

CONSORTIUM COLLABORATION

Meeting the Challenge



Presentation to the 4th Diploma
Conference

17 September 2009

Aim

How IEBE met the challenges of consortium arrangements and what we learned from the experience



Objectives

- Big picture
- The challenge
- Our response
- Learning
- Outcome



Introducing IEBE

- The Professional Body for people & organisations working in the space between education and business:
 - Champion and regulate professional standards
 - Enable new thinking and innovation
 - Influence national policy

Open to all individuals and organisations



IEBE in Numbers

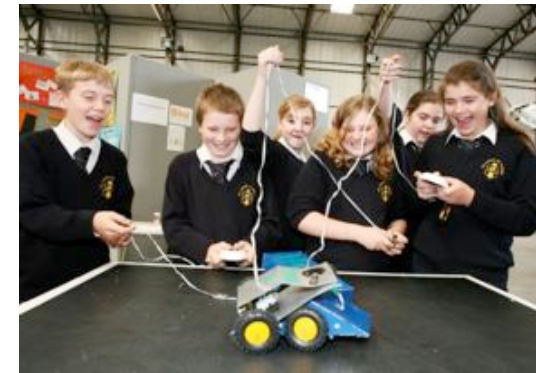
- 550,000 work placements
- 300,000 local employers
- 1200 individual members
- 200 organisational members
- 100 working to/quality assured

We live and breath Work-related learning



The Big Picture

- Growing policy momentum
 - Every Child Matters; participation; attainment – successful adults
 - Curriculum reform
 - Employer engagement
 - Changing landscape
 - Workforce professionalisation
- NCEE recommendations
- Continuing drive to improve quality
- A genuine belief in the impact and value of partnerships between education and business organisations (EBPOs)



The Challenge

Aligning our networks at national and local level with the new Diplomas



Our Response

- Nationally:
 - Embraced & championed Diplomas
 - Re-defined our organisation
 - Introduced the Award for Education Business Excellence (AEBE)
 - Developed Diploma Consultancy Service
 - Set to work...



Our Response

- Locally/Generally:
 - Joined & (in cases) led Consortiums
 - Geared existing services towards learners
 - Raised awareness & recruited employers
 - Brought our with partners together
 - Supported SSCs, DDPs and DECN



What did we learn?

- Do:
 - Remember this is about the learner's needs
 - Seek to build on success
 - Recruit across a range of subjects
- Don't
 - Start with funding in mind
 - Try to go it alone and do everything
 - Lose focus/ignore other interventions



The Verdict

‘The involvement of employers in Diplomas was good in two thirds of Consortia. It was often aided by effective work of EBPOs’

Ofsted, 2009



Our Vision...

...is for sustainable partnerships between education and business that genuinely improve outcomes for young learners and prepare them for adult life

