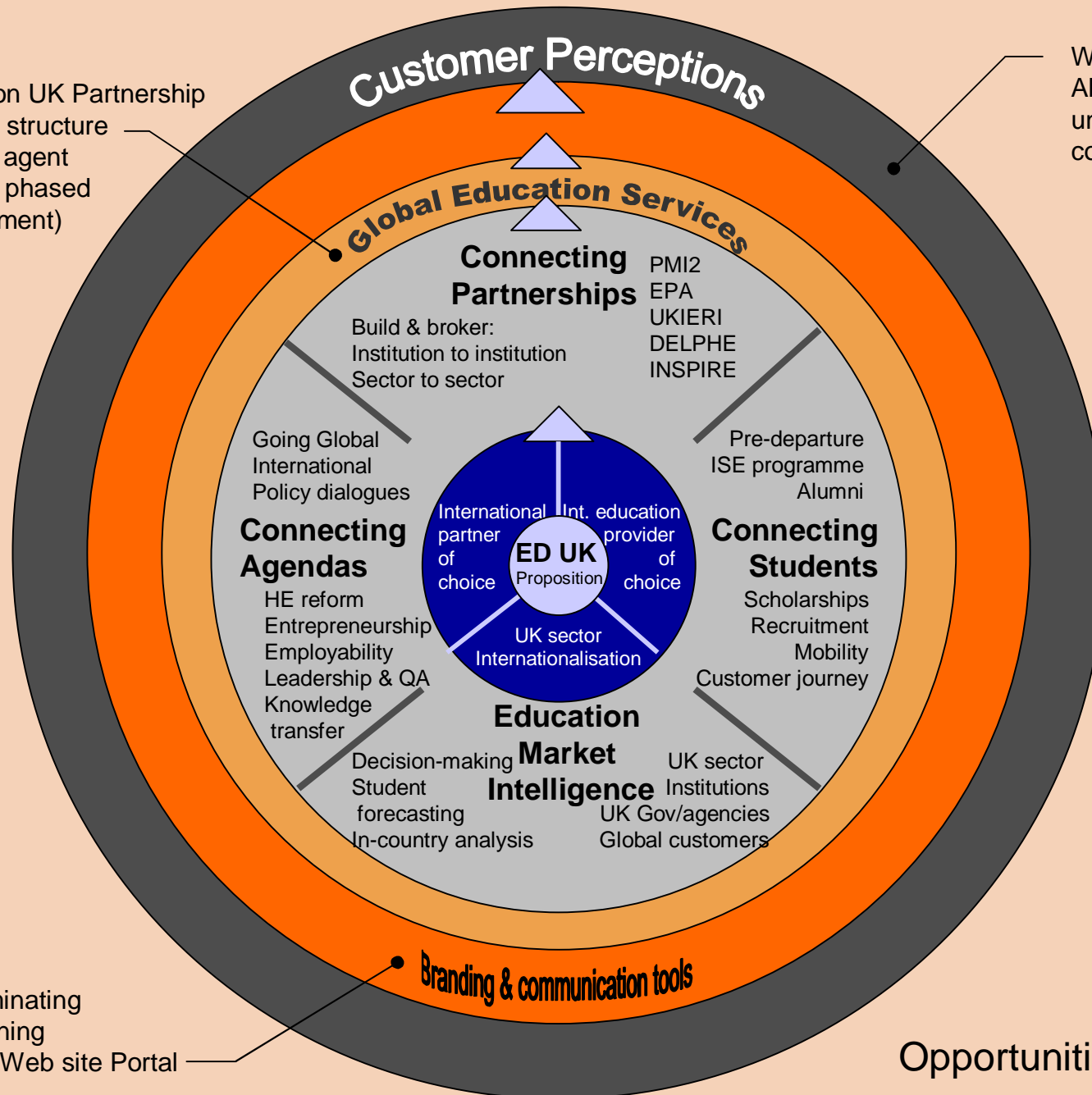
Invest for Greatness in Higher Education

**Lessons learnt from
overseas**

Dr John Law
Oct 2009

Education UK Partnership
Delivery structure
Change agent
(Further phased
development)

What the customer sees:
Alignment of customer
understanding with our
core proposition



Disseminating
Positioning
Ed UK Web site Portal

Opportunities and Challenges

What has been funded under PMI2 Connect?

	<i>Projects funded</i>
Research Co-operation in South East Asia	86
UK-Pakistan Research Co-operation	9
UK- Gulf States Research Co-operation	14
Collaborative Programme Delivery	14
International Mobility of UK Students	53
China-UK Collaborative Partnerships in Entrepreneurship & Employability	13 (10 more by Dec 09)
Partnership development grants	46
Approx: £4.8 million funding 235 projects	



PMI2 Policy Dialogues

- **Education and Employability**, October 08, Nigeria
- **The Entrepreneurial University**, March 08, Sri Lanka
- **Universities in a Globalised World**, March 08, Japan
- **Student Mobility in East Asia**, Feb 08, Thailand
- **Education, Employability and the Creative Industries**, Oct 07, Indonesia
- **Transnational Education**, March 07, Malaysia
- **International Education and Employability**, Feb 07, Vietnam

Reports and proceedings – www.britishcouncil.org/pmi2-connect

Who to contact

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Thank You