



Supported by:



Graduate Employability 2012

Improving Understanding among Students, Institutions, Business;
Avoiding “Generation Crunch”

Wednesday 29th February 2012, Central London

Speakers include:

Paul Marshall

Chief Executive, **Association of Business Schools (ABS)**

Jane Artess

Director of Research,
Higher Education Careers Services Unit (HECSU)

Marc Lintern

Treasurer, **Association of Graduate Careers Advisory Services (AGCAS)**; Head of Employability,
Plymouth University

Sophie Livingstone

Chief Executive, **City Year**

Libby Hackett

Director, **University Alliance**

Liz Walkley

Programme Manager, **CFE – Research and consultancy specialists in employment and skills**

Graduate Employability 2012 will highlight the need for a diverse and holistic approach to improving employability skills. A degree no longer guarantees a job. Institutions need to embed employability proficiency into courses and students must look outside the classroom to enhance their skill set through work placements, internships, voluntary and community work.

In a time of economic difficulty, students require diverse skills to stand out to prospective employers and will look to institutions with strong employment records. As fees rise universities will work harder to attract students and employability will be a focus for many prospective students. Desires and demands from all sides must be more transparent to ensure today's student is supported to become tomorrow's valuable employee.

The conference will showcase the tools and innovations that students, institutions, professional bodies, trade bodies, skills providers, employers and the Government are engaging to drive us through this demanding time. How do graduates of 'generation crunch' emerge as individuals equipped for employment in a global market?



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Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One:

Available on policyreview.tv

Setting the scene

- 10:00 Chair's opening remarks
Aaron Porter, Higher Education Consultant and Journalist
- 10:05 Keynote address
Government speaker to be announced
- 10:20 Questions and discussion
- 10:30 Graduate employability: developing the right skills
Paul Marshall, Chief Executive, Association of Business Schools (ABS)
- 10:50 Graduate prospects: empowering students with improved access to career information and planning
Jane Artes, Director of Research, Higher Education Careers Services Unit (HECSU)
- 11:10 Questions and feedback from audience

11:20 Refreshments, networking and exhibition

Session Two:

Available on policyreview.tv

What tools can we provide for students to enhance employability?

- 11:50 Modern networking: how to connect face-to-face in the Facebook age
Julia Hobsbawm, Visiting Professor in Networking, Cass Business School; Chief Operating Officer, Editorial Intelligence
- 12:10 Threading employability through the student experience
Marc Lintern, Treasurer, Association of Graduate Careers Advisory Services (AGCAS); Head of Employability, Plymouth University
- 12:30 Global graduates into global leaders
Liz Walkley, Programme Manager, CFE – Research and consultancy specialists in employment and skills
- 12:50 Questions and feedback from audience

13:00 Buffet lunch, networking and exhibition

Available on policyreview.tv

Session Three:

Long term employability demands an holistic approach

- 14:00 More than just a degree: stories of empowered students
Libby Hackett, Director, University Alliance
- 14:20 Giving back to get ahead
Sophie Livingstone, Chief Executive, City Year
- 14:40 Enrolment to commencement - issues with graduate employability
Lewis Coakley, Higher Education Union Development Officer, National Union of Students (NUS)
- 15:00 Questions and feedback from audience
- 15:10 Refreshments, networking and exhibition

Session Four:

Seminar session

- 15:40 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

A Careers advice

See website for speaker updates

B Placements, career development and employability: what works for students, employers and universities

Gill Frigerio, Course Director, Management of Student Work Experience, Career Studies Unit, Centre for Lifelong Learning, University of Warwick

C Mentoring for graduate transitions: experiences from an employability and employer engagement initiative

Dr Judie Gannon, Principal Lecturer-Programme Lead, Postgraduate Hospitality, Oxford Brookes University

16:30 Close of conference

Sponsorship and Exhibition Opportunities

To find out more about the bespoke packages on offer please contact **Paul Rushworth** on 020 7960 6845 or e-mail paul.rushworth@neilstewartassociates.co.uk

Register online today:

www.neilstewartassociates.com/jb320

Tel: 020 7324 4330 / Fax: 020 7490 8830

All delegates receive free post-event access to filmed plenary sessions

Purpose of the Conference

Many areas of higher education have strong links with employment through professions, course design, placements, sandwich years and other channels. Increasingly there is a greater need for students to enhance their skills and business awareness.

This conference will highlight the various points at which Higher Education Institutions (HEIs) can take action with students and with employers.

Attending this conference will enable you to:

- Examine what HEIs are doing to ensure students understand what is expected of them and that they are equipped with the key skill set expected by future employers
- Understand how careers advice can be better utilised to enhance students' prospects
- Examine how the top HEIs are working with employers and placements to achieve the best outcomes
- Learn lessons from business schools and those who have close relationships with employing industries
- Look at how employability is embedded into the curriculum and communicated to students
- Examine how extra-curricular activity and time out is valued and how this is promoted and facilitated by colleges and universities
- Attend specialist seminars on work placements, coaching and mentoring and careers advice

Who should attend:

From Education:

- Vice-Chancellors and Pro Vice-Chancellors
- Academic Registrars
- Deans of Students and Deans of Schools
- Directors of:
 - > Employability and Careers
 - > Marketing and Communications
 - > Finance
 - > Admissions
 - > Recruitment
 - > Student Services
 - > Commercialisation
 - > Student Experience
 - > Organisational Development
 - > Student Support
 - > Planning and Performance
 - > Student Engagement
- Employer and Graduate Engagement Managers
- Heads of Careers
- Skills and Development Managers
- Student Research Managers
- Student Placement Advisors
- Student Enterprise Managers
- Student Guidance Managers
- Work Placement Managers
- Student Relations Managers
- Guild HE Members
- Further Education Principals and Directors
- Business Development Managers
- Business School Deans
- Students' Union Officers and Staff
- University Teaching and Learning Centres
- Curriculum and Qualifications organisations
- Credit awarding bodies
- Association of Learning Providers
- Consultancies and advisory services

From business:

- Graduate Recruiters
- Human Resources Directors
- Recruitment Directors
- Training Directors
- Careers Guidance
- Professional Associations
- Local Education Authorities
- Trade Associations
- Business Links, Chambers of Commerce
- Human Resources recruiters and placement organisations

From the following organisations:

- Learning and Skills Councils
- UKCES
- AGCAS – Association of Graduate Careers Advisory Services
- AGR – Association of Graduate Recruiters
- ASET – Association for Sandwich Education and Training
- CFE – Research and Consultancy Specialists in Employment and Skills
- CRA – Centre for Recording Achievement
- Centres for Excellence in Teaching and Learning
- Graduate into Employment Unit
- Graduate Prospects
- The Higher Education Academy
- Higher Education Statistics Agency
- Labour Market Trends, Office for National Statistics
- National Council for Graduate Entrepreneurship (NCGE)
- National Council for Work Experience
- QAA
- Shell Step Programme
- Tools for employability
- CBI Higher Education Task Force



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Time poor?
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The costs of the live broadcast and access to the video library are:

Individual licences

£99 + VAT (£118.80)

For further information email

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From as little as £65 per person you too can gather a group of colleagues and clients to watch, listen and participate at this conference

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- a computer with flash installed, an up to date browser and fast broadband internet access
- a projector or an LCD screen to display the live conference stream
- a space in which to host the event – a boardroom or lecture theatre would be perfect



Watch in groups

Finally, book 10 or more colleagues for online viewing and get one free place at the conference.

To discuss this further please call

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Group licences - per person

1-2 viewers £99.00 + VAT (£118.80)

3-9 viewers £89.00 + VAT (£106.80)

10-19 viewers £79.00 + VAT (£94.80)

20-29 viewers £65.00 + VAT (£78.00)

Graduate Employability 2012


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To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** www.neilstewartassociates.com/jb320

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place, Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at **customer.services@neilstewartassociates.co.uk**

Delegate Information

jb320

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other) _____

Full Name _____

Position _____

Organisation _____

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

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Address _____

Postcode _____

Tel No. _____

Direct Line? (Yes/No) _____

Fax No. _____

Training Manager _____

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Delegate Rates

Please select the relevant rate from the list below

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£240.00 + VAT (£288.00)

The above fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. **Shared places are not permitted.**

Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

Session Four:

Seminar A B C

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All our conferences are recorded and the content is made available on www.policyreview.tv. If you do not wish to be filmed, your voice recorded or your photograph taken please email customer.services@neilstewartassociates.co.uk giving your name and the conference you will be attending.

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