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# 3rd Broadcast National Conference

# Information, Advice and Guidance

## Looking to the future of careers guidance in challenging times

Thursday 15th March 2012, Westminster Studio, London SW1P

Speakers include:

### Dr Deirdre Hughes

Member, **Careers Profession Taskforce in England**; Co-founder, **UK Careers Profession Alliance**

### Vince Barrett

President, **Association for Careers Education and Guidance**

### Verity Bullough

Executive Director of Capacity and Infrastructure, **Skills Funding Agency**

### Brian Lightman

General Secretary, **Association of School and College Leaders**

### Pete Smillie

CEIAG Consultant, Support Challenge and Intervention, **Luton Borough Council**

Chaired by:

### Dr Graeme Atherton


Director, **AccessHE**

The provision of objective information on learning and career opportunities is vital to ensure young people make thoughtful and well-informed choices about their next steps in education, training or employment.


The importance of information, advice and guidance (IAG) is further highlighted in the Government's 2011 Education Bill, giving schools autonomy and flexibility in developing their own careers education programmes. With the implementation of the **Education Bill** and the release of **The Importance of Teaching White Paper**, schools, colleges and local authorities are left pondering how best to implement the new requirements.

Strategically timed for just before the implementation of the Government's all-age careers service, this conference will bring together experts and leaders from schools, the further and higher education sector and local authorities to hear what the future holds for IAG.





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# Agenda (subject to change)

09:00 Registration, refreshments and exhibition

## Session One:

 Available on policyreview.tv

### Setting the scene

09:45 Welcome and introduction from conference Chair

**Dr Graeme Atherton**, Director, AccessHE

09:55 Keynote address:

*Check website for speaker updates*

10:15 Beyond Connexions: revitalising the professional status of career guidance

**Dr Deirdre Hughes**, Member, Careers Profession Taskforce in England; Co-founder of the UK Careers Profession Alliance

10:35 Managing the National Careers Service

**Verity Bullough**, Executive Director of Capacity and Infrastructure, Skills Funding Agency

10:50 Questions and discussion

11:00 Refreshments, networking and exhibition

## Session Two:

 Available on policyreview.tv

### The practical implementation and delivery of IAG

11:30 Engaging employers in IAG

**Deborah Hill**, Assistant Director of Specialism, Samuel Whitbread Community College

**Adrian Miller**, Assistant Principal, Engineering and CEIAG, Samuel Whitbread Community College

11:50 The role of schools and colleges in meeting the requirements of the Education Bill

**Brian Lightman**, General Secretary, Association of School and College Leaders

12:05 Developing Quality in Careers awards

**Vince Barrett**, President, Association for Careers Education and Guidance

12:20 Quality, choice and aspiration: the role of the local authority in supporting young people

**Pete Smillie**, CEIAG Consultant, Support Challenge and Intervention, Luton Borough Council

12:35 Panel discussion:

What will the role of the Careers Advisor be? Where will the opportunities be for Careers Advisors?

*Session speakers*

13:00 Buffet lunch, networking and exhibition

## Session Three:

### Key issue seminars

14:00 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

**1**

Introducing a new generation of internships

**Ian Taylor**, Deputy Head, Gloucester Academy

**2**

Discussion group: Practically implementing IAG

**Tami McCrone**, Research Manager, Centre for Evidence and Evaluation, National Foundation for Educational Research (NFER)

**3**

The role of apprenticeships

**Carolyn Savage**, Head of Apprenticeship Vacancies, National Apprenticeship Service

15:00 Refreshments, networking and exhibition

## Session Four:

 Available on policyreview.tv

### Learning from the experts

15:20 Case Study: The Independent Provider

*Check website for speaker updates*

15:35 Case Study: Tackling the cuts, demonstrating best practice and feedback on the 'Raising Participation Age' trial

**Leeanne Hunnax**, Careers Advisor, Dorcan Technology College

15:50 Case Study: Reducing the number of young people not in education, employment or training (NEET)

**Jessica Stubbings**, Development Manager, East Sussex County Council; Local Leader for the DfE on 'Raising the Participation Age'

16:10 Panel discussion: The changing shape of HE and impact on vocational learning

*Session Speakers*

16:30 Close of conference and broadcast

## Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Andy Josephides** on **020 7960 6853** or e-mail [andy.josephides@neilstewartassociates.co.uk](mailto:andy.josephides@neilstewartassociates.co.uk)

Register online today:

[www.neilstewartassociates.com/jd252](http://www.neilstewartassociates.com/jd252)

Tel: **020 7324 4330** / Fax: **020 7490 8830**

All delegates receive free post-event access to filmed plenary sessions

## Purpose of the Conference

Specifically, attending this conference will enable you to:

- Hear from the Government on legislation including 'The Importance of Teaching White Paper' and the 'Education Bill' and understand how to implement this new policy within your organisation
- Explore the future of careers guidance beyond Connexions and hear an update from the Career Progression Task Force on recent announcements to professionalise careers guidance
- Understand how the National Careers Service will be managed and rolled out
- Explore how schools and colleges are successfully engaging employers in their IAG strategy
- Hear best practice in rolling out IAG within schools and colleges and meeting the requirements of the Education Bill
- Explore best practice in developing Quality in Careers awards
- Understand the useful role local authorities can play in providing IAG and supporting young people
- Discuss the recent changes in legislation and what the likely role will be for careers advisors
- Hear from an independent provider on their role in IAG
- Assess the response to the 'Raising Participation Age' trial
- Understand how best to overcome financial constraints to effectively implement IAG
- Explore best practice in reducing the number of young people who are NEET
- Discuss how changes in the HE sector will impact on vocational learning
- Benefit from hearing best practice on regional successes, good news stories and gain practical information to implement in your day-to-day role through interactive partnership seminars examining key issues on:
  - > The new generation of internships
  - > Practically implementing IAG

## Who should attend:

This list is not exhaustive but gives an indication of past attendees' job titles

### From FE Colleges, Sixth Form Colleges, Schools:

- Principals/Vice-Principals
- Headteachers/Deputy Headteachers
- Heads of IAG
- Careers Advisers/Coordinators
- Governors
- 14-19 Directors
- 14-19 Project Managers
- 14-19 Strategy Managers
- Curriculum Directors
- Planning and Performance Directors
- Schools and Colleges Liaison Managers
- Widening Participation Managers
- Applied Learning Directors
- Heads of Key Stage 4
- Heads of Learner Services
- Communications Directors
- Heads of Department
- Finance Directors
- Student Services Managers
- Partnerships Managers

### From Local Authorities:

- Chief Executives
- 14-19 Strategy Directors
- 14-19 Partnership Directors
- Funding Directors
- Children and Young People Directors
- Policy and Regulation Directors
- School Improvement Directors
- Curriculum Development Managers

- Directors of Lifelong Learning/ Education
- 11-19 Project Directors
- CEIAG Directors and Managers
- Communications Directors
- Skills and Qualification Directors
- Sub-Regional Economic Partnership Managers and Board Members
- Targeted Youth Services

### From other organisations:

- Directors and senior staff of YPLA, SFA and NAS
- Directors, Managers and Practice Managers of Connexions
- Senior representatives of Sector Skills Councils
- Senior members of the Association of Learning Providers (ALP)
- Business Development Managers
- Work-based learning providers
- Degree awarding bodies
- Senior business and employer representatives concerned with further education
- Senior representatives of central government departments
- Training providers
- Learning providers
- Education consultants
- Senior managers in higher education institutions
- Professional and Trade organisations



Can't attend?  
Time poor?  
Diary clash?



### Watch online

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**Individual licences**  
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All you need is:

- a computer with flash installed, an up to date browser and fast broadband internet access
- a projector or an LCD screen to display the live conference stream
- a space in which to host the event - a boardroom or lecture theatre would be perfect



### Watch in groups

Finally, book 10 or more colleagues for online viewing and get one free place at the conference

To discuss this further please call  
**020 7960 6027**

**Group licences - per person**  
1-2 viewers **£99.00 + VAT (£118.80)**  
3-9 viewers **£89.00 + VAT (£106.80)**  
10-19 viewers **£79.00 + VAT (£94.80)**  
20-29 viewers **£65.00 + VAT (£78.00)**

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Looking to the future of careers guidance  
in challenging times

Thursday 15th March 2012, Westminster Studio, London SW1P

## To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** [www.neilstewartassociates.com/jd252](http://www.neilstewartassociates.com/jd252)

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,  
Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at  
**customer.services@neilstewartassociates.co.uk**

## Delegate Information

jd252

Brochure no.

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Title (Mr/Ms/Dr/Prof/Other) \_\_\_\_\_

Full Name \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Sector:  Health  Social Care  Central/Regional Government  Local Government  Education and Skills  Commercial  
 Non Departmental Public Body / Association or Membership Organisation  3rd Sector Organisation  Criminal Justice

Email \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
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Tel No. \_\_\_\_\_

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Fax No. \_\_\_\_\_

Training Manager \_\_\_\_\_

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Please select the relevant rate from the list below

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### Supported Rate -

Schools, Voluntary Organisations, Trade Unions

**£240.00 + VAT** (£288.00)

The above fees include all day access to the event, available  
conference papers, buffet lunch and refreshments, for registered  
delegates only. Fees do not include travel costs or accommodation.  
**Shared places are not permitted.**

## Seminar Selection

You may attend one seminar in Session Three.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

### Session Three:

Seminar 1 2 3

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 20-29 viewers @ **£65 + VAT** (£78.00) per person

I would like to register \_\_\_\_\_ online viewers

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**TOTAL £ \_\_\_\_\_ + VAT = £ \_\_\_\_\_**

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