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# Tackling Troubled Families

## Early intervention strategies for success

Thursday 20th September 2012, Westminster Studio, London SW1P

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### NATIONAL CONFERENCE & BROADCAST

Speakers include:

#### **Kim Bromley-Derry**

Chief Executive, London Borough of Newham;  
Chair, National Family Intervention Strategy Board

#### **Jim Robinson**

Senior Policy Advisor, The Cabinet Office

#### **Andy Robinson**

Assistant Chief Executive,  
Leicestershire County Council

#### **Pat Russell**

Head – Family Policy Division,  
Department for Work and Pensions

#### **Helen Dent CBE**

Chief Executive, Family Action

#### **Natasha Bishopp**

Tri-borough Troubled Families Co-ordinator,  
Westminster City Council

#### **Linda Uren**

Director of Children's Services,  
Gloucestershire County Council

#### **Tim O'Neill**

Director of Family Community Teams,  
Nottingham City

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### UNDERSTANDING THE GOVERNMENT'S PLAN

The government has set out a number of policies to turn around the lives of 120,000 of the most troubled families. And, extra funding has been made available for a network of people who will identify families in need of help.

To accompany this, you may be aware that Social Impact Bonds and an outreach programme will now run alongside the Work Programme.

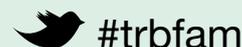
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### DISCOVER HOW TO DELIVER OUTSTANDING SUPPORT

So, how do you implement and resource these initiatives to tackle crime, antisocial behaviour, school truancy and complex health issues? Attend this conference and you'll discover how your peers are putting these new initiatives into practice - and better serving the needs of troubled families.

For more information please visit:

[www.neilstewartassociates.com/kd203](http://www.neilstewartassociates.com/kd203)



THIS CONFERENCE IS ALSO AVAILABLE FOR YOU TO TAKE PART ONLINE LIVE  
OR WATCH ON-DEMAND





## Can't attend? Time poor? Diary clash?



### Watch online live & on demand Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep – ideal for management and staff briefing
- Unique insight into the choices and dilemmas faced by policy makers and managers
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The costs of the live broadcast and access to the video library are:

#### Individual licences

£99 + VAT (£118.80)

For further information email  
[sean.fleetwood@policyreview.tv](mailto:sean.fleetwood@policyreview.tv)



### Host your own conference Join an increasing number of organisations who have taken advantage of the cost-effective group viewing licence option

From as little as £65 per person you too can gather a group of colleagues and clients to watch, listen and participate at this conference

All you need is:

- a computer with flash installed, an up to date browser and fast broadband internet access
- a projector or an LCD screen to display the live conference stream
- a space in which to host the event – a boardroom or lecture theatre would be perfect



### Watch in groups Finally, book 10 or more colleagues for online viewing and get one free place at the conference.

To discuss this further please call  
**020 7183 7783**

#### Group licences - per person

1-2 viewers £99.00 + VAT (£118.80)

3-9 viewers £89.00 + VAT (£106.80)

10-19 viewers £79.00 + VAT (£94.80)

20-29 viewers £65.00 + VAT (£78.00)

## Discover winning strategies to help troubled families:

- Get an insider's briefing on the Government's priorities for helping the UK's most troubled families – and be ready to meet its targets
- Understand recent legislation for troubled families and its impact on how you deliver local, and national, services
- Assess the financial framework for troubled families including payment by result and attachments fees
- Ensure your organisation understands the role of Social Impact Bonds and how to use them to provide services to troubled families with positive financial returns
- Discover new methods to prevent and identify troubled families in your area, so they don't 'fall through the net'
- Examine 'Functional Family Therapy' to reduce youth crime and anti-social behaviour in your area
- Learn about the new £200 million outreach service to overcome the barriers to employment - intended to accompany the Work Programme initiative
- Examine how the roll out of health and wellbeing board initiatives can support the services you provide for troubled families
- Discuss how you can scale-up initiatives that work for one family to meet the needs of thousands of troubled families
- Explore what resources are needed in order for you to manage a 'family support worker' model
- Hear about the lessons learnt from the Family Recovery programme - one local authority shares its experiences with you
- Discover how you can ensure the sustainability of your troubled family initiatives by working with community networks and local businesses
- Benefit from hearing successes, good news stories and gain practical information to implement in your day-to-day role through interactive practical seminars examining key issues on:
  - > Progressive models for local integrated working around the family
  - > Transforming early years

## Family support professionals attend from:

#### Local Government:

- Troubled Families Leads
- Chief Executives
- Assistant Chief Executives
- Directors of Resource Management
- Directors of Policy
- Directors of Strategic Partnerships
- Directors of Fundraising and Communication
- Heads of Finance and Procurement
- Heads of Commissioning
- Shared Services Managers
- Efficiency managers
- Business process managers
- Heads of HR
- Change Managers
- Directors of Corporate Strategy and Policy
- Directors of Children's Services
- Leaders and Mayors
- Cabinet/Executive Members
- Councillors
- Heads of Service
- Heads of Sustainable Development
- Head of Partnerships and External Relations
- Performance Managers
- Neighbourhood Managers
- Total Place Project Managers

- Efficiency Managers
- Heads of Scrutiny
- Economic Development Managers
- Enterprise Managers/Officers
- Corporate Managers
- Communications and Marketing Managers
- Community Empowerment Managers
- Community Investment Managers
- Regional Development Managers
- Policy and Research Officers

#### Others:

- Public Service Managers
- Private Sector Partners and Consultants to Local Government
- Voluntary and Community Sector
- Regional Development Agencies
- Regional Assembly Members and Officers
- Government Offices
- Civil Servants
- Academics
- Think Tanks
- PCTs
- SHAs
- Fire Departments
- Police Departments
- Sure start centres

## Sponsorship and Exhibition Opportunities

To find out more about the bespoke packages on offer please contact **Leslie De Hoog** on **020 7324 4330** or e-mail [leslie.dehoog@neilstewartassociates.co.uk](mailto:leslie.dehoog@neilstewartassociates.co.uk)

SESSION ONE:

**Setting the scene**

Also available online\*

09:50	Welcome and introduction from conference Chair <b>Michael Burton</b> , Editorial Director, The MJ
10:00	Assessing and addressing the needs of troubled families <b>Kim Bromley-Derry</b> , Chief Executive, London Borough of Newham and Chair, National Family Intervention Strategy Board
10:20	Rolling out Social Impact Bonds <b>Jim Robinson</b> , Senior Policy Advisor, The Cabinet Office
10:35	Keeping families strong: intensive and whole family approach to troubled families <b>Andy Stewart</b> , Head of Early Intervention, Workforce & Partnerships, Walsall Metropolitan City Council
10:50	Questions and discussion
11:00	Refreshments, networking and exhibition

SESSION TWO:

**Meeting the requirements**

Also available online\*

11:30	Implementing the payment by results model <i>Check website for speaker updates</i>
11:45	Reducing youth crime and anti-social behaviour <b>Linda Uren</b> , Director of Children's Services, Gloucestershire County Council
12:00	Tackling worklessness amongst troubled families: Understanding the new £200 Million outreach service to overcome the barriers to employment <b>Pat Russell</b> , Head – Family Policy Division, Department for Work and Pensions
12:15	Health, wellbeing and troubled families <b>Tim O'Neill</b> , Director of Family, Community Teams, Nottingham City
12:30	Panel discussion: How can we scale up what works with one family to make a success of supporting thousands of troubled families? Is it possible to scale up?  <i>Session speakers</i>
13:00	Lunch, networking and exhibition

SESSION THREE:

**National best practice**

Also available online\*

14:00	Welcome from afternoon Chair <b>Helen Dent CBE</b> , Chief Executive, Family Action
14:10	Lessons from Leicestershire: resourcing a family support worker model <b>Andy Robinson</b> , Assistant Chief Executive, Leicestershire County Council
14:30	Family recovery programme: learning lessons from working with high cost/risk families <b>Natasha Bishopp</b> , Tri-borough Troubled Families Co-ordinator, Westminster City Council
14:50	Monitoring and evaluating family intervention initiatives <b>Clarissa White</b> , Research Director - Children and Young People, NatGen Social Research
15:10	Questions and discussion
15:20	Refreshments, networking and exhibition

SESSION FOUR:

**Key issues seminars**

One seminar available online\*

15:40	Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.  <i>For Policy Review TV viewers, only one seminar will be filmed which is determined on the day of the event.</i>
1	Progressive models for local integrated working around the family <b>Adam Fineberg</b> , Advisor on local public services
2	The Transforming Early Years programme <b>Sarah Gillinson</b> , Partner and Head of Radical Efficiency, Innovation Unit
16:30	Close of conference

REGISTER TODAY

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