



3rd National Conference The Future of Apprenticeships

Thursday 7th April 2011, Westminster Studios, London SW1

Speakers include:

Keith Smith
Central Director of Operations,
National Apprenticeship Service

Lee Davies
Deputy Chief Executive,
Institute for Learning

Phil Hatton HMI
National Advisor, Ofsted

Carol Taylor
Director of Operations,
The National Institute of Adult
Continuing Education (NIACE)

Supported by:



With every opportunity comes a challenge and despite recent governmental commitments to generate apprenticeship opportunities, FE, HE and business alike are still awaiting effective guidance in a number of crucial areas.

This conference, the third in its series, will look to best practice in apprenticeship delivery. Attendees will get the opportunity to hear from sector leaders, academics and the Government, who will inform on best practice and future policy developments.

A must-attend for FE and HE providers, small to medium-sized businesses, trade associations and all those aiming to increase apprenticeship opportunities and employer engagement.

For more information please visit:

www.neilstewartassociates.com/jd246

Produced by:




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Attend our networking satellite conference:
Leeds Trinity University College, Leeds LS18 5HD

Please see inside for more details or visit the website



Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One: Setting the scene

 Available on policyreview.tv

- 09.50 Welcome and introduction from conference Chair
John O'Leary, Editor, Times Good University Guide
- 10.00 Keynote address
Check website for latest speaker updates
- 10.15 Accessing funding for apprenticeship schemes
Keith Smith, Central Director of Operations, National Apprenticeship Service
- 10.30 Learning from the best: examples of best practice from providers of apprenticeships in underperforming vocational areas
Phil Hatton HMI, National Advisor, Ofsted
- 10.45 Questions and discussion
- 11:00 Refreshments, networking and exhibition

Session Three: Key issues seminars

14:00 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

- 1** Creating your own apprenticeship programme: the use of e-learning
Check website for latest speaker updates
- 2** Engaging with schools
Carolyn O'Donnell, Chief Executive, Develop EBP
- 3** Apprenticeships for the over 25's
Carol Taylor, Director of Operations, The National Institute of Adult Continuing Education (NIACE)

14:50 Refreshments, networking and exhibition

Session Two: The future of apprenticeships

 Available on policyreview.tv

- 11.30 The impact of Local Enterprise Partnerships on the future of apprenticeships
David Knowles-Leak, Representative, Thames Valley Berkshire LEP
- 11.50 Building new frameworks for apprenticeships
Barry Sherriff, Assistant Principal, Liverpool Community College
- 12.10 Effective recruitment of apprentices and how to ensure access whilst managing risk
Eric Collis, General Manager, Humberside Engineering Training Association
- 12.30 Supporting vulnerable young people into apprenticeships: Kent's Vulnerable Learners Project
Lucy-Ann Bett, Supporting Independence Programme, Kent County Council
And, a Young Apprentice
- 12.50 Questions and discussion
- 13:00 Buffet lunch, networking and exhibition

Session Four: Best practice

 Available on policyreview.tv

- 15.10 Panel debate: championing apprenticeships early - what should be done to ensure effective career advice?
Peter Cobrin, Director, Notgoingtouni
Lee Davies, Deputy Chief Executive, Institute for Learning
- 15.30 The specification of apprenticeship standards for England: embedding functional skills
Rob Wye, Chief Executive, Learning and Skills Improvement Service
- 15.50 Vocational routes to higher education: apprenticeships and social mobility
Andrew Rawson, Deputy Director, Action on Access
- 16.10 Case study: developing apprenticeships to increase revenue, ensure employee loyalty and develop skills
Annie Sinnott, Managing Director, The Old Vicarage Care Home

16:30 Close of conference

Sponsorship and Exhibition Opportunities

To find out more about the bespoke packages on offer please contact **Andy Josephides** on 020 7960 6853 or e-mail andy.josephides@neilstewartassociates.co.uk

Register online today:

www.neilstewartassociates.com/jd246

Tel: 020 7324 4330 / Fax: 020 7490 8830

Purpose of the Conference:

Specifically, attending this conference will enable you to:

- Look to the future of apprenticeships under the coalition government
- Discover how best to access funding and encourage employers to contribute
- Explore the Common Inspection Framework in apprenticeships and hear who is rating well and why
- Discuss the impact of Local Enterprise Partnerships on apprenticeships
- Assess how best to meet governmental targets through the successful engagement of employers
- Challenge pre-conceived ideas of the stereotypical apprentice and look to initiatives to utilise recently announced government funding to roll out apprenticeship programmes for the 19-30 age group
- Assess the issues around the demand for apprenticeship programmes in light of the current economic climate and the removal of Programme Led Apprenticeships
- Discover how best to engage with vulnerable young people
- Hear first hand accounts from apprentices and business alike on how apprenticeships have benefited them
- Discuss how best to improve the quality of career guidance within schools to ensure that every young person is provided with the information required to make an informed choice
- Assess the best measures in recruitment to reduce the risk of drop-outs
- Explore the role of apprenticeships in providing an alternative route to higher education
- Explore best practice from FE institutions that have successfully developed and delivered new models in apprenticeships
- Benefit from hearing best practice on regional successes, good news stories and gain practical information to implement in your day-to-day role through interactive seminars examining key issues on:
 - > Building your own apprenticeship programme
 - > Apprentices for the over 25's

Who should attend:

From Further Education, Colleges and Sixth Forms:

- Principals and Chief Executives
- Deputy, Assistant and Vice-Principals
- Heads of Sixth Forms Curriculum/ Programmes
- Directors of
 - > Curriculum/ Programmes
 - > Quality and Learning
 - > Strategy and Planning
 - > Finance
 - > Innovation and Skills
- Work-Based Learning Managers and Co-ordinators
- Apprenticeship Team Managers
- CoVE Managers
- Careers Co-ordinators
- Employer Engagement Co-ordinators

From the wider education sector:

- Sector Skills Councils
- Apprenticeships Ambassadors and Champions
- Headteachers of Secondary Schools
- Heads of Key Stage 4 in Secondary Schools
- Private and Voluntary Training Providers
- Work-Based Learning Providers
- QCA and SQA
- Awarding Bodies
- Lifelong Learning Network

From Business and Industry:

- Trade Associations
- Chief Executives
- HR Directors and Managers
- Directors of Training
- Business Development Directors and Managers
- Business Link
- Small Business Service
- Trade Unions
- Chambers of Commerce
- Education-Business Partnerships
- Directors and Heads of Human Resources
- Education Consultants

From Local Authorities, Universities, Health Services, Transport and Housing

- Chief Education Officers
- Staff Training Managers
- Apprenticeships Co-ordinators and Managers
- Economic Regeneration and Development Managers
- Information, Advice and Guidance (IAG) Managers
- 14-19 Partnerships and Advisors
- Business and Employment Skills Managers
- Work-Based Learning Co-ordinators
- Partnership Managers



Can't attend? Time poor? Diary clash?

Attend a regional satellite conference near you

Can't get away, can't afford the time or full cost? Need network feedback? Attend a regional satellite conference!

- See and hear all the speakers and interact remotely
- Receive all the back-up papers and research
- Network with your peers, benchmark your own work and make contacts for follow up
- Environmentally friendly option

Attending a satellite conference costs just **£195.00 + VAT** (£234.00). See the conference website for locations near you or complete the booking form.

Host your own satellite conference:

- Become our local partner
- Policy Review works with regional and local partners to create a satellite conference featuring the live conference broadcast and debate relating to your region
- Could you benefit from hosting a satellite event?
- If you have a lecture theatre, council chamber or board room with simple internet and projection you could be our local partner

For more details contact **Natasha McDonough** by email: natasha.mcdonough@policyreview.tv

Watch online

Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep – ideal for management and staff briefing
- Unique insight into the choices and dilemmas policy makers and managers face
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The live broadcast and access to the video archive costs just **£99 + VAT** (£118.80)

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To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** www.neilstewartassociates.com/jd246

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,
Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at
customer.services@neilstewartassociates.co.uk

Delegate Information

jd246

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

HOW TO PAY Please tick the relevant box below

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Name (as on card): _____

Issuing Bank: _____

Cardholder's address: _____

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ADDITIONAL REQUIREMENTS Please indicate any additional requirements below

Delegate Rates

Please select the relevant rate from the list below

Full Rate -

Commercial Sector

£599.00 + VAT @ 20% (£718.80)

Reduced Rate -

Universities, Colleges, Local Authorities, Central Government
Departments and Agencies, Non Departmental Public Bodies and
other Public Sector Organisations

£389.00 + VAT @ 20% (£466.80)

Supported Rate -

Schools, Voluntary Organisations, Trade Unions

£240.00 + VAT @ 20% (£288.00)

The above fees include all day access to the event, available
conference papers, buffet lunch and refreshments, for registered
delegates only. Fees do not include travel costs or accommodation.
Shared places are not permitted.

Seminar Selection

You may attend one seminar in Session Three

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

Session Three:

Seminar 1 2 3

Live viewing

I am unable to attend this event in person please register me for:

Live streaming at **£99.00 + VAT** (£118.80)

Satellite conference

£195.00 + VAT (£234.00)

Leeds Trinity University College, Leeds LS18 5HD

Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on www.policyreview.tv. If you do not wish to be filmed, your voice recorded or your photograph taken please email customer.services@neilstewartassociates.co.uk giving your name and the conference you will be attending.

Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.

Please tick here if you do not wish to receive information from third parties.

Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.