



The 10th Annual Conference

School Transport

Innovations, efficiencies and revenue streams in times of austerity

Tuesday 24th January 2012, Westminster Studio, London SW1

Speakers include:

Ian Gwenlan
Chair, Association of Transport
Co-ordination Officers

Penny McCart
Transport Services Manager,
Northamptonshire County Council

Dan Blanchet
Director,
Act Travelwise

Susan Davies
School Travel Plans Co-ordinator,
Caerphilly County Borough Council

Andrew Combes
Sustainable Travel Co-ordinator,
Dorset County Council

Sarah Vize
Transport Strategy and Policy Manager,
Hertfordshire County Council

Supported by:



Why you must attend this event:

- **Get an insider's briefing** from Newcastle City Council on how to make a successful Local Sustainable Transport Fund bid
- **Learn how best to 'mine' pupil travel data** to highlight expensive routes, emerging trends and vehicle capacity
- **Discover real life success stories** – best practice examples from school transport managers in 8 local authorities on how they are reducing costs and sustaining services
- **Maximum learning value** – watch the conference again online! All delegates receive post-event access to watch speaker presentations via the Policy Review TV service, AND can download all conference papers

The school transport sector is continuing to face increased demand, increased costs and reduced budgets. The drive to cut costs has been on-going for a few years, and many authorities have already reviewed their operations and delivered significant savings. The perception is that further savings are going to be much harder to find.

As a delegate to the 10th annual School Transport conference, you'll explore truly innovative operational, technical and funding solutions that are helping your peers in local authorities to sustain school transport services for all.

For more information please visit:

www.neilstewartassociates.com/st138

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See inside for details



Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One:

 Available on policyreview.tv

Setting the scene

- 09:45 Welcome and introduction from conference Chair
Ian Gwenlan, Chair, Association of Transport Co-ordination Officers
- 09:50 The future of school transport and the Local Sustainable Transport Fund
Check website for speaker updates
- 10:10 Safer, sustainable, affordable school transport: a Local Sustainable Transport Fund Bid
Representative from Newcastle City Council
- 10:30 Performance monitoring and the removal of travel from the school census: utilising pupil travel data to identify trends, expensive routes and vehicle capacity
Dan Blanchet, Director, Act Travelwise
- 10:45 Panel and questions:
- What lessons can be learnt so far from the Department for Education's Efficiency and Practice Review?
 - How can we keep sustainability high on the agenda without school travel advisors?
- Session speakers*

11:05 Refreshments, networking and exhibition

Session Two:

 Available on policyreview.tv

Efficiency, procurement and planning

- 11:30 Child Miles: understanding the motives behind parental choice of school and the inevitable cost to school transport
Andrew Combes, Sustainable Travel Co-ordinator, Dorset County Council
- 11:50 Effective contract management: framework agreements, reverse auctions and contract compliance
Penny McCart, Transport Services Manager, Northamptonshire County Council
- 12:10 Driving efficiency through technology: reducing the cost of school and special needs transport whilst improving overall service provision
Dale Howarth, Business Development Director, Logical Transport
- 12:30 The future of sustainable school travel planning
Emma Sheridan, Chair, Modeshift
- 12:45 Panel Debate:
- How might the introduction of academies impact on demand on school travel?
 - What is your organisation doing to increase efficiency and meet budget cuts?
- Session speakers*

13:10 Buffet lunch, networking and exhibition

Register online today:

www.neilstewartassociates.com/st138

Tel: 020 7324 4330 / Fax: 020 7490 8830

Session Three:

Seminars

- 14:00 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

1

SEN Transport

Smart procurement and cross boundary arrangements to reduce the cost of SEN transport
Check website for speaker updates

Funding independent travel training

Marie Rooney, Independent Travel Advisor, North Tyneside Council

2

Post-16 transport

Reducing the cost of post-16 transport

Lisa Boon, Access Services Manager, Devon County Council

Damien Jones, Passenger Services Manager, Devon County Council

Implementing behaviour change techniques to get young people to walk to school or college

Susan Davies, School Travel Plans Co-ordinator, Caerphilly County Borough Council

3

The health agenda

School travel, PCTs and better public health

Dene Stevens, Active Travel & Environmental Sustainability, Sandwell Primary Care Trust

Promotion of Active Travel and the provision of funding from the PCT

Sheridan Piggott, Founder, Choose Cycling

15:00 Questions and discussion

15:10 Refreshments, networking and exhibition

Session Four:

 Available on policyreview.tv

Best practice, innovation and revenue generation

- 15:30 Big Society, school empowerment and sustainability: Hertfordshire's school transport plan and efficiency savings
Sarah Vize, Transport Strategy and Policy Manager, Hertfordshire County Council
- 15:50 West Berkshire's School Transport Behaviour Project
Steve Doel, Transport Services Officer (Risk Management), West Berkshire Council
John Chapman, Director, Jonnie Rocket Ltd
- 16:10 Panel discussion: How do we measure eligibility to ensure efficiency and will the withdrawal or exclusion of transport provision really reduce costs with the need to means test and the threat of appeals and litigation?
Session speakers

16:40 Close of conference

Watch Speaker Presentations Online!
As a delegate you can watch the speakers' presentations and download conference papers online post-show. This extra service is provided free via Policy Review TV

Attend this conference and discover how your peers are continuing to fund school transport services for all:

- Hear from the Department for Transport on recent and future policy developments
- Explore the outcomes of the Department for Education's Efficiency and Practice Review of School Transport
- Hear how to achieve safer, sustainable, affordable school transport from a Local Sustainable Transport Fund bid
- Discuss how local authorities can keep sustainability high on the agenda without school travel advisors
- Utilise performance monitoring and pupil travel data to identify trends, expensive routes and vehicle capacity to source efficiencies
- Explore the impact of the removal of travel from the school census
- Examine best practice in contract management including framework agreements, reverse auctions and contract compliance
- Explore the use of technology to reduce fleet sizes and effectively allocate resources whilst still catering for specific needs
- Discuss how to address budgetary cuts and make efficiency savings in school transport
- Discuss how the introduction of academies might impact on the demand and cost of school transport
- Explore the benefits of school empowerment in school travel plans
- Address sustainable solutions to reduced school transport budgets
- Assess the role of the Big Society in delivering school transport
- Explore new revenue streams in school transport
- Discuss whether the withdrawal, or exclusion of transport provision, will reduce costs with the increased need to means test - and the threat of appeals and litigation
- Benefit from hearing best practice on regional successes, good news stories and gain practical information to implement in your day-to-day role through interactive partnership seminars examining key issues on:
 - > Reducing the cost of SEN transport
 - > Funding Independent Travel Training
 - > Reducing the cost of post-16 transport
 - > Implementing behaviour change techniques to get post-16's walking or biking to school
 - > The health agenda and the role of PCT's in promoting active travel and funding new initiatives
 - > Funding and implementing cycle schemes

Who should attend:

Local Government and Agencies:

- Heads of Transport
- Passenger Transport Managers
- Education Transport Managers
- 14-19 Partnership Co-ordinators
- 14-19 Transport and Access Managers
- Learning and Skills Council Councillors with Executive Responsibility for Transport, Environment and Education
- Project Managers – Passenger Transport
- Mainstream Transport Managers
- Principal Transport Officers
- SEN Co-ordinators
- Anti-Social Behaviour Co-ordinators
- Travelwise Officers
- Passenger Transport Executives
- Passenger Transport Authorities
- Parent Partnership Managers
- School Transport Managers
- School Travel Plan Co-ordinators
- School Travel Advisers
- School Travel Directors
- Access to Learning Managers
- Systems Development Managers

- Public Transport Managers
- Quality Monitoring Managers
- Education Officers
- Transport and Procurement Managers
- Awards and Benefits Managers
- Sustainable Travel Managers
- Children's Services Transport Policy Managers

Schools and Colleges:

- School Business Managers
- Heads and Deputy Head Teachers
- City Technology Colleges and FE Colleges
- Other 14-19 Diploma Managers

Transport sector:

- Bus Operators
- Transport Police
- Transport Consultants
- Community Transport Services
- Rural Transport Groups
- Road Safety Managers
- Business Managers
- Engineering Managers
- PR and Marketing Managers
- Sustainable Travel Managers

Sponsorship and Exhibition Opportunities

To find out more about the bespoke packages on offer please contact **Andy Josephides** on **020 7960 6853** or e-mail **andy.josephides@neilstewartassociates.co.uk**



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Attending a satellite conference costs just **£195.00 + VAT** (£234.00). See the conference website for locations near you or complete the booking form.

For further information email

paul.rushworth@policyreview.tv

Watch online

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- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
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- Ultimate conference reporting, watch the full online presentations after the event
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- Unique insight into the choices and dilemmas faced by policy makers and managers
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Individual licences

£99 + VAT (£118.80)

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1-2 viewers £99.00 + VAT (£118.80)

3-9 viewers £89.00 + VAT (£106.80)

10-19 viewers £79.00 + VAT (£94.80)

20-29 viewers £65.00 + VAT (£78.00)

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To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** www.neilstewartassociates.com/st138

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place, Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at **customer.services@neilstewartassociates.co.uk**

Delegate Information

st138

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below





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Delegate Rates

Please select the relevant rate from the list below

Full Rate -

Commercial Sector

£499.00 + VAT (£598.80) Register by 30 November

£549.00 + VAT (£658.80) Register by 31 December

£599.00 + VAT (£718.80) From 1 January 2012

Reduced Rate -

Central Government Departments and Agencies, Non Departmental Public Bodies, Local Authorities, Colleges and other Public Sector Organisations

£289.00 + VAT (£346.80) Register by 30 November

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£389.00 + VAT (£466.80) From 1 January 2012

Supported Rate -

Schools voluntary Organisations, Trade Unions

£140.00 + VAT (£168.00) Register by 30 November

£190.00 + VAT (£228.00) Register by 31 December

£240.00 + VAT (£288.00) From 1 January 2012

The above fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation.

Shared places are not permitted.

Seminar Selection

You may attend one seminar in Session Three. Places are allocated on a first-come, first-served basis. Please circle your choice below:

Session Three:

1 2 3

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20-29 viewers @ **£65 + VAT** (£78.00) per person

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