

**Policy
Review**

Mutual and Social Enterprise Broadcast Series 2011

Spinning out in health and social care

Mutuals and Social Enterprise

Tuesday 12th July, Westminster Studio, London SW1

Keynote speaker:

**Professor Julian
Le Grand**

Chair, **Mutuals Taskforce**

Speakers include:

Bob Ricketts

Director of Provider Policy,
Department of Health

Peter Duxbury

Director of Children's Services,
Lincolnshire County Council

Dr Ali Parsa

Group Chief Executive, **Circle**

Gavin Jones

Chief Executive,
Swindon Borough Council



Live and on-demand on policyreview.tv

How far can mutuals and social enterprises go in tackling some of the challenges facing health and social care services?

Employee Mutuals, co-operatives and social enterprises are quickly emerging as some of the most likely and largest scale changes to take place in public service provision.

This conference will look to the practical issues which need to be addressed, not just by those forming mutuals or social enterprises, but those giving out the contracts. How will a new generation of health and social care staff create mutuals and social enterprises to give them more autonomy and control over their work, drive innovation and mobilise new resources?

This area of public services has already moved far in terms of personalisation and has some of the widest possibilities for new revenue streams and co-payments. This programme will set out the range of options and routes to change for staff, managers and commissioners.

For more information please visit:

www.neilstewartassociates.com/se253

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**Policy
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Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One:



Setting the scene

- 09:50 Welcome and introduction from conference chair
Jonathan Bland, Director, Social Business International
- 10:00 Keynote Address: making it possible to grow the social enterprise market
Professor Julian Le Grand, Chair, Mutuals Taskforce
- 10:20 'The Right to Provide' in health and social care
Bob Ricketts, Director of Provider Policy, Department of Health
- 10:40 Panel Discussion: the impact of spinning out on the health and wellbeing of the nation
Session speakers to be joined by:
Dr Ali Parsa, Group Chief Executive, Circle

11:10 Refreshments, networking and exhibition

Session Two:



Feasibility

- 11:40 Reflections of a leader: the opportunities, the obstacles, the practicalities
Dr Ali Parsa, Group Chief Executive, Circle
- 12:00 Choosing the right model and putting in place effective leadership
Joop Tanis, Head of Health Launchpad Programme and Social Entrepreneurs in Residence Programme, The Young Foundation
- 12:20 Assessing the financial feasibility: new revenue streams, asset management and securing private investment
John Maddocks, Policy and Technical Manager: Sustainability and 3rd Sector, CIPFA
- 12:40 Commissioning health and social care
Bernd Sass, Policy and External Relations Manager, National Centre for Independent Living

13:00 Buffet lunch, networking and exhibition

Session Three:

Key issues seminars

14:00 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

A The legalities of spinning out in health and social care
Speaker tbc

B Developing a high performing social enterprise
Bill Mather, Managing Director, SocialPioneers

14:50 Refreshments, networking and exhibition

Session Four:



Case Studies

- 15:20 Spinning out in children's services
Check website for future updates
- 15:40 The journey of a Government spinout pathfinder: the integration of Community Health and Adult Social Services in Swindon into a cooperative
Gavin Jones, Chief Executive, Swindon Borough Council
- 16:00 Panel Discussion: are social enterprise and mutuals the future for the public provision of health and social care?
Session speakers to be joined by:
Peter Duxbury, Director of Children's Services, Lincolnshire County Council

16:30 Close of conference

Register online today:

www.neilstewartassociates.com/se253 / Tel: 020 7324 4330 / Fax: 020 7490 8830

Purpose of the Conference:

Specifically attending this conference will enable you to:

- Look to the future of service provision in health and social care through new organisational structures
- Hear from the Department of Health on the Right to Provide
- Discuss the impact of spinning out on the health and wellbeing of the nation
- Explore how to choose the right model and leadership
- Hear the reflections of an established social enterprise on the opportunities, obstacles, and practicalities
- Assess the financial feasibility for spinning out including the use of new revenue streams, asset management and securing private investment
- Explore the impacts of employee mutuals and social enterprise in the context of commissioning health and social care provision
- Hear case studies from organisations who have already spun out of the public sector to provide services
- Hear from a spinout pathfinder on what their experiences have been to date
- Discuss whether social enterprise and mutuals are the future for the public provision of health and social care
- Benefit from hearing best practice on regional successes, good news stories.
- Gain practical information to implement in your day-to-day role through interactive seminars examining key issues on:
 - > The legalities of spinning out in health and social care
 - > Establishing an employee mutual

Who should attend:

Private Sector Partners

From Health:

- NHS managers
- care workers
- those working in primary and community care
- midwives
- GPs
- clinicians
- voluntary and independent sector providers
- PCTs

From Local Authorities:

- Chief Executives
- Strategy Directors
- Heads of Services
- Finance Directors
- Heads of Personnel
- Directors of Procurement
- Commissioning Directors
- Business Advisers
- Business Development Executives
- Business Managers
- Capacity Building Officers
- Chief Executives
- Commercial Managers
- Community Development Officers
- Consultants

- Development Executives
- Directors
- Economic Development Executives
- Enterprise Managers
- Grants Officers
- Policy Managers and Advisers
- Programme Managers
- Project Managers
- Purchasing Officers
- Regeneration Managers
- Regional Development Managers
- Social Enterprise Directors and Managers
- Social Enterprise Leads
- Social Entrepreneurs
- Solicitors
- Training and Development Officers
- Finance Directors
- Trade Associations
- Professional Bodies
- Academics

Commissioners of:

- Social Services
- Primary Care Trusts
- Housing
- Legal
- Education

Existing social enterprises

Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Patrick Whitfield** on **020 7960 6858** or e-mail patrick.whitfield@neilstewartassociates.co.uk



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Attend a regional satellite conference near you

Can't get away, can't afford the time or full cost? Need network feedback? Attend a regional satellite conference!

- See and hear all the speakers and interact remotely
- Receive all the back-up papers and research
- Network with your peers, benchmark your own work and make contacts for follow up
- Environmentally friendly option

Attending a satellite conference costs just **£195.00 + VAT** (£234.00). See the conference website for locations near you or complete the booking form.

For further information email

paul.rushworth@neilstewartassociates.co.uk

Watch online

Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep – ideal for management and staff briefing
- Unique insight into the choices and dilemmas faced by policy makers and managers
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The costs of the live broadcast and access to the video archive are:

Individual licences

£99 + VAT (£118.80)

Group licences

2-3 viewers £250.00 + VAT (£300.00)

4-5 viewers £350.00 + VAT (£420.00)

6-9 viewers £495.00 + VAT (£594.00)

10-20 viewers £895.00 + VAT (£1,074.00)

Spinning out in health and social care

Mutuals and Social Enterprise

Tuesday 12th July, Westminster Studio, London SW1

To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

Fax: 020 7490 8830

Online: www.neilstewartassociates.com/se253

Post: Neil Stewart Associates Ltd, 10 Greycoat Place, Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at **customer.services@neilstewartassociates.co.uk**

Delegate Information

se253

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

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Please debit: £ _____ from Mastercard/Eurocard/Visa/Maestro/Delta

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Name (as on card): _____

Issuing Bank: _____

Cardholder's address: _____

Postcode: _____

Signature: _____

ADDITIONAL REQUIREMENTS Please indicate any additional requirements below

Delegate Rates

Please select the relevant rate from the list below

Full Rate -

Commercial Sector

£599.00 + VAT (£718.80)

Reduced Rate -

Central Government Departments and Agencies, NHS Trusts, Healthcare Organisations, Non Departmental Public Bodies, Local Authorities and other Public Sector Organisations

£389.00 + VAT (£466.80)

Supported Rate -

Voluntary Organisations, Trade Unions

£240.00 + VAT (£288.00)

The above fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation.

Shared places are not permitted.

Seminar Selection

You may attend one seminar in Session Three.

Places are allocated on a first-come, first-served basis. Please circle your choice below:

Session Three:

Seminar A B

Live viewing

I am unable to attend this event in person please register me for:

Individual licence for live streaming at **£99.00 + VAT** (£118.80)

Group Licences

I would like to register for a group viewing licence:

2-3 viewers **£250.00 + VAT** (£300.00)

4-5 viewers **£350.00 + VAT** (£420.00)

6-9 viewers **£495.00 + VAT** (£594.00)

10-20 viewers **£895.00 + VAT** (£1,074.00)

Satellite conference

£195.00 + VAT (£234.00)

Check website for venue updates

Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on www.policyreview.tv. If you do not wish to be filmed, your voice recorded or your photograph taken please email customer.services@neilstewartassociates.co.uk giving your name and the conference you will be attending.

Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.
 Please tick here if you do not wish to receive information from third parties.

Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.