



Policy  
Review

# Higher education in FE

## FE-HE Collaboration: Drivers of Change

Thursday 17th February 2011

Conference Suite, Eversheds LLP Headquarters, London EC2

Speakers include:

### John Widdowson

Chair, **Mixed Economy Group (MEG)**;  
Principal and Chief Executive,  
**New College Durham**

### John Storan

Director of Continuum,  
**University of East London**;  
**Action on Access**

### Professor Christine King

Vice-Chancellor, **Staffordshire University**

### Andy Westwood

Chief Executive, **GuildHE**

### John O'Leary

Editor, **The Times Good University Guide**



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Further education colleges are already a major provider of higher education. Funding cutbacks and tuition fee rises will drive further change in the direction of FE. Government has signalled that more degrees should be taught in FE to provide alternatives, access and choice.

FE colleges and HEIs are used to working together. Collaborations and partnerships between higher education institutions in a region or a particular area are well established but could a new competitiveness disrupt such arrangements?


Do universities want to carry on collaborating if the FE sector becomes such a serious competitor? Will FE start to apply for degree awarding powers? Are colleges better equipped to provide part-time higher education for those in work?

This conference will address the way forward for FE and HE education; the various partnerships and collaborations possible; and the challenges of loss of funding.

For more information please visit:

[www.neilstewartassociates.com/jd242](http://www.neilstewartassociates.com/jd242)

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# Agenda (subject to change)

09:00 Registration, refreshments and exhibition

## Session One:

 Available on policyreview.tv

### Setting the scene – the future for HE in FE

- 10:00 Welcome and introduction by conference chair  
**John O’Leary**, Editor, The Times Good University Guide
- 10:10 Opening address:  
**Professor Christine King**, Vice-Chancellor, Staffordshire University
- 10:30 The new funding landscape; new partnerships and collaborations  
**John Widdowson**, Chair, Mixed Economy Group (MEG); Principal and Chief Executive, New College Durham
- 10:50 From Leitch to Browne, HE in FE at a turning point  
**Dr Ian Tunbridge OBE**, Deputy Vice-Chancellor, Thames Valley University; Executive, Association for Collaborative Provision of HE (ACP)
- 11:10 Questions, comments and discussion
- 11:20 Refreshments, networking and exhibition

## Session Two:

 Available on policyreview.tv

### Leadership, Management, Vision

- 11:50 Success in FE-HE collaboration – synergy, progression, the best for both  
**Andy Westwood**, Chief Executive, GuildHE
- 12:10 The HE curriculum at FE colleges  
**John Rowe**, Director HE, Newcastle College Group
- 12:30 Effective models for HE-FE collaboration  
**Glynne Stanfield**, Partner, Eversheds
- 12:50 Questions, comments, discussion
- 13:00 Buffet lunch, networking and exhibition

## Session Three

 Available on policyreview.tv

### Title

- 14:00 Key note address: ‘The way forward for HE provision at FE Colleges’  
Check website for speaker updates
- 14:30 The panelists will discuss the future of FE colleges as well as maintaining sustainable and committed collaborations between FE colleges and HEI’s. They will address the access, social mobility and progression agenda, and the apprenticeships, employees and vocational route.  
**Susan Hayday**, Director of Workplace Learning Strategy, Foundation Degree Forward  
**John Storan**, Director of Continuum, University of East London; Action on Access  
**Dan Shaffer**, Senior Project Officer, Supporting Professionalism in Admissions (SPA)  
**Dr Graeme Atherton**, Executive Director, Aimhigher London WECAN Partnership
- 14:55 Questions, comments and discussion
- 15:15 Refreshments, networking and exhibition

## Session Four:

### Key issue seminars

- 15:45 Delegates should choose to attend one seminar from the list of four below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first come, first served basis and are subject to maximum capacities.
- 1 Models for future FE and HE Collaboration  
**David Jenkins**, Director of Partnerships, Staffordshire University; Chair, Association for Collaborative Provision of HE (ACP)
  - 2 Quality in qualifications in FE  
**Dr Stephen Jackson**, Director of reviews, Quality Assurance Agency (QAA)
  - 3 Maintaining access and widening participation; local and regional choice  
**Dr Graeme Atherton**, Executive Director, Aimhigher London WECAN Partnership
  - 4 How will new funding affect student and employer choice?  
Check website for speaker updates
- 16:30 Close of conference

Register online today:

[www.neilstewartassociates.com/jd241](http://www.neilstewartassociates.com/jd241) / Tel: 020 7960 6027 / Fax: 020 7960 6237

## Purpose of the Conference:

### Specifically this conference will:

- Set out the new landscape after fee and funding changes
- Examine Hefce funding strategies 2011 for HE provision in FE
- Address how to work together on the curriculum to align FE experience with HE programmes
- Understand how future of lifelong learning, aim higher, and widening participation programmes can be maintained, especially outside major urban areas
- Look at regional and local labour market strategies to meet supply
- Consider the impact of employer-funded students and their expectation and price tolerances
- Examine the application and admissions process – what are the key issues and key differences – what opportunities need to be kept open?
- Exchange best practice examples with leading FE-HE practitioners and policy-makers during informal networking sessions
- Discuss student experience and retention through increased support for vocational learners and apprentices progressing into HE
- Understand how FE-HE partnerships can be mutually beneficial for the institutions, broadening participation and up-skilling the future workforce
- Gain insight into the affect of university funding cuts and increased university tuition fees from 2012 on existing FE-HE collaborations

## Who should attend:

### From Higher Education:

- Vice-Chancellors, Rectors and Chief Executives
- Pro Vice-Chancellors
- Registrars
- Deans and Directors of Further Education
- Heads of Faculty and School
- Aimhigher Directors and Managers
- Widening Participation Directors

### From Further Education

- Principals and Chief Executives
- Deputy, Assistant and Vice-Principals
- Governors
- Heads of Sixth Form and Sixth Form Colleges
- HE Coordinators and Programme Directors

### From HEIs and FECs:

- Collaboration Directors and Managers
- Directors of (Regional) Partnerships
- Directors of External Relationships
- Directors of Operations
- Strategic Planning Directors
- Directors of Learning and Development
- Directors of Curriculum Development

- Directors of Programmes
- Directors of Quality and Standards
- Directors of Student Recruitment
- Directors and Heads of Marketing
- Heads of Employer Engagement
- FE-HE Development Managers
- Education Liaison Managers
- Foundation Degree Development Coordinators
- Coordinators of External Validation
- Business Development Managers and Directors
- HE in FE Regional Coordinators
- HE in FE Liaison Officers

### Representatives from the following would also benefit from attending:

- Chairs and General Managers of Lifelong Learning Networks
- Learning and Skills Councils
- Regional Development Agencies
- Directors of Regional Skills Partnerships
- Central Government, Think Tanks, Researchers and Academics
- Sector Skills Councils
- Regional and Local Skills Strategy Leads

## Sponsorship and Exhibition Opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sector. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact **Greg Keenes** on **020 7960 6856** or e-mail **greg.keenes@neilstewartassociates.co.uk**



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For more details contact **Paul Rushworth** on **020 7960 6845** or email **paul.rushworth@policyreview.co.uk**

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# Higher education in FE

## FE-HE Collaboration; Drivers of Change


Thursday 17th February 2011

Conference Suite, Eversheds LLP Headquarters, London EC2


### To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7960 6237

 **Online:** [www.neilstewartassociates.com/jd242](http://www.neilstewartassociates.com/jd242)

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place, Westminster, London SW1P 1SB

Alternatively call us on **020 7960 6027** or email us at [customer.services@neilstewartassociates.co.uk](mailto:customer.services@neilstewartassociates.co.uk)

### Delegate Information

jd242

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector:  Health  Social Care  Central/Regional Government  Local Government  Education and Skills  Commercial  
 Non Departmental Public Body / Association or Membership Organisation  3rd Sector Organisation  Criminal Justice

Email

Address

Postcode

Tel No.

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Training Manager

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**ADDITIONAL REQUIREMENTS** Please indicate any additional requirements below

### Delegate Rates

Please select the relevant rate from the list below

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**£599.00 + VAT** (£703.83)  
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#### Reduced Rate -

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**£389.00 + VAT** (£457.08)  
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#### Supported Rate -

Schools, Voluntary Organisations, Trade Unions

**£240.00 + VAT** (£282.00)  
From Jan 4 2011 + 20% VAT (£288.00)

The above fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. **Shared places are not permitted.**

### Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

#### Session Four:

Seminar 1 2 3 4

### Live viewing

I am unable to attend this event in person please register me for:

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### Satellite conference

**£195.00 + VAT** (£229.13)  
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For further details email: [natasha.mcdonough@policyreview.tv](mailto:natasha.mcdonough@policyreview.tv)

### Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

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\*Bookings received from 4<sup>th</sup> January 2011 will be subject to 20% VAT (currently 17.5%)